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Date : 30th September, 2010

✓ To,
The National Stock Exchange of India
Listing Department,
Exchange Plaza, Bandra Kurla Complex
Bandra East,
Mumbai – 400 051
Fax Nos : 26598237 / 26598238

The Bombay Stock Exchange Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001.
Fax Nos: 22723121/2037/2039

Dear Sir,

Sub: Outcome of 13th Annual General Meeting

Ref: NSE Code : PFOCUS / BSE Code : 532748

In terms of the Listing Agreement executed by our Company with your Exchange, we have to inform you that the Shareholders of the Company at their 13th Annual General Meeting held today (30th September, 2010) at Prime Focus Office, Building – H, Main Frame IT Park, Royal Palms, Near Aarey Colony, Goregaon (East), Mumbai – 400 065 have adopted / approved all the Ordinary and Special Business as provided in the Notice, as following:

1. Adopted Audited Balance Sheet as at 31st March, 2010, Profit and Loss Account for the year ended on that date together with the Reports of Board of Directors and Auditors thereon.
2. Re-appointed Mr. Rakesh Jhunjunwala as Director of the Company.
3. Re-appointed Mr. Rivkaran Chadha as Director of the Company.
4. Appointed M/s. S. R. Batliboi & Associates, Chartered Accounts as Statutory Auditors of the Company.
5. Re-appointed Mr. Naresh Malhotra as Chairman and Whole time Director of the Company.
6. Re-appointed Mr. Namit Malhotra as Managing Director of the Company.
7. Approved Alteration of Articles of Association by deleting Article No. 191 to 194 of Section B of Part II.
8. Approved Increase in Authorized Share Capital of the Company from Rs. 15 Crores to Rs. 20 Crores.



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F +91 22 42095001

Main Frame IT Park,
Building - H,
Next to Aarey Road,
Royal Palms, Goregaon (E),
Mumbai - 400 065.



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9. Approved Issue of 10,00,000 Warrants, convertible into Equity Shares, on preferential basis to Promoters.
10. Approved Raising of funds by issue via Placement to Qualified Institutional Buyers (QIB) / ADR / GDR / FCCB and / or any other convertible instrument (s) and also preferential allotment of shares or warrants or other convertible instruments to the extent of USD 50 million.
11. Approved Employees Stock Option Plan (ESOP).
12. Approved Employees Stock Option Plan (ESOP) to employees of Subsidiary Companies including Step Down Subsidiaries.
13. Approved Stock Split / Sub division of Equity Shares from Face Value of Rs. 10/- each to Re. 1/- each.

Please take note of the above Outcome of 13th Annual General Meeting on your record.

Thanking you,

Yours faithfully,

For PRIME FOCUS LIMITED

V.M. Kundaliya

COMPANY SECRETARY



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