JUBILANT FOODWORKS
www.jubilantfoodworks.com

Domino's Pizza
www.dominos.co.in

DUNKIN' DONUTS & MORE
www.dunkininindia.com

JFL/NSE-BSE/2016-17/56

July 14, 2016

The Manager
Listing Department
**BSE Limited**
25th Floor, P.J. Towers,
Dalal Street, Mumbai - 400001

**Scrip Code: 533155**

The Manager
Listing Department
**National Stock Exchange of India Limited**
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051

**CM Quote: JUBLFOOD**

*Sub: Press Release dated July 14, 2016*

Dear Sir/Madam,

Please find enclosed herewith the Press Release dated July 14, 2016, to be issued by the Company.

This is for your information and records.

Thanking you,

For **Jubilant FoodWorks Limited**

**(Mona Aggarwal)**
**Company Secretary cum Compliance Officer**
*Investor E-mail id: investor@jublfood.com*

**Encl.: A/a**

JUBILANT FOODWORKS | Domino's Pizza

# Press Release

## Rath Yatra Pilgrims Get a Taste of True Domino's Pizza Hospitality

- Served quick, fresh food and water on their journey -

**Noida, 14 July, 2016:** Domino's Pizza India, leader in the chained pizza segment, is committed to community service and extending support to members of the society. True to its purpose, the Company recently undertook an initiative to make the Puri Rath Yatra comfortable for the pilgrims.

Rath Yatra Festival at Puri - the most important religious festival of Odisha - commenced on July 6, 2016 and concluded today with estimated over 10 lakh pilgrims attending the Rath Yatra festival. Yatris who took part in the procession, were served freshly baked breads and water bottles by Domino's Pizza India team. For the convenience of the Yatris, the Company set up a counter at Hari Har Chowk, VIP Road allowing the Yatris access to food to counter the testing, hot conditions and complete the Yatra comfortably.

Keeping in mind the religious sentiments of the pilgrims, Domino's Pizza prepared customised butter breads, without Garlic.

Domino's Pizza provided the community service on the opening day of the Yatra and realizing the excitement & demand for fresh food and beverages by the pilgrims, the Company decided to extend the service on the last day of the Yatra as well. Over 16,000 Yatris were benefitted by the gesture on both days combined.

**Talking on the community service, S. Murugan Narayanswamy, Senior, Vice President - Marketing, Domino's Pizza India, said**, "The spirit of service runs across all members of the Domino's Pizza India family and everyone takes great pride in volunteering for such community service initiatives. The Rath Yatra is one of the most important festivals for the people in the region and we wish to play a small role in making their participation in the Yatra a little comfortable."

### About Jubilant FoodWorks Limited

Jubilant FoodWorks Limited (JFL/Company) is part of Jubilant Bhartia group and India's largest food service Company, with a network of 1039 Domino's Pizza restaurants across 240 cities (as of May 28, 2016). The Company & its subsidiary have the exclusive rights to develop and operate Domino's Pizza brand in India, Sri Lanka, Bangladesh and Nepal. At present it operates in India and Sri Lanka. The Company also has exclusive rights for developing and operating Dunkin' Donuts restaurants for India and has launched 74 Dunkin' Donuts restaurants across 24 cities in India (as of May 28, 2016).

Jubilant FoodWorks Limited

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Corp. Office: 5th Floor, Tower D, Plot No. 5, Logix Techno Park, Sector 127, Noida 201304, U.P.
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**For more information, please contact:**


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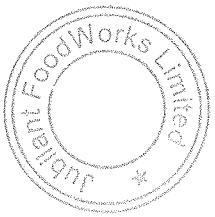
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