

A Superbrand.

September 9, 2014

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Scrip ID – PNC

In terms of the Listing Agreement, we are submitting to you the text of our press release.

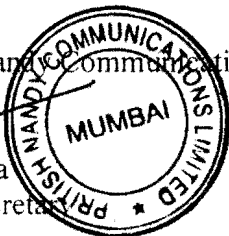
PRESS RELEASE

PRINCIPAL PHOTOGRAPHY OF MASTIZAAD COMMENCES

Pritish Nandy Communications Ltd announces the commencement of principal photography of their new film, *Mastizaad*, an ensemble comedy starring Sunny Leone in a double role, Vir Das, Tusshar Kapoor, Asrani, Suresh Menon and a host of other actors who will join the film as it goes along. The film is directed by Milap Zaveri, whose last outing with PNC was in the film *Kaante* which he co-wrote. *Mastizaad* is scripted jointly by Milap Zaveri and Mushtaq Sheikh, popular scriptwriter and biographer of Shahrukh Khan. Milap Zaveri recently celebrated his fourth straight hit film as a script and dialogue writer when *Ek Villain* crossed Rs 100 crore in the box office in two weeks. His directorial effort in *Mastizaad* is now being eagerly anticipated by the industry.

Yours truly,
For Pritish Nandy Communications Ltd

Rupali Vaidya
Company Secretary



CIN: L22120MH1993PLC074214

