

A Superbrand.

CIN: L22120MH1993PLC074214

May 5, 2014

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex
Bandra (E), Mumbai 400 051

Dear Sir,

Re: Scrip ID – PNC

In terms of the Listing Agreement, we are submitting to you the text of our press release.

PRESS RELEASE

PNC'S NEXT IS MASTIZAADE WITH SUNNY LEONE

Pritish Nandy Communications has signed on Sunny Leone as 'Laila Lele' for their upcoming feature film, Mastizaade. This comes on the heels of her recent film, Ragini MMS 2, winning the box office by raking in over Rs 50 crore in only the domestic market which she single handedly front-lined. Mastizaade is a mad, naughty, sexy comedy.

Mastizaade is being directed by Milap Zaveri who has had a bounty run at the box office recently with Grand Masti, Main Tera Hero and Shootout at Wadala. It has been written by Milap and Mushtaq Shiekh of Om Shanti Om fame.

Rangita Pritish Nandy, producer, says "We've had a super successful run at the box office with comedies, our most recent being Shaadi Ke Side/Effects with Vidya and Farhan. We are now ready to switch things up and push the envelope with a cheeky, wicked look at the mating game and who better to join us in this than Sunny and Milap? Mastizaade is PNC's tribute to Judd Apatow's brand of massively successful cinema that has an instant connect with the youth."

Mastizaade goes on floors this August in India and overseas. 2 more lead male actors and one more lead female actor will join Sunny Leone as part of the cast.

Yours truly,
For Pritish Nandy Communications Ltd

Rupali Vaidya
Company Secretary

