ZenSar TECHNOLOGIES
Your Transformation Partner

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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled "**Zensar Technologies showcases solutions, and approach to get 'Return on Digital' at Oracle Open World 2016**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited

Nilesh Limaye
Company Secretary
Membership No. A4075

ZENSAR TECHNOLOGIES LTD. PUNE 411014

Zensar Technologies showcases solutions, and approach to get 'Return on Digital' at Oracle Open World 2016

San Jose, North America, September 23, 2016: Zensar Technologies, a leading digital solutions and technology services company, unveiled enterprise solutions built around the framework of 'Return on Digital™' at this year's Oracle Open World. The company presented its solutions at **booth #721 at Moscone South** from **September 18-22, 2016**, detailing benefits of these solutions built using Oracle.

"The solutions unveiled here are all designed to address common challenges faced by enterprises. The key focus is to showcase our expertise and capability in building solutions that bring out the best features of Oracle, coupled with our own innovation. We are confident that these solutions will help enterprises realize the 'Return on Digital ™'," **commented Sandeep Kishore, CEO and MD, Zensar Technologies.**

"Our Oracle led solutions being showcased at the Oracle Open World this year combine the inherent benefits of Oracle along with our experience in having helped leading enterprises embark on their digital transformation path," said **Harish Gala, Executive Vice President and Head, Enterprise Application Solutions.**

Zensar unveiled the following solutions at OOW:

1. Credit fraud detection and avoidance with IoT

Features

- Fraud detection and avoidance business processes automation using Oracle SOA/BPM/CEP products
- Dynamic evaluation of configurable business rules
- Contacting the cardholder to request verification
- Blocking card until transactions are verified by cardholder
- Investigating fraudulent activity by raising ticket in the CRM system automatically

Return on Digital through this solution

- Visible reduction in fraudulent transactions to identify and block the card immediately
- Significant savings on card replacement cost - blocking card until the transactions are verified by card holder
- Increase in customer loyalty and with a positive impact on net new business

2. ZenIP-AP Invoice scanning Mobile App

Features

- Capture the invoices through mobile/tablet and process it through Oracle Imaging, Forms and Recognition products
- Dashboard to view invoice processing history and status

Return on Digital through this solution

- Visible reduction in invoice processing time
- Reduction in effort and manpower required for overall invoice processing
- Improved customer satisfaction and loyalty

3. IntelliZen analytics (with Oracle BI Cloud)

Features

- It has predefined 120 Reports; 90 Tables mapping; 89 KPIs
- 70% typical KPI and measures of functions
- Significant savings in implementation
- Enable insights-on-the-go with mobile BI
- Go Live on Day 10
- Make informed decisions @ information availability rate



Return on Digital through this solution

- Low total cost of ownership-lower TCO across on-boarding as well as sustenance
- Accelerated time to value-faster visibility to end output in a managed environment enhances core stakeholder buy in

- Risk free-Largely immune from risk of deployment failure, availability and security
- End user focus-Empowers business through consulting (for deployment prioritization, decision making) and training (for efficient, personalized insights)

4. Digital Factory with IoT

Features

- Real time temperature and vibration collections from connected devices
- Real time tracking of physical location of asset based on geo position
- Real time alerts to maintenance crew / supervisor (If one of the parameter falls outside of stipulated limit)
- Real time maintenance service request (If both temp and vibration parameters falls outside stipulated Limits)
- Allocation of maintenance orders to appropriate crew
- Maintenance orders alerts, approvals (if any), reporting leveraging the mobile app

Return on Digital through this solution

- Increase asset utilization
- Reduce maintenance costs
- Extend equipment life and provide better returns on investments
- Reduce equipment down time

5. ZenNavi-Store Ambience for Retail Customers

Features

- Directions to locate desired products - solution guides through the shortest path to reach the product
- GPS Based customer location services to locate the customer
- Innovative engine to digitize the store layout with navigation process to generate images dynamically
- Caters to the need of multistoried building layouts - solution is designed to have floor wise map data
- Future roadmap: Next version will provide Promotions and recommendations based on past history and purchase predictions to upsell/cross-sell

Return on Digital through this solution

- Reduce the customer buy time
- Increase customer loyalty
- Increase the revenue

6. Hybrid IT with Oracle Cloud

Features

- Integrates the on premise infrastructure and the Oracle Cloud in a unified way for user consumption
- Streamlines and automates complex management tasks across the cloud lifecycle including cloning of DBs, self-provisioning, chargeback and capacity planning, policy based resource management and more
- Monitors and Manages instances on Hybrid IT environment

Return on Digital through this solution

- Superior administrator simplification results in faster time to market with less effort and cost
- Integrated operations with automated provisioning

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7. ZenTune-Infra validator for Oracle SOA

Features

- System will automatically compare the SOA server configuration against the recommended configurations
- Solution will also validate against the predefined KPIs and System parameters, and will provide compliance report, that will certify the performance of the production servers, helping minimize the downtimes

- Enforces enterprise level deployment compliance
- Recommendations ensure stable and scalable SOA platform
- Tangible outcomes help in planning the future road map
-
- **Return on Digital through this solution**
- Validate the SOA platform in less than 10 minutes against best practices and standards
- More than 150x reduction of time in identifying performance bottlenecks
- Automated Fusion middleware environment analysis and report generation - reduces the effort to design future roadmap
- Reduction in software license cost with correct sizing guidance

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar 's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.



