



**PICTURE POST**  
STUDIOS

**Date: 21<sup>st</sup> October, 2024**

To,  
The Listing Compliance  
**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor, 'G' Block,  
Bandra Kurla Complex,  
Bandra (East), Mumbai - 400 051  
**Symbol: PPSL**

**SUB: Disclosure under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements), 2015**  
**Key Highlights and Management Commentary on Financial for H1 FY2024-2025**

Respected Sir/Mam,

Pursuant to the above captioned, please find enclosed herewith the Key Highlights and Management Commentary on Financials for H1 FY 2024-25.

A copy of the above is being also made available on the Company's website i.e [www.picturepoststudios.com](http://www.picturepoststudios.com).

This is for your information and records.

Thanking you,

Yours faithfully,

**For Picturepost Studios Limited**



**Parish Tekriwal**  
**Managing Director**  
DIN:03530041

**Place: Mumbai**

**PICTUREPOST STUDIOS LIMITED**

7th Floor, Sapphire Bldg, Junction of S. V. Road, 1st Road, Khar (W), Khar Colony, Mumbai – 400 052. | Contact Number :- 87798 45157  
Email: [business@picturepoststudio.com](mailto:business@picturepoststudio.com) | CIN - U62099MH2023PLC404020 | [www.picturepoststudios.com](http://www.picturepoststudios.com)





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## Management Commentary for Picturepost Studios Limited

### Financial Results Overview:

- Robust growth and strategic advancement in core sectors, especially in the advertisement space.
- Over 300 clients now in the advertisement sector, reflecting effective marketing strategies and a reputation for high-quality services.
- Commitment to innovation and service excellence drives strong partnerships.

### Strategic Initiatives and Growth Areas:

- Focus on the Films & OTT Division in India for H2 FY2024-2025.
  - Acquisition of a ~7,000 square foot commercial office on lease in Mumbai with state-of-the-art infrastructure.
  - Promising order book of over 15 films/OTT, poised to capitalize on growing content demand.
- Expansion into the European market:
  - Establishment of Picturepost Studios UK Limited in United Kingdom as a key milestone.
  - Securing office space in London and planning to hire talent by the end of H2 FY2024-2025.
- Exploring acquisition opportunities in the GCC and American markets:
  - Strategic acquisitions to leverage local insights and capabilities.



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