



A Superbrand.

June 30, 2014

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Scrip ID – PNC

In terms of the Listing Agreement, we are submitting to you the text of our press release.

PRESS RELEASE

Pritish Nandy Communications announces realignment of its wellness strategy

Pritish Nandy Communications Ltd (“PNC” or “the Company”) announces that pursuant to the lease expiring on the property housing Moksh, the Wellness Place at Breach Candy on June 30, 2014, the Company is looking to realign its wellness business strategy and focus on bringing celebrity fitness and makeovers to Mumbai.

This strategy also synergises PNC’s prolific access to the celebrity world through its successful and cult movie business with the wellness business in a more integrated fashion.

Moksh, the Wellness Place at Breach Candy, was the first of its kind 14 years ago when it was established and has had a very distinguished run. Mumbai’s most sought after new centres in more eclectic locations and formats that suit the revised strategy as well as introduce new wellness products.

Yours truly,
For Pritish Nandy Communications Ltd


Rupali Vaidya
Company Secretary

CIN: L22120MH1993PLC074214

