



PRIZOR

Letter No.: PVL/051/2026-27

Date: October 06, 2026

To,
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051,
Maharashtra, India

Subject: Press Release – “Business Update” under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release titled "*Prizor Viztech Ltd Drives Expansion: 450+ Channel Partners, North India Growth & Broader BIS-ER Portfolio*", highlighting the key business developments of the Company.

The said Press Release will be uploaded to the Company's website at www.prizor.in

Kindly take the aforesaid information on record and oblige.

Thanking You,

Yours Faithfully

For, Prizor Viztech Limited

MITALI

DASHARATHBHAR

RTHI GAUSWAMI

Digitally signed by MITALI
DASHARATHBHAR
RTHI GAUSWAMI
Date: 2026.10.06 15:40:42 +05'30'

Mitali Gauswami
Chairman and Managing Director
DIN: 07712190



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Prizor Viztech Ltd

Business Update

Prizor Viztech Ltd Drives Expansion:

450+ Channel Partners, North India Growth & Broader BIS-ER Portfolio

Gandhinagar, 6th October 2026: Prizor Viztech Limited an NSE Emerge-listed Indian manufacturer of security and surveillance solutions, today announced its key business highlights for the first half of FY27 (April – September 2026). The period marked focused progress across four growth levers – **channel depth, geographic reach, regulatory readiness and brand equity** – positioning the Company for scaled participation in India’s institutional, commercial and government surveillance markets.

At a Glance

450+ Channel partners engaged across four dealer programmes	4 Dealer meets: Pune, Chandigarh, Kerala & Bangkok	Noida New Branch-cum-Sales Office for North India
12 Camera models granted BIS-ER certification cummulatively	3 New product categories in-progress under BIS certification	2 Marquee recognitions: ET NOW Award & Forbes India

Click any highlight to view event glimpses >

Key Highlights

- **Channel Engagement – 450+ Dealers and Channel Partners Engaged Across Four Programmes:** The Company significantly scaled its channel outreach through dedicated dealer engagement programmes across West, North and South India, alongside a major international programme:
 - ✓ **West & North India – Pune and Chandigarh Dealer Meets:** Held on August 7th, 2026 (Pune) and September 3rd, 2026 (Chandigarh) with **200+ dealers and channel partners** in attendance; the Chandigarh meet forms part of the Company’s strategy to strengthen its North India presence.
 - ✓ **South India – Kerala Expo & Dealer Engagement Programme:** Participated in the Kerala expo on September 12th, 2026, engaging **100+ channel partners** and introducing the Company’s latest certified products to support regional expansion.
 - ✓ **International – Bangkok Dealer Engagement Programme, Thailand:** Hosted **150+ dealers** from September 26th – 29th, 2026 for direct engagement with management on the Company’s product portfolio and future business strategy, reinforcing long-term channel relationships.
- These programmes enabled the Company to showcase its latest surveillance solutions, certification roadmap and upcoming offerings, while capturing direct market feedback from channel partners.
- **Digital Channel Enablement – Launch of the “Prizor One” Dealer Engagement Platform:** The Company strengthened digital engagement with its dealer and distributor network through **Prizor One**, an exclusive partner engagement platform for authorized channel partners. The platform enables partners to access product training content, track performance and stay connected with the Company, complementing on-ground engagement with an always-on digital touchpoint.



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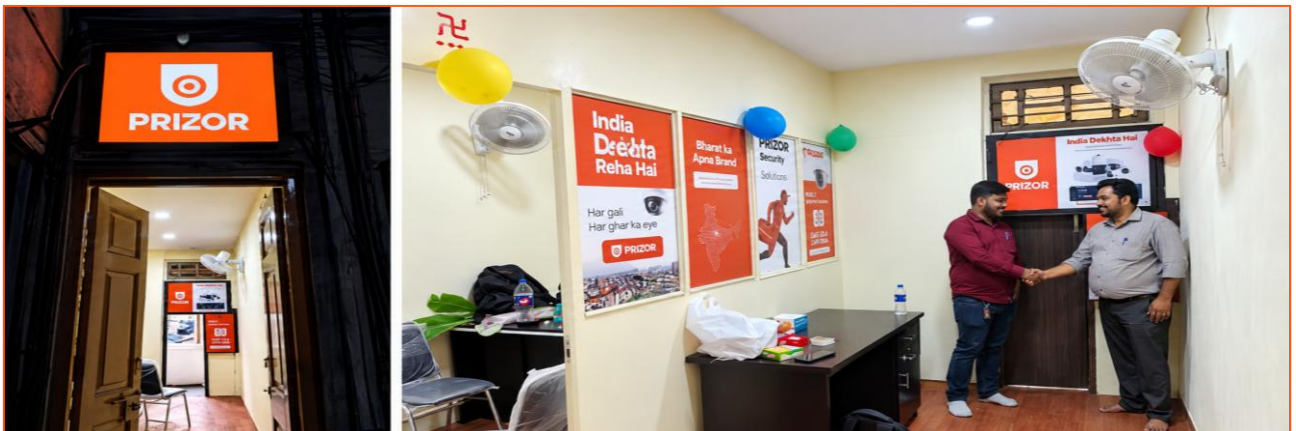
Business Update

- **Geographic Expansion – New Zonal Offices at Noida and Kolkata:** The Company opened a Branch Office at Chittaranjan Avenue, Kolkata – 700012, on April 11th, 2026, and subsequently opened a Branch-cum-Sales Office at Sector 75, Noida, Uttar Pradesh, on August 24th, 2026, to drive regional sales, customer engagement, dealer support and market expansion. Together with the Chandigarh dealer meet, these initiatives support the Company's focused North and East India expansion, enabling closer engagement with dealers, distributors, institutional customers and other channel partners.
- **Regulatory Milestones – Expanding the BIS-Compliant Portfolio:**
 - ✓ **BIS-ER Certification for 12 Camera Models:** Secured BIS-ER certification through an STQC-certified laboratory for **2 AI-enabled PTZ camera models** and **10 PR-RT series models**, strengthening the Company's eligibility for institutional, commercial and government-oriented surveillance opportunities.
 - ✓ **Certification Pipeline Across New Categories:** Progressing towards BIS certification for six models across three new categories – **Video Door Phones, Pocket Cameras and Car Dash Cameras** – extending the compliant portfolio beyond conventional CCTV into the broader security and connected-device ecosystem.
- **Recognition & Brand Visibility:**
 - ✓ **ET NOW Business Conclave & Awards 2026 – West Edition:** Honoured with the “**Excellence in Surveillance Systems Manufacturing**” award, presented by **Shri Eknath Shinde, Hon'ble Deputy Chief Minister of Maharashtra, on August 25th, 2026 at Hotel Sahara Star, Mumbai.** The award was received by Dr. Mitali Gauswami, Chairman & Managing Director, and Dr. D.G. Gauswami, Director & CFO.
 - ✓ **Featured in Forbes India:** Profiled in the Forbes India Brand Connect feature “**The Next Growth Giants: Companies Shaping India's Future – 2**”, highlighting the Company's journey and its role in India's evolving security and surveillance technology ecosystem.

Management believes that these initiatives have strengthened the Company's channel ecosystem, regulatory readiness and brand equity, creating a robust foundation for sustained growth across domestic and select international markets.

Glimpse of Channel Engagement & Expansion

Kolkata Branch Opening: April 11th, 2026





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Glimpse of Channel Engagement & Expansion

Dealer Meets – Pune: August 07th, 2026 | Chandigarh: September 03rd, 2026 | 200+ Partners



Kerala Expo: Sep 12th, 2026



Bangkok Dealer Engagement Programme: Sep 26th – 29th, 2026



Noida Zonal Office Opening: August 24th, 2026



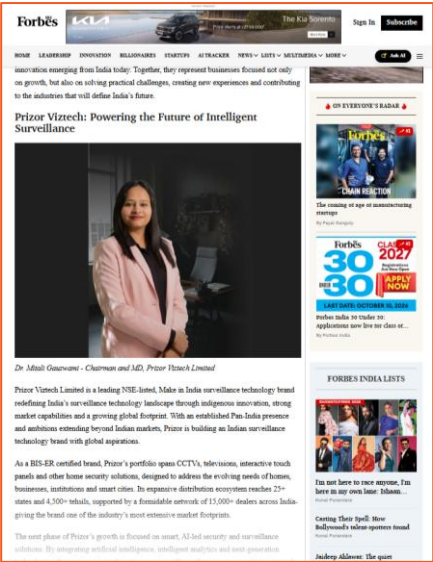
Prizor One Platform



Glimpse of Recognition & Product Pipeline

ET NOW Business Conclave & Awards 2026: Aug 25th, 2026

Featured in Forbes India



Award presented by Shri Eknath Shinde, Hon'ble Deputy Chief Minister of Maharashtra, at Hotel Sahara Star, Mumbai

Expanding the BIS-Compliant Portfolio: BIS-ER Certification & New Categories in Pipeline



BIS-ER certification



Video Door Phones

PV-VDP07-W04, PV-IPVDP0207



Pocket Cameras

PV-PC02-LP, PV-PC02-DD



Car Dash Cameras

PV-40DCG-4G-1CH, PV-40DCG-4G-2CH

New categories progressing towards BIS certification



About Prizor Viztech Limited

Established in 2017, Prizor Viztech Ltd specializes in security and surveillance solutions, offering a comprehensive range of CCTV cameras tailored to diverse sectors including retail, government, education, and infrastructure, among others.

In 2022, the company diversified its product portfolio by introducing a range of LED televisions, monitors, and touch panels; available in various sizes and features; manufactured by third parties and marketed under its own brand.

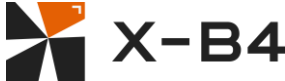
Our products are successfully distributed across 19 states in India, with a strong presence in key regions such as Maharashtra, Gujarat, Tamil Nadu, Delhi, Andaman & Nicobar Islands, and Jammu & Kashmir.

Prizor is led by experienced promoters with 14+ and 14+ years in the industry respectively, whose strategic guidance and deep expertise drive our growth, market responsiveness, and strong customer relationships.

For more information, visit: www.prizor.in

Safe Harbour Statement

Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company's operations include a downtrend in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, and other costs. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.

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