PRITISH NANDY COMMUNICATIONS LTD

A Superbrand.

29th March, 2012

The Manager,
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block-G, Bandra Kurla Complex
Bandra (East), Mumbai 400051

Dear Sir,

Scrip ID – PNC
Sub: Press Release

In terms of Listing Agreement, we are submitting to you the text of our Press Release for display on your Website

<u>Pritish Nandy wins International Humanitarian Award at the 26th Genesis Awards in LA</u>

Pritish Nandy, Chairman, Pritish Nandy Communications, received the International Humanitarian Award at the 26th Genesis Awards in Los Angeles. Mr. Nandy was honoured for championing the cause of Mumbai's beleaguered street dogs at a glittering ceremony hosted by *Dancing With The Stars* judge Carrie Ann Inaba. He received a two minute standing ovation from eminent dignitaries from Hollywood Studios.

The Humane Society of the United States has been honouring efforts in the news and entertainment media to raise public awareness of animal issues for the last 26 years. Other winners on this night included celebrity chef Gordon Ramsay for his BBC show Shark Bait, and The Vampire Diaries star Ian Somerhalder. Needless to say, superdog Uggie from Academy Winner movie *The Artist* was on hand to shake a leg.

"We paid tribute to an amazing array of works that address animal protection concerns, but the real winners of The HSUS's 26th Genesis Awards are the animals themselves, who rely on these invaluable voices to speak for them," says Beverly Kaskey, senior director of The HSUS's Hollywood Outreach program and executive producer of the annual Genesis Awards. The HSUS's 26th Genesis Awards celebrity presenters and attendees included Kaley Cuoco, Bill Maher, Colbie Caillat, Kesha, Jason Ritter, Sophia Bush, Kristin Bauer van Straten, John Ernthal, Rose McGowan, Wendie Malick, Moby, Cloris Leachman, Fiona Gubelmann, Penelope Ann Miller, Pauley Perrette, Michael Vartan, Wilmer Valderrama and Uggie.

Yours truly,
For Pritish Nandy Communications Ltd.

Rupali Vaidya
Company Secretary