

A Superbrand.

March 13, 2014

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Scrip ID – PNC

In terms of the Listing Agreement, we are submitting to you the text of our press release.

**Pritish Nandy Communications' new film Shaadi ke Side Effects collects Rs 51 crores
in theatrical collections**

Pritish Nandy Communications informs that its film, Shaadi ke Side Effects released on February 28 and starring Farhan Akhtar and Vidya Balan and directed by Saket Chaudhury has already collected Rs 51 crore from theatres in India and overseas in the first fortnight.

Shaadi ke Side Effects, a sequel to the Company's successful film Pyaar ke Side Effects, was co-produced with Balaji Motion Pictures who have also distributed the film in India. Eros International released it overseas.

Yours truly,
For Pritish Nandy Communications Ltd

Rupali Vaidya
Company Secretary

