



Date: January 10, 2025

To,  
BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400001  
**Scrp Code: 544256**

To,  
National Stock Exchange of India Limited,  
Exchange Plaza, C-1, Block-G, BKC,  
Bandra (East), Mumbai – 400051  
**Symbol: PNGJL**

Dear Sir/Madam,

**Subject: Press Release**

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the press release titled PNG Jewellers Adds a Dash of Sparkle and Glamour to the World Pickleball League as the Powered By Partner.

The intimation shall also be made available on the website of the Company at [www.pngjewellers.com](http://www.pngjewellers.com).

Kindly take the same into your records.

Thanking You,

For **P N Gadgil Jewellers Limited**

Hiranyamai Kulkarni  
Company Secretary & Compliance Officer



**P N Gadgil Jewellers Limited**  
(Formerly known as P N Gadgil Jewellers Pvt. Ltd.)  
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Tel. No. +91 20 24435005 | Fax: +91 20 24430501 1  
Toll Free no.: 1800 233 5005 (11A.M. - 7 P.M.) | [www.pngjewellers.com](http://www.pngjewellers.com) | [info@pngadgil.com](mailto:info@pngadgil.com) || CIN : UJ36912PN2013PLC149288 |   

INDIA | USA





## **PNG Jewellers Adds a Dash of Sparkle and Glamour to the World Pickleball League as the Powered By Partner**

**Pune, 10 January 2025:** One of India's most esteemed jewellers, with a legacy spanning over 192 years, PNG Jewellers has associated with the World Pickleball League (WPBL) as the *Powered By Partner* in a multi-year deal. This partnership marks an exciting collaboration between a renowned brand with a rich history and the World Pickleball League, India's first franchise-based pickleball league.

The World Pickleball League, co-founded by Gaurav Natekar and Arati Ponnappa Natekar, is India's pioneering pickleball league, featuring six teams and showcasing top Indian and international players. Scheduled to commence on January 24th, WPBL blends sport, entertainment, pop culture, and fashion, while creating a platform for Indian talent to compete with global players.

**Dr. Saurabh Gadgil, Chairman and Managing Director of P N Gadgil Jewellers Ltd., said,** *"After our successful IPO earlier this year, we have been actively finding ways to engage with our target audience and connect with them on a deeper level. The World Pickleball League's mission to create a compelling sportainment property aligns perfectly with our marketing plans. The fact that it is a popular sport with women further supports our endeavour to empower women. We believe in Gaurav and Arati's commitment and vision for the league and its stakeholders and look forward to an exciting journey ahead."*

**Gaurav Natekar, Co-Founder and CEO of the World Pickleball League added,** *"Coming from the city of Pune, where PNG Jewellers has a rich heritage, I am thrilled to welcome them as our Powered By Partner. Their commitment to excellence and long-term partnership with the league will significantly contribute to elevating the World Pickleball League's fan-following and popularity."*

The partnership with PNG Jewellers highlights the growing interest and investment in the World Pickleball League as it prepares for its inaugural season. By bringing together iconic brands with the rapidly rising sport of pickleball, the league aims to set new benchmarks, presenting the World Pickleball League as an engaging sportainment property.

### **About the World Pickleball League (WPBL)**

The World Pickleball League (WPBL), promoted by Natekar Sports and Gaming, founded by former India Number 1 Tennis players, Gaurav Natekar and Arati Ponnappa Natekar, is at the forefront of revolutionizing pickleball in India. WPBL is dedicated to



transforming pickleball through exceptional events, engaging fan experiences, and fostering a vibrant pickleball community while setting new standards for the sport. Set to debut in January 2025 with six teams, WPBL will also sponsor grassroots tournaments in each franchise city to develop local talent. With Sony Corporation as an investor and partner, WPBL works closely with the All-India Pickleball Association (AIPA), which is affiliated with the International Pickleball Federation (IPF) in the USA.

For more information, visit [www.wpbl.org](http://www.wpbl.org) or follow us on social media:

**Facebook:** <https://www.facebook.com/wpblofficial>

**Twitter (X):** <https://x.com/wpblofficial>

**Instagram:** <https://www.instagram.com/worldpickleballofficial/>

**LinkedIn:** <https://www.linkedin.com/company/world-pickleball-league/about/>

### **About PNG Jewellers**

PNG Jewellers is one of the most reputed jewellers in the country, with over 192 years of excellence in creativity and trusted service for customers all over the world. Under the able leadership of Dr.Saurabh Gadgil, a visionary entrepreneur, P. N. Gadgil Jewellers Limited is creating a brand that caters to customers globally.

For more information, visit [www.pngjewellers.com](http://www.pngjewellers.com) or follow us on social media:

**Facebook:** <https://www.facebook.com/share/18PSWxZYfD/>

**Twitter (X):** <https://x.com/PNGJewellers?s=08>

**Instagram:** <https://www.instagram.com/pngjewellers/>

**LinkedIn:** <https://www.linkedin.com/company/pngjewellers/>