



Date: August 08, 2026

To,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip Code: 544256

To,
National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block-G, BKC,
Bandra (East), Mumbai – 400051
Symbol: PNGJL

Subject: Intimation of Press Release

Dear Sir/ Madam,

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of the Press Release titled “PNG launches YOOU, a lightweight diamond jewellery brand reflecting the evolving identities of modern women”

The intimation shall also be made available on the website of the Company at www.pngjewellers.com.

You are requested to take this on your records.

Thanking You,
Yours Sincerely,
For **P N Gadgil Jewellers Limited**

Prakhar Gupta
Company Secretary & Compliance Officer

P N Gadgil Jewellers Limited

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INDIA | USA





PNG launches YOOU, a lightweight diamond jewellery brand reflecting the evolving identities of modern women

Built on PNG Jewellers' legacy of trust, YOOU redefines lightweight diamond jewellery with a renewed focus on individuality, self-expression and everyday luxury.

Pune, August 8, 2026: PNG Jewellers has announced the rebranding of its lightweight diamond jewellery brand, **Lifestyle**, as **YOOU**, marking a significant step in the brand's evolution. The transformation reflects a renewed vision to create jewellery that celebrates individuality, confidence and self-expression. Rooted in PNG Jewellers' legacy of trust and craftsmanship since 1832, YOOU personifies women who view jewellery not just as an accessory for occasions, but as an extension of their personality and everyday life.

Launched to bridge the gap between traditional jewellery and contemporary everyday wear, YOOU specialises in lightweight diamond jewellery for consumer preferences evolved towards more expressive, design-led pieces, thus creating a brand that resonates more deeply with today's women. The transition to YOOU reflects this evolution, placing the wearer at the centre of every design philosophy while retaining the quality, purity and craftsmanship that customers have come to associate with PNG Jewellers.

As a contemporary diamond jewellery brand, YOOU offers lightweight designs across 14, 18, 22, and 9 karat gold. Every collection is designed to seamlessly fit into modern lifestyles, offering versatile rings, earrings, chains, pendants, bracelets, bangles, mangalsutras and men's jewellery that can be worn from the workplace to social occasions. The brand has 13 exclusive brand outlets across Maharashtra and Goa, along with a shop-in-shop presence across five states, including Maharashtra and Goa. , YOOU aims to become India's preferred destination for lightweight diamond jewellery and targets to open 100 new stores (in SIS and EBO format) by 2030.

Sara Tendulkar, Brand Ambassador, YOOU by PNG Jewellers, said, *"Jewellery today is about expressing who you are rather than waiting for a special occasion. What I love about YOOU is that it encourages women to celebrate themselves every single day through designs that are contemporary, effortless and deeply personal. It is a brand that truly reflects the confidence and individuality of today's generation. You don't need an occasion to shine. You are the occasion! Welcome to YOOU!"*

Dr. Saurabh Gadgil, Chairman and Managing Director, PNG Jewellers, said, *"With YOOU, we are taking that journey forward by creating a brand that speaks directly to today's woman and her aspirations. Every design has been created to complement her everyday life while carrying forward PNG Jewellers' enduring promise of trust, purity and craftsmanship. Customers can expect more innovation, more contemporary collections and a jewellery experience that is deeply personal."*





About YOOU

YOOU by PNG Jewellers is a lightweight diamond jewellery brand, created for young jewellery lovers who celebrate themselves every day. Offering thoughtfully crafted diamond jewellery in 9K, 14K, 18K and 22K gold. YOOU blends effortless design, everyday wearability and timeless craftsmanship. Designed for modern lifestyles, the brand champions individuality, self-expression and confidence, believing that jewellery should not wait for an occasion, because the wearer is the occasion.

About PNG Jewellers

PNG Jewellers is one of the most reputed jewellers in the country, with over 194 years of excellence in creativity and trusted service for customers all over the world. Under the leadership of Dr. Saurabh Gadgil, a visionary entrepreneur, PNG Jewellers continues to evolve as a globally relevant brand while staying rooted in its heritage of purity, trust, and craftsmanship.

