

A Superbrand.

June 5, 2012

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Scrip ID – PNC

In terms of the Listing Agreement, we are submitting to you the text of our press release.

PRESS RELEASE

PNC ANNOUNCES FARHAN AKHTAR, VIDYA BALAN STARRER

Pritish Nandy Communications Ltd has announced the commencement of pre-production of its forthcoming film **Shaadi Ke Side-Effects**. This film is a sequel to the Company's highly acclaimed and successful *Pyaar Ke Side-Effects*. By casting Farhan Akhtar and Vidya Balan, the two most successful stars of 2011, as lead actors replacing the original cast of the film, the sequel has been immediately positioned as one of 2013's biggest films. Farhan Akhtar brings with him the huge box-office success of last year's *Zindagi Na Milegi Dobara* while Vidya Balan brings with her 2 of last year's biggest hits, *The Dirty Picture* and *Kahaani*.

Saket Chaudhary, director of the original superhit film, will direct the sequel and Pritam, who scored the chartbusting music of the original, will score the music of **Shaadi Ke Side-Effects**.

Shaadi Ke Side-Effects is a funny and wicked take on marriages, married couples, the friends & family of married couples and the many disasters that marriage wreaks. The film will commence production later this year.

Yours truly,
For Pritish Nandy Communications Ltd



Rupali Vaidya
Company Secretary

