

May 29, 2026

To,
National Stock Exchange of India Limited
Exchange plaza,
Bandra-Kurla Complex,
Bandra (E), Mumbai — 400051
SYMBOL: PRAMARA

Dear Sir(s)/Ma'am,

Sub: Press Release

With reference to the captioned subject, we enclose herewith the Press Release with respect to Audited Financial Results of the Company for the quarter and year ended March 31, 2026.

Kindly take the same on your record.

Thanking You,

Yours faithfully,

For Pramara Promotions Limited

Rohit Lamba
Managing Director
DIN: 01796007

Enc. a/a



Pramara Promotions Limited Crosses ₹116+ Crore Revenue Milestone in FY26; EBITDA Grows ~52% YoY & PAT Surges ~70% YoY

Mumbai, 28th May 2026:

Pramara Promotions Limited (NSE Emerge: PRAMARA | INE007A01017), one of the leading integrated promotional products and OEM manufacturing company, announced its audited FY26 result reflecting continued growth across global sourcing, licensed merchandise, promotional solutions, and manufacturing operations.

Consolidated Financial Highlights (Amt in ₹ & Margin in %)

Particulars	H2 FY26	H2 FY25	FY26	FY25	YoY Growth
Total Income	6,195.19	5,655.81	11,629.91	8,758.73	32.78%
EBITDA	1,132.89	845.37	2,073.04	1,365.61	51.80%
EBITDA Margin	18.29%	14.95%	17.83%	15.59%	223.37 BPS
PAT	390.64	369.04	1,003.55	590.35	69.99%
PAT Margin	6.31%	6.53%	8.63%	6.74%	188.89 BPS
EPS (₹)	2.74	3.19	7.04	5.10	38.05%

Balance Sheet Highlights (FY26 vs FY25)

- Shareholders' Funds increased sharply to ₹12,158.84 Lakhs from ₹6,455.57 Lakhs, supported by strategic capital raise
- Reserves & Surplus more than doubled to ₹10,638.84 Lakhs

Financial Performance Highlights (FY26 vs FY25)

- Total Income increased 32.8% YoY to ₹11,629.91 Lakhs in FY26
- Profit Before Tax (PBT) surged 76.0% YoY to ₹1,218.37 Lakhs
- Profit After Tax (PAT) increased 70.0% YoY to ₹1,003.55 Lakhs
- Basic EPS improved to ₹7.04 in FY26 from ₹5.10 in FY25

Operational Highlights – FY26

Expansion into Licensed Toys & Character Merchandise

- Entered strategic licensing & manufacturing agreement with Japanese Corporation
- Expanded presence in licensed character merchandise and organized toy retail segment
- Strengthened “Make in India” manufacturing capabilities for global IP-led products

Business Structuring & Growth Initiatives

- Incorporated Pramara Nippon Toycraft Private Limited to strengthen presence in toys and promotional merchandise
- Focused on expanding reach across new geographies and product categories

Strengthening Product Portfolio

- Acquired 417 production molds & tooling sets across 42 consumer product lines
- Expanded capabilities across collectibles, toys, figurines and novelty products
- Enhancing speed-to-market and product innovation capabilities

Global Business Development

- Participated in the prestigious New York Toy Fair 2026 to strengthen international customer outreach
- Accelerated focus on the USA market with strong export opportunity pipeline
- Benefiting from India–USA trade developments and growing global customer engagement

Commentary From The Management



Mr. Rohit Lamba
*Chairman &
Managing Director*

“Real institutions are not built in moments of comfort. They are built through discipline, resilience, and the ability to move forward with clarity when the world around them keeps changing. FY26 was a defining year in Pramara’s journey. A year where we strengthened not only our financial performance, but the very foundation of the company we are building for the future.

During the year, Consolidated Total Income grew 32.8% YoY to ₹11,629.91 Lakhs, while EBITDA increased by 51.8% YoY to ₹ 2,073.04 Lakhs. PBT and PAT increased by YoY ~76% and ~70% respectively, while our EPS improved to ₹7.04, reflecting the, stability, & sustainability of our business model. Equally important, our Shareholders’ Funds increased to ₹12,158.84 Lakhs, Reserves & Surplus more than doubled.

Beyond financial growth, FY26 was about strategic progress with purpose. We expanded into licensed toys and character merchandise through global collaborations, strengthened our manufacturing and tooling ecosystem, enhanced our international presence through platforms such as the New York Toy Fair, and continued building capabilities designed for long-term relevance in a rapidly evolving global market.

Markets will evolve and challenges will emerge, but enduring companies adapt with discipline, responsibility, and clear direction. The continued trust of our customers, shareholders, partners, and employees inspires us to keep building Pramara with long-term vision and conviction.

The opportunities ahead are far larger than the milestones behind us, and we move forward with a bold vision, a strong foundation, and limitless ambition for the future.”

About The Company

Founded in 2006, Pramara Promotions Limited is one of the leading integrated promotional products and OEM manufacturing companies specializing in promotional merchandise, toys, licensing, gifting, and consumer engagement solutions. The Company serves several leading multinational brands across FMCG, retail, healthcare, consumer products, and entertainment sectors. With a global presence spanning India, USA, Hong Kong, and Japan, Pramara operates advanced manufacturing facilities supported by integrated sourcing, tooling, and production capabilities. The Company remains focused on innovation, scalability, strategic licensing partnerships, and expanding its global footprint.

Disclaimer: Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

For Further Information, Please Contact The Corporate Communication Advisor



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