ZenSar TECHNOLOGIES
Your Transformation Partner

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Sub: Press Release

Dear Sirs,

Please find enclosed herewith a press release titled **"Zensar Bot goes 'Live' at SILICA"** for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking You,

For Zensar Technologies Limited

ZENSAR TECHNOLOGIES LTD. PUNE 411014

Nilesh Limaye
Company Secretary
Membership No. A4075

Zensar Bot goes 'Live' at SILICA

Zensar's Robotic Process Automation to enable South Africa's leading financial services group enhance customer services

February 8, 2017, Pune: Zensar Technologies, a leading provider of digital solutions, software and infrastructure services, announced that it's 'Bot' has gone live at Silica Software Solutions, a leading technology and service provider in the Financial Services industry in South Africa. Zensar's Bot displays the company's preparedness in the area of Robotics Process Automation. The key benefits will involve visible scalability and agility to the company's overall operations and business. This is a multi-year initiative and will involve implementing Zensar's Return on Digital™ strategy to help enhance quality of service to its customers, while helping improve revenues. Silica's main objective is to secure and grow its market leadership positions in South Africa, while continuing its expansion into the rest of Africa.

Commenting on this significant win, Sandeep Kishore, CEO and Managing Director, Zensar Technologies said, "Global businesses need to work on being relevant for a digital driven marketplace and RPA is the first step towards getting there. Our decade long engagement with Silica has been a successful one and we are confident that they will find clear business outcomes from our Bot, helping them realize Return on Digital™."

"The RPA initiative with Zensar will assist Silica with accelerating delivery on our strategy to digitise our services by automating repetitive tasks and creating integration across legacy systems with limited API capabilities." **said Garth Smith, CIO, Silica Holdings and MD, Silica Software Solutions**.

Prameela Kalive, Executive Vice-President and Head, Custom Applications Services, Zensar Technologies said, "This is indeed a very strategic milestone for us in our innovation journey. Automation will play a critical role in enabling enterprises having global ambitions to remain competitive. This project displays our readiness to take on next-generation digital transformation initiatives. Our capabilities in the RPA space will help Silica make the next leap towards growth and operational efficiencies."

"Today, while Digital technologies are bringing disruption in every industry, they are bringing new opportunities too. Process Automation presents one such opportunity and we are glad that Silica one of our long-standing partnerships in the region, who has always been at the forefront of technology, has embraced RPA with Zensar' s Return on Digital™ model, to help automate the processes, bring agility, efficiencies and growth. With successful live Bots, these business outcomes leading to enhanced value are assured," **commented Harish Lala, Senior Vice-president and Head, Africa, Zensar Technologies.**

As part of the scope of work, Zensar will provide Silica end-to-end process automation, aimed at making their business processes more agile, accurate, and cost-effective. The team will introduce RPA led scalable automation, helping with more efficient management of increased customer volumes. The desired outcome involves better efficiencies, enhanced customer satisfaction, ease of doing business and subsequent increase in revenues.

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specialises in partnering with global organisations across industries on their Digital Transformation journeys. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar 's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently.

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helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

About SILICA

Silica is a technology and services business a proven track record in delivering solutions for administering retail unitised funds and linked investment products for the past 16 years. Silica is currently one of the largest technology and third party administration service provider to the CIS market in South Africa, with a client base that also extends into Sub Sahara Africa and the Channel Islands.

About RPG Enterprises (www.rpggroup.com)

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG is also one of India's fastest growing business groups with a turnover in excess of USD 3.2 Billion, 20000+ people and a global presence in over 100 countries.

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Safe Harbour

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

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