



May 18, 2019

**Corporate Relationship Department
BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street,
Fort, Mumbai 400001

Capital Markets - Listing

National Stock Exchange of India Limited

Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra Kurla Complex,
Bandra (East), Mumbai 400051

Dear Sir / Madam,

Sub: Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015

Re: Stock Code: 500337 (BSE) / PRIMESECU (NSE)

Pursuant to the provisions of Regulation 30 and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR"), we would like to inform you that Mr. S. R. Sharma has been appointed as Chief Financial Officer of the Company with effect from May 18, 2019, pursuant to provisions of Section 203 of the Companies Act, 2013 read with Rule 8 of the Companies (Appointment and Remuneration of Managerial Person) Rules, 2014 and other applicable provisions, if any.

Mr. S. R. Sharma was on the Board of Directors of the Company as Non-Executive Director and pursuant to his appointment as Chief Financial Officer, he will continue as Executive Director on the Board of Directors of the Company. Brief Profile of Mr. S. R. Sharma is enclosed herewith.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Prime Securities Limited**



Ajay Shah
Company Secretary
(ACS-14359)

Profile of Mr. S. R. Sharma

Mr. Sharma graduated from IIT Delhi as a Chemical Engineer (1976-1981) and received his post graduate diploma in management, PGDM from IIM Ahmedabad (1983-85).

He has a wide and varied experience across multiple sectors including Industrial and Speciality Chemicals, FMCG and Financial Services. He was based in Japan for 9 years where he worked for Shinsei Bank, a leading Japanese bank which has set new benchmarks for consumer banking. He has specialized in the transformation of business processes, both customer facing and post transaction operations by leveraging the use of IT.

Among his other interests include theatre, specifically, the production of plays and musicals, active engagement in the reversal of diabetes(through an ambassadorial role in a Freedom From Diabetes program) and the tracking of legal cases, especially in the area of corporate law and restructuring / NCLT.