V.S.T. TILLERS TRACTORS LTD

VST SHAKTI

A VST GROUP ENTERPRISE

REF: VTTL/SEC/SE/2016

22/05/2017

The General Manager – Listing,
National Stock Exchange of India Ltd
Plot No. C/1, G Block,
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The Manager Listing,
Bombay Stock Exchange Ltd.,
Floor 25, P.J. Towers,
Dalal Street,
MUMBAI – 400 001
PH: 022-22721234

Dear Sirs,

Sub: Press Release – Launch of New Product

With reference to the above subject, we are enclosing herewith the Press Release with regard to launch of new product

Thanking you,

Yours truly,
for VST Tillers Tractors Ltd,

Chinmaya Khatua
Company Secretary

Encl : a.a.

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PRESS RELEASE.

LAUNCH OF " VST SHAKTI VIRAAT PLUS" & SINGLE CYLINDER" VST SHAKTI SAMRAAT" TRACTORS

Pune, May 22,2017- V.S.T. Tillers Tractors Ltd, today announced Launch of Two Tractor Variants.

The Government of India under the leadership of our Honorable Prime Minister Sri. Narendra Modi has released the vision of doubling the income of our Farmers.
V.S.T. Tillers Tractors Limited, a Company that has been manufacturing Tillers and Compact Tractors in India for 5 decades, has taken a step ahead to support the initiatives of the Government of India.

About 80% are marginal in Farmers in India who own less than 5 acres or less of agriculture land. Such Farmers are unable to buy a big Tractor as they will not be able to manage the initial down payment and the monthly instalment repayments. At the same time, VST offers multi-purpose 4 WD Tractors at affordable cost, which performs exceptionally well in Paddy cultivation, Sugarcane, Soybean/Groundnut, Cotton cultivation, all kinds of Primary tillage, Haulage, Seeding, Spraying etc. No doubt, VST Tractors is the first choice for Orchard owners throughout the Country. VST has met the needs with the Viraat, Viraat N Track (Narrow track) of Vegetables growers with greenhouse concept, Vegetable producers and Sugarcane growers. These tractors have supported the Inter crop cultivation. The price is also affordable and is a low initial investment for a farmer.

The company has now come up with a new model **Viraat Plus**, keeping in mind the needs of the Orchard farmers, Haulage and general Agricultural works. This multipurpose Tractor offers higher working speed, more comfort and higher Power. Viraat Plus is built with a fuel efficient 4-cylinder engine, 8 + 2 Constant Mesh Gear box, OIB brakes, Power steering, Ultra cooling radiator, Smart Hydraulics with 1000 kg. lift capacity and automatic depth and draft control and best in class 2.1 meter turning radius. Viraat Plus will be the first 4 WD Tractor which seamlessly supports from Ploughing to Harvesting and Haulage.

At the same time to support our small farmers who have 1 or 2 acres of land, VST has brought the Asli(Real) Single cylinder Tractor VST Shakti-171 DI Samraat with Electronic fuel governor, 8 + 2 Constant Mesh Gear box, excellent pulling power up to load of 2.5 ton, 750 kg. Hydraulic capacity, Side shift gear with comfort for the driver and good road speed with Excellent Fuel Efficiency.

About the Company

V.S.T. Tillers Tractors Ltd, largest manufacturers of power tillers and pioneer in compact tractors in India has a range of Products that includes rice transplanters and self-propelled reapers that are very much in use by the small farmers.
For more details Please visit: www.vsttillers.com .

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