



Letter No.: PVL/014/2026-27

Date: April 30, 2026

To,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051, Maharashtra, India

NSE SYMBOL: PRIZOR | | ISIN: INE0V9N01017

Subject: Press Release Titled - "Prizor Viztech Launches Four New Products at Flagship Annual Sales Meeting in Goa"

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended from time to time) ("Listing Regulations"), we wish to inform you that today we have announced the launch of four new products at its Annual Sales Meeting held in Goa. Kindly find enclosed herewith the Press Release on the same.

The said Press Release will be uploaded on the Company's website at www.prizor.in

Kindly take the aforesaid information on record.

Thanking You,

Yours Sincerely,
For, Prizor Viztech Limited

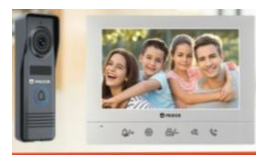
Mitali Gauswami
Chairman and Managing Director
DIN: 07712190

Prizor Viztech Launches Four New Products at Flagship Annual Sales Meeting in Goa

Goa, 30th April 2026 – Prizor Viztech Limited, a fast-growing player in the surveillance and security technology space, today announced the launch of four new products at its Annual Sales Meeting held in Goa. The milestone event brought together over 90 sales professionals from across India, a powerful demonstration of the company's expanding national footprint and the collective energy driving its next phase of growth.

Four Products. Four Market Opportunities. One Unified Vision.

- 1. Car Dash Camera** – Rising road accidents and insurance fraud are driving demand for dash cams, which support faster claims, monitor driver behaviour, and enhance safety. Strong adoption across private vehicles, taxi operators (Ola, Uber), school buses, and logistics fleets.
- 2. Video Door Phone** – Rapidly replacing traditional doorbells as users prefer visual verification before access. Demand is rising across apartments, villas, clinics, and shops, with strong tailwinds from smart homes, gated societies, and builder-led integrations.
- 3. Pocket Camera (BFSI Use)** – Enables secure, tamper-proof documentation for KYC, loan verification, and claim inspections. Widely used by bank officers, insurance surveyors, and microfinance agents; strong potential driven by growth in digital lending and field operations.
- 4. Access Control System** – Provides intelligent entry management integrated with CCTV for tracking movement and attendance. High demand across offices, factories, hospitals, and institutions, supported by smart city initiatives and increasing security compliance needs.



Glimpse of our Annual Sales Meet





Prizor Viztech Ltd

Commenting on this partnership, Dr. Mitali Gauswami, Managing Director, Prizor Viztech Ltd, said: “Our annual sales meet marked a pivotal milestone in our growth journey, bringing together our entire pan-India sales force under one roof - a scale that reflects strong organizational depth and a unified strategic direction. The gathering served as a powerful platform to enhance collaboration, align go-to-market strategies, and strengthen our ability to respond to evolving security needs across markets.

In parallel, we unveiled our redesigned corporate website www.prizor.in, a digital front door that enhances user experience, improves accessibility, and reinforces our commitment to transparency and stakeholder engagement. Together, these initiatives position us for our next phase of expansion, driven by a cohesive sales engine and a stronger, more credible brand presence.

We are not just launching products; we are launching a new chapter for Prizor Viztech. Our team, our technology, and our reach have never been stronger. This is the beginning of something much larger.”

About Prizor Viztech Limited


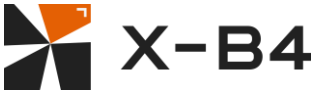
Established in 2017, Prizor Viztech Ltd specializes in security and surveillance solutions, offering a wide range of CCTV cameras across sectors such as retail, government, education, and infrastructure. In 2022, the company expanded into LED televisions, monitors, and touch panels, manufactured by third parties and marketed under its own brand.

Prizor’s products are distributed across 21 states and 2 union territories, with a strong presence in regions including Maharashtra, Gujarat, Tamil Nadu, Delhi, Andaman & Nicobar Islands, and Jammu & Kashmir. The company is led by experienced promoters with 15+ years in the industry, whose expertise driving growth and strong customer relationships.

For more information, visit: www.prizor.in

Safe Harbour Statement

Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company’s operations include a downtrend in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, and other costs. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

Prizor Viztech Limited	Investor Relations: X-B4 Advisory
	
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