



PONNI SUGARS (ERODE) LIMITED

Regd. Office: ESVIN House, No.13, Rajiv Gandhi Salai (OMR)

Perungudi, Chennai 600 096

Phone : 39279300 Fax : 24960156

E-mail : admin@ponnisugars.com Website : www.ponnisugars.com



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August 17, 2012

National Stock Exchange of India Ltd
Exchange plaza
5th Floor, Flat No.C / 1 G Block
Bandra-Kurla Complex
Bandra East, Mumbai 400 051

Bombay Stock Exchange Ltd
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai 400001

Attn: Listing Department

Dear Sirs,

Sub: Cogeneration of Power – Commencement of Commercial Production

Please refer our earlier communications regarding setting up of a Cogen Plant at our Erode Sugar Mill at a cost of Rs.110 crores.

We are pleased to inform you that Power production and feeding to grid has commenced from Friday, the 17th August 2012 in the new Cogen Plant.

This information is furnished in deference to the provisions of Clause 36 of the Listing Agreement.

Thanking you

Yours truly

N Ramanathan
Managing Director