

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited.  
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**2 NOV 2015**

|                                                                                                                                                                   |                                                                                                                                                                                                       |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Corporate Relations Department.<br><b>BSE Limited</b><br>1 <sup>st</sup> Floor, , New Trading Ring<br>Rotunda Building, P J Tower<br>Dalal Street, Mumbai 400 001 | Corporate Listing Department<br><b>National Stock Exchange of India Ltd</b><br>Exchange Plaza, 5 <sup>th</sup> Floor<br>Plot No.C-1, G Block<br>Bandra-Kurla Complex<br>Bandra (East), MUMBAI 400 051 |
| <b>BSE Code: 532977</b>                                                                                                                                           | <b>NSE Code: BAJAJ-AUTO</b>                                                                                                                                                                           |

Dear Sir/s:

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of October 2015.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,  
For Bajaj Auto Limited,

J SRIDHAR  
COMPANY SECRETARY &  
COMPLIANCE OFFICER

Encl: as above

### **OCTOBER'15 SALES**

Oct-15

| Particulars              | Oct-15          | Oct-14          | Change %  | Highlights                              |
|--------------------------|-----------------|-----------------|-----------|-----------------------------------------|
| MOTORCYCLES              | 3,08,733        | 3,36,923        | -8        | -                                       |
| COMMERCIAL VEHICLES      | 44,089          | 49,094          | -10       | Includes Qute export sales of 36 units. |
| <b>TOTAL</b>             | <b>3,52,822</b> | <b>3,86,017</b> | <b>-9</b> | -                                       |
| Exports out of the above | 1,27,645        | 1,58,547        | -19       | -                                       |

YTD

| Particulars              | Apr-Oct 2015     | Apr-Oct 2014     | Change % | Highlights |
|--------------------------|------------------|------------------|----------|------------|
| MOTORCYCLES              | 20,87,065        | 21,10,934        | -1       | -          |
| COMMERCIAL VEHICLES      | 3,35,382         | 3,19,095         | 5        | -          |
| <b>TOTAL</b>             | <b>24,22,447</b> | <b>24,30,029</b> | <b>-</b> | -          |
| Exports out of the above | 11,24,290        | 11,19,607        | -        | -          |

Rajiv Bajaj  
MD, Bajaj Auto Ltd., Pune  
2 November 2015