



July 25, 2025

To,
National Stock Exchange of India Limited
Exchange plaza,
Bandra-Kurla Complex,
Bandra (E), Mumbai – 400051
SYMBOL: PRAMARA

Sub: Intimation of Incorporation of Subsidiary Company.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform that, the Company has incorporated a Subsidiary of the Company with the name Pramara Nippon Toykraft Private Limited in Mumbai, Maharashtra today i.e. on July 25, 2025.

The details required under Regulation 30 of the LODR Regulations read with the SEBI Circular No. SEBI/HO/CFD/CFD-Pod1/P/CIR//2023/123 dated July 13, 2023 are enclosed as **Annexure A**.

Kindly take the same on your record.

Thanking you,

Yours faithfully,

For Pramara Promotions Limited

Rohit Lamba
Managing Director
DIN: 01796007

Encl: As above

Pramara Promotions Ltd.

Reg. Off.: A-208, Boomerang, Chandivali,
Sakinaka, Andheri East, Mumbai 400 072, India.
T 022 6198 3000 | E info@pramara.com | www.pramara.com
CIN: U51909MH2006PTC164247 GST Reg. No.: 27AABCE6463B1ZW

Annexure A

Sr. No.	Details of Events	Information of such Event
1.	Name of the target entity, details in brief such as size, turnover etc.	<p>-Name: Pramara Nippon Toycraft Private Limited ("PNTPL")</p> <p>-Authorized Capital: Rs. 25,00,000/- (Rupees Twenty-Five Lakh Only) divided into 2,50,0000 (Two Lakh Fifty Thousand) equity shares of ₹10/- (Ten) each.</p> <p>-Turnover: Nil (yet to commence business operations)</p>
2.	<p>Whether the acquisition* would fall with in related party transaction(s) and</p> <p>Whether the Promoters/ Promoter Group/Group Companies have any interest in the entity being acquired* If yes, nature of interest and details thereof and whether the same is done at "arm length"</p>	<p>Not Applicable as the Pramara Nippon Toycraft Private Limited ("PNTPL") is incorporated by the Company.</p> <p>N.A.</p>
3.	Industry to which the entity being acquired*belongs	The Company will carry on the business of manufacturer, promoter, dealer, processor, assembler, distributor, stockist, franchiser, franchisee, representative, agent, designer, advertiser, brand builder or consultant for, marketing of all kinds of games, toys, recreational items, promotional items and novelties.
4.	Objects and impact of acquisition* (including but not limited to disclosure of reasons for acquisition* of target entity, if its business is outside the main line of the listed entity)	The object of incorporation of this subsidiary is to enhance the engagement and positioning of the holding company in different geographies.
5.	Brief details of any Governmental or regulatory approvals required for the acquisition*	Not Applicable
6.	Indicative time period for completion of the acquisition	Not Applicable
7.	Nature of consideration - whether cash consideration or share swap or	The Initial subscription money shall be infused in the form of Cash.

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	any other form and details of the same	
8.	Cost of acquisition* and/or the price at which the shares are acquired	1,75,000 Equity Shares are acquired at a Face Value of Rs.10/- each
9.	Percentage of shareholding / control acquired*and / or number of shares acquired	70%
10.	Brief background about the entity acquired in terms of product / line of business acquired*,date of incorporation, history of last 3 years' turnover, country in which the acquired* entity has presence and any other significant information (in brief)	Pramara Nippon Toycraft Private Limited is incorporated in Mumbai, India with CIN- U32409MH2025PTC452992 on July 25, 2025 and is yet to commence its business operations.