

4 October 2017

**The Manager,
Listing Department
Bombay Stock Exchange Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400001.
Scrip Code: 532326**

**The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor; Plot No. C/1
G Block, Bandra Kurla Complex, Bandra (East),
Mumbai – 400051
Symbol: INTENTECH**

Dear Sir/Madam,

Sub: Press Release

Ref: Disclosure of information pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing the copy of the Press Release titled “Intense Technologies augments build-out in Americas; announces collaboration with a leading telecommunications provider.”

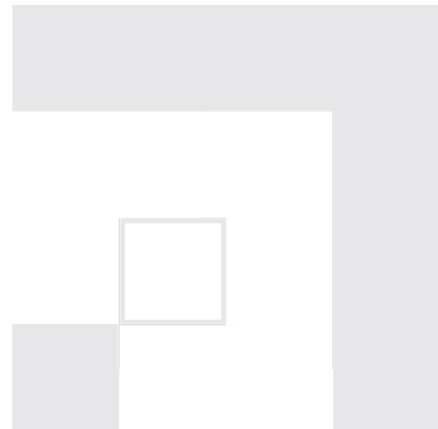
This is for your information and records.

Thanking you

Yours faithfully,
For Intense Technologies Limited

**Sd/-
K. Tejaswi
Company Secretary & Compliance Officer**

Encl: as above



Intense Technologies augments build-out in Americas; announces collaboration with a leading telecommunications provider

- *Digital transformation project to encompass entire 23-nation footprint*
- *Aimed at prepping the organisation for the future; giving greater control to enterprise customers*
- *UniServe™ platform to enhance customer experience through niche B2B solution*

Hyderabad – October 4, 2017:

India-headquartered enterprise software products company Intense Technologies, with leadership presence in South Asia telecom and emerging presence across the U.S, LATAM, EMEA and APAC geographies announced a breakthrough agreement for its innovative UniServe™ platform.

Intense is partnering with a leading Caribbean and Central American telecom service provider to spearhead its digital transformation initiative. With business spread out across diverse geographies the client is seeking to re-orient processes to be future-ready. The key challenge to the success of this project will be the monitoring and control of business processes.

The Company's award-winning UniServe™ platform offers a tailor-made solution via the B2B Customer Experience module. This collaboration seeks to achieve centralised private cloud deployment of the solution in order to enhance end customer experience. The implementation will enable the telecom service provider to deliver a unified and consistent experience to its B2B enterprise customers while at the same time curbing costs associated with providing that experience.

With deployment across its operations the telecom service provider affords strong visibility to Intense' performance; from FY19 onwards.

On the occasion, Mr. Shastri, MD, Intense Technologies Ltd. said,

"We are extremely delighted with the engagement, as this platform will enable us to pursue new opportunities and domains in the Americas. This deal is extremely strategic in nature as it will help open up opportunities of up-sell and cross-sell in over 23 countries. The collaboration represents our ongoing pursuit of building presence in newer high-potential geographies.

An implementation of this magnitude establishes the global credentials of the UniServe™ platform while assuring a meaningful contribution to the performance of the Company."

This announcement follows the determined business development initiatives unleashed by Intense in target developed markets. The advanced UniServe™ platform is fully-adapted to address specific requirements without absorbing additional costs.

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About Intense Technologies

Intense Technologies Limited

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Intense Technologies Limited is a global enterprise software products company, headquartered in India with a strong and emerging presence in USA, LATAM, EMEA and APAC. Our enterprise software products are used globally by Fortune 500s for digital transformation of customer centric business processes resulting in improved revenues, greater customer centricity and reduced operational expenses. We serve customers in 35 countries across 4 continents, with a 70% market share in Telecom in South Asia. We have 500 million subscriber base across our engagements. Intense Technologies has sales offices in Singapore, UAE, USA and UK.

For more information, visit www.in10stech.com

BSE: 532326; NSE: INTENTECH; ISIN: INE781A01025; Bloomberg: INTEC IN

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Certain words and statements in this release concerning Intense Technologies and its prospects, and other statements, including those relating to Intense Technologies' expected financial position, business strategy, the future development of Intense Technologies' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Intense Technologies, or industry results, to differ materially from those expressed or implied by such forward-looking statements. Intense Technologies will not in any way be responsible for action taken based on such forward-looking statements and undertakes no commitment to update these forward-looking statements publicly, to reflect changed realities.