PRITISH NANDY COMMUNICATIONS LTD

A Superbrand.

7 August, 2012

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Scrip ID – PNC

In terms of Listing Agreement we are submitting to you the text of our Press Release for display on your Website

PRESS RELEASE

PNC Wellness Ltd® and Franchise India partner for Moksh® and Moksh Zip™

PNC Wellness Ltd®, a wholly owned subsidiary of Pritish Nandy Communications Ltd (PNC), has announced that it has partnered with Franchise India to grow its wellness brands, Moksh® and Moksh Zip™. This is the perfect time since various studies have shown that Indians are slowly on their way to becoming one amongst the world's most health-poor populations. This has led to a huge wellness revolution in our cities and has even percolated down to every small town of India.

While the first year of expansion will see the Moksh brand expand in tier I cities like Mumbai, Delhi, Kolkata, Bangalore, Hyderabad and Chennai, year 2 and 3 will see the brand move to tier II and III cities in India thereby ensuring a nationwide footprint.

Yours truly,
For Pritish Nandy Communications Ltd

Rupali Vaidya
Company Secretary