

Format of disclosures under regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers)**Regulation, 2011**

Name of the Target Company (TC)	Pritish Nandy Communications Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Artinvest India Private Limited		
Whether the acquirer belongs to Promoter/Promoter group	Promoter Group		
Name (s) of the Stock Exchange (s) where the shares of TC are Listed	Bombay Stock Exchange Limited National Stock Exchange of India Limited		
Details of the acquisition / disposal as follows	Number	% w.r.t total share/ Voting capital wherever applicable	% w.r.t. total diluted share/ voting capital of the TC (*)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	891,618	6.16%	6.16%
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
d) Total (a+b+c)	891,618	6.16%	6.16%
Details of acquisition/-sale:			
a) Shares carrying voting rights acquired/sold	501,575	3.47%	3.47%
b) VRs acquired/sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Total (a+b+c)	501,575	3.47%	3.47%
After the acquisition/-sale, holding of:			
a) Shares carrying voting rights	1,393,193	9.63%	9.63%
b) VRs otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
d) Total (a+b+c)	1,393,193	9.63%	9.63%
Date of acquisition/-sale of shares/ VR or date of receipt of intimation of allotment of shares, whichever is applicable	October 8, 2013		
Equity share capital/ total voting capital of the TC before the said acquisition/ sale	144,670,000		
Equity share capital/ total voting capital of the TC after the said acquisition/ sale	144,670,000		
Total diluted share/ voting capital of the TC after the said acquisition	144,670,000		

(*) Diluted share /voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Artinvest India Private Limited



Authorized Signatory
Date: 09.10.2013



Place: Mumbai