

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Scrip ID – PNC

In terms of the Listing Agreement, we are submitting to you the text of our press release.

PRESS RELEASE

Prithish Nandy Communication's subsidiary PNC Productions Limited is now PNC Digital Limited

Prithish Nandy Communications Ltd announces that its subsidiary PNC Productions has now been renamed PNC Digital and its business objectives, redefined.

PNC Digital will focus immediately on emerging digital opportunities in the media and entertainment space as well as explore the possibility of creating and acquiring digital products either by cash or equity, or a combination of both, that can exploit new markets that are opening up for filmed and television content exploitation, the primary business of Prithish Nandy Communications Ltd.

The digital market for entertainment products has been the fastest growing segment in the past 3 years and it is the intent of Prithish Nandy Communications Ltd to seek greater and larger play in this space through the focussed attention that PNC Digital can give it.

Yours truly,
For Prithish Nandy Communications Ltd


Rupali Vaidya
Company Secretary

