ZenSar TECHNOLOGIES
Your Transformation Partner

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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled "Zensar Technologies signs multi-million dollar Development deal with AVIS Fleet in South Africa" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited

ZENSAR TECHNOLOGIES LTD. PUNE 411014

Nilesh Limaye
Company Secretary
Membership No. A4075

Zensar Technologies signs multi-million dollar Development deal with AVIS Fleet in South Africa

Zensar will enable realization of Avis Fleet's strategic project, 'Next Generation Fleet Management System'

Pune, India, September 8, 2016: Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced today that it has secured the digital transformation project from Avis Fleet in South Africa. Spread over a time-period of two years, it involves adding scalability and agility to the company's strategic technology roadmap. Zensar will leverage its digital technology skills and expertise to enable Avis Fleet in improving overall customer experience and visible enhancement in the quality of service. The key business objective is to secure and grow its market leadership position in this field across Africa.

Commenting on this strategic win, Sandeep Kishore, CEO and Managing Director, Zensar Technologies, "Being selected by Avis Fleet to partner them in their strategic digital transformation initiative, highlights our role in delivering results. The Zensar team brings extensive proven experience in helping global enterprises achieve their critical business objectives, improving the customer experience each time. We are confident of helping Avis Fleet meet their objective of having a seamless operational framework, through innovative technology, powered by best in class service excellence."

"At Avis Fleet, we are driven by our vision of 'perfectly shaped outsourced solutions for any vehicle''. The realization of this vision will be led by our customer centric 'Next Generation Avis Fleet Management System'. We are confident that the Zensar team will assist us in building a strategic IT landscape with results driven digital technologies. We look forward to partnering with Zensar in creating a flexible and professional fleet management solution that reduces costs, risk and hassle of fleet management." **said Albert Geldenhuys, Chief Executive, Avis Fleet.**

Harish Lala, Regional Head - Africa and Middle East, Zensar Technologies said, "We are excited to partner Avis Fleet in the region as this win is a clear indicator of Zensar's expertise in implementation of strategic large-scale development projects. Our capabilities in managing complex technology projects in the area of application modernization coupled with our regional presence will enable Avis Fleet to achieve their objectives as per their timelines."

The overall implementation, to be divided into two phases will focus on enhancing the varied legacy technology platforms and integration of digital technologies like Agile and DevOps in building a strategic IT framework.
The key benefits of the digital centric implementation are as follows:

- Enable Avis Fleet to be a truly 'Customer Centric' organization by providing agility to respond to market changes
- Improve time-to-market for new products and services
- Improve internal efficiencies through enhanced automation, collaboration and process workflow
- Improve efficiencies and flexibility to customers
- Offer seamless control over operations

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar 's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around

running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About Avis Fleet Services

Avis Fleet has been in operation since 1980 and has over the years established itself as the leading fleet management company in Southern Africa. We operate in 8 African countries with our Head Office in South Africa. We manage in excess of 300 000 vehicles and have more than 1 200 customers.

Our vision is to redefine the fleet services industry. Because of our long-term partnerships with each of our customers we are fortunate to foresee future business requirements and our new philosophy is to shape solutions around our customers' business needs rather than merely offering a list of products and services. We believe our way of working will ensure customers enjoy maximum business mileage from their fleet.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.