



Date: May 6, 2025

To,

<b>The General Manager</b> <b>Dept. of Corporate Services</b> <b>National Stock Exchange of India Limited</b> <b>Bandra Kurla Complex, Bandra (E)</b> <b>Mumbai-400051</b> <b>NSE Scrip code: PRESTIGE</b>	<b>The Manager</b> <b>Dept. of Corporate Services</b> <b>BSE Limited</b> <b>Floor 25, P J Towers</b> <b>Dalal Street, Mumbai – 400 001</b> <b>BSE Scrip code: 533274</b>
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Dear Sir / Madam,

**Sub: Press Release titled “Prestige Group makes strong debut in NCR: Clocks ₹3,000 cr of Sales within a week of launch”**

Please find enclosed a copy of the Press Release titled “Prestige Group makes strong debut in NCR: Clocks ₹3,000 cr of Sales within a week of launch”.

This is for your information and records.

Thanking you.

Yours faithfully,  
For **Prestige Estates Projects Limited**

**Manoj Krishna J V**  
**Company Secretary and Compliance Officer**

**Enclosed: As above**



FOR IMMEDIATE PRESS RELEASE

## **Prestige Group makes strong debut in NCR: Clocks ₹3,000 cr of Sales within a week of launch**

New Delhi, May 6, 2025: Prestige Group has announced a phenomenal response to its **first residential launch in the NCR region, The Prestige City, Indirapuram**, achieving **sales of over ₹3,000 crore across 1,200 units within a week** of its launch.

The strong customer response is a significant milestone for Prestige Group as it marks the company's foray into the NCR residential market. The success reaffirms the brand's credibility and underscores the growing demand for high-quality, thoughtfully designed residential communities across key urban centres.

Spread across **62.5 acres in Indirapuram Extension on National Highway 24**, The Prestige City, Indirapuram offers a world-class integrated living experience. The current launch covered two residential phases, **Oakwood and Mulberry**, featuring a total of **3,421 homes across 19 towers**. An upcoming residential phase, Mayflower, will further expand the community, offering even more curated living options for discerning homebuyers. The development will also house a Forum Mall spanning 1.18 million square feet, bringing vibrant retail and entertainment experiences to the heart of the township.

Speaking on the achievement, **Mr. Irfan Razack, Chairman and Managing Director, Prestige Group**, said:

*"We are delighted with the overwhelming response to our first residential project in NCR. It is a proud moment for Prestige Group, and a strong validation of the trust that homebuyers place in us. We look forward to launching many more landmark projects across NCR and continuing to build on this momentum. The year ahead is particularly exciting for us, with significant launches planned across Bengaluru, Chennai, Goa, NCR, Mumbai, and Hyderabad."*

The success of The Prestige City, Indirapuram sets the tone for Prestige Group's ambitious growth plans as it deepens its presence in North India, while continuing to strengthen its leadership across other key markets.

### **About Prestige:-**

Prestige Estates Projects Limited is India's leading real estate developer, with a legacy of over 38 years. Having delivered over 300 transformative projects across residential, commercial, retail, hospitality, and mixed-use sectors, Prestige Group continues to set the gold standard for quality, scale, and innovation in real estate.