

December 18, 2024

To,
National Stock Exchange of India Limited
Exchange plaza,
Bandra-Kurla Complex,
Bandra (E), Mumbai – 400051
SYMBOL: PRAMARA

Dear Sir/Ma'am,

Sub: Intimation of Incorporation of Wholly Owned Subsidiary Company.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we wish to inform that, the Company has incorporated a Wholly Owned Subsidiary (“WOS”) of the Company in Texas, United States with the name Pramara – NA INC, the said subsidiary was incorporated on December 16, 2024, comprehensive details of which were received by the Company from the authority on December 17, 2024.

The details required under Regulation 30 of the LODR Regulations read with the SEBI Circular No. CIR/CFD/CMD/4/2015 dated September 9, 2015, read with SEBI Circular No. SEBI/HO/CFD/CFD-Pod-1/P/CIR/2023/123 dated July 13, 2023 are enclosed as **Annexure A.**

Kindly take the same on your record.

Thanking you,

Yours faithfully,

For Pramara Promotions Limited

Rohit Lamba
Managing Director
DIN: 01796007

Annexure A

<p>Name of the target entity, details in brief such as size, turnover etc.</p>	<p>PRAMARA-NA-INC</p> <p>-File. No.: 805822165</p> <p>- Authorised Share Capital: 200 Shares without any par value.</p> <p>- Proposed Subscribed Capital: 10 Equity Shares of USD 200 each.</p> <p>-Turnover: Nil (yet to commence business operations)</p>
<p>whether the acquisition would fall within related party transaction(s) and</p> <p>whether the promoter/ promoter group/ group companies have any interest in the entity being acquired?</p> <p>If yes, nature of interest and details thereof and whether the same is done at “arm’s length”</p>	<p>Not Applicable as the PRAMARA-NA-INC is incorporated by the Company.</p> <p>N.A.</p>
<p>industry to which the entity being acquired belongs;</p>	<p>The Company will operate to enhance the local market engagement and positioning of the holding company to better serve the dynamic needs of the North American Region.</p>
<p>objects and impact of acquisition (including but not limited to, disclosure of reasons for acquisition of target entity, if its business is outside the main line of business of the listed entity);</p>	<p>Pramara Promotions Limited, a leading provider of innovative promotional solutions, is excited to announce the launch of its North American entity, Pramara-NA, marking a significant milestone in strategic global growth journey.</p> <p>This strategic expansion positions the company closer to key growth regions, enabling more agile responses to evolving customer requirements, streamlining logistics, and fostering deeper market engagement.</p> <p>Company’s move into the U.S. aligns with its broader international growth strategy and underscores the company’s commitment to delivering</p>

	exceptional value to stakeholders worldwide. By strengthening its global footprint, Pramara aims to cultivate enduring client relationships, enhance its service capabilities, and support sustainable, long-term growth.
brief details of any governmental or regulatory approvals required for the acquisition;	Not Applicable
indicative time period for completion of the acquisition;	Not Applicable
consideration - whether cash consideration or share swap or any other form and details of the same;	Not Applicable
cost of acquisition and/or the price at which the shares are acquired;	Company has proposed to subscribe 10 Equity Shares of USD 200 each.
percentage of shareholding / control acquired and / or number of shares acquired;	Company has proposed to subscribe 100% paid up shares of PRAMARA-NA-INC.
brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	PRAMARA-NA-INC is incorporated in Texas U.S. on December 16, 2024 and is yet to commence its business operations.