

(Formerly Nucent Estates Limited)

Regd. Office : Pressman House, 10A Lee Road, Kolkata 700 020

(₹ in Lacs)

Part II							
A	PARTICULARS OF SHAREHOLDING						
1	Public Shareholding						
	Number of shares	5885913	5885913	5885913	5885913	5885913	5885913
	Percentage of Shareholding	25.06	44.83	44.83	25.06	44.83	44.83
2	Promoters and Promoter Group Shareholding						
a)	Pledged/ Encumbered						
	- Number of shares	-	-	-	-	-	-
	- Percentage of shares (as a % of total shareholding of promoter and promoter group)	-	-	-	-	-	-
	- Percentage of shares(as a % of total share capital of the Company)	-	-	-	-	-	-
b)	Non-encumbered						
	- Number of shares	17596930	7244817	7244817	17596930	7244817	7244817
	- Percentage of shares(as a % of total shareholding of the promoter and promoter group)	100.00	100.00	100.00	100.00	100.00	100.00
	- Percentage of shares (as a % of total share capital of the Company)	74.94	55.17	55.17	74.94	55.17	55.17

Particulars		Quarter ended 30.09.2013
B	INVESTOR COMPLAINTS	
	Pending at the beginning of the quarter	NIL
	Received during the quarter	04
	Disposed of during the quarter	04
	Remaining unresolved at the end of the quarter	NIL

(₹ in Lacs)

Particulars		As at 30.09.2013 Unaudited	As at 31.03.2013 Audited
A	EQUITY AND LIABILITIES		
1	Shareholders' Funds		
a)	Share Capital	469.66	262.61
b)	Shares Forfeited	-	18.67
c)	Shares Suspense	-	207.04
b)	Reserves and Surplus	1794.97	1374.58
	Shareholders' funds	2264.63	1862.90
2	Non-current liabilities		
a)	Deferred Tax Liabilities- Net	-	-
b)	Other Long Term Liabilities	-	-
	Non-current liabilities	-	-
3	Current liabilities		
a)	Trade Payables	375.96	511.55
b)	Other Current Liabilities	196.43	72.01
c)	Short Term Provisions	-	219.79
	Current liabilities	572.39	803.35
	TOTAL	2837.02	2666.25
B	ASSETS		
1	Non-current assets		
a)	Fixed Assets	55.03	61.52
b)	Non-current Investments	6.93	256.44
c)	Long Term Loans and Advances	401.11	301.26
d)	Other Non-current Assets	49.59	61.55
	Non-current assets	512.66	680.77
2	Current assets		
a)	Current Investments	1057.09	681.34
b)	Trade Receivables	944.38	1151.82
c)	Cash and Bank Balances	312.61	131.29
d)	Short Term Loans and Advances	3.25	4.90
e)	Other Current Assets	7.03	16.13
	Current assets	2324.36	1985.48
	TOTAL	2837.02	2666.25

NOTES:

- a) The above financial results have been reviewed by the Audit Committee and approved and taken on record by the Board of Directors in their meetings held on 12th November, 2013. The Statutory Auditors have carried out a limited review of the financial results for the quarter ended 30th September, 2013
- b) The Company is solely engaged in advertising and public relations business. Accordingly there are no reportable business or geographic segments in terms of Accounting Standard 17- Segment Reporting prescribed by the Companies (Accounting Standard) Rules, 2006.
- c) Exceptional items represent:
 - i) amounts written off in earlier years now realised ₹ 146.10 lacs,
 - ii) write back of liability provided for in earlier year no longer required ₹ 60 lacs
- d) Deferred tax assets would be recognised at the year end.
- e) The name of company has changed from Nucent Estates Ltd to Pressman Advertising Ltd with effect from 22nd August, 2013
- f) Current quarter/half year's figures are not comparable with that of last year on account of effect of amalgamation. Previous period's figures have been regrouped /rearranged wherever necessary.

By order of the Board

Place : Kolkata
Date : 12.11.2013

For SINGHI & CO.

Chartered Accountants

Dr Niren Suchantia
Chairman & Managing Director

Firm Registration No. 302049E

~~SANKAR BANERJEE~~

Partner

Membership No. 008230

Singhi & Co.

Chartered Accountants

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REVIEW REPORT

To,
The Board of Directors,
Pressman Advertising Ltd.
Pressman House,
10A, Lee Road,
Kolkata-700 020.

We have reviewed the accompanying statement of Un-audited Financial Results of **M/s. PRESSMAN ADVERTISING LIMITED** (Formerly NUCENT ESTATES LIMITED) for the quarter and half year ended 30th September, 2013 except for the disclosures regarding 'Public Shareholding' and 'Promoter and Promoter Group Shareholding' which have been traced from disclosures made by the management and have not been audited by us. This Financial statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Standard on Review Engagement (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity," issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provide less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention, that causes us to believe that the accompanying statement of Un-audited Financial Results prepared in accordance with applicable Accounting Standards and other recognized accounting practices and policies has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreement including the manner in which it is to be disclosed, or that it contains any material mis-statement.

For SINGHI & CO.
Chartered Accountants
Firm Registration No.302049E




(SANKAR BANERJEE)
Partner
Membership No.8230

1B, Old Post Office Street,
Kolkata - 700001
Dated, the 12th day of November, 2013.