

STANDALONE UNAUDITED FINANCIAL RESULTS (PROVISIONAL) FOR THE QUARTER ENDED SEPTEMBER 30, 2010

PARTICULARS	QUARTER ENDED		YEAR TO DATE		YEAR ENDED
	September 30, 2010 (Unaudited)	September 30, 2009 (Unaudited)	i.e. 1.4.2010 to 30.09.2010 (Unaudited)	i.e. 1.4.2009 to 30.09.2009 (Unaudited)	March 31, 2010 (Audited)
Income from operations	127.53	229.95	177.53	440.59	1,314.03
Total income	127.53	229.95	177.53	440.59	1,314.03
Expenditure					
a) Increase in unamortised/ unexploited/ unfinished content	-	-	-	-	(103.47)
b) Cost of content	99.07	223.16	143.82	429.11	1,439.83
c) Staff cost	39.94	26.15	71.06	56.33	105.00
d) Depreciation	5.64	4.81	9.19	9.41	19.12
e) Other expenditure	47.86	51.83	97.76	92.86	207.43
Total expenditure	192.51	305.95	321.83	587.71	1,667.91
Profit from operations before other income and interest	(64.98)	(76.00)	(144.30)	(147.12)	(353.88)
Other income	46.87	50.85	80.40	98.70	192.84
Profit before interest	(18.11)	(25.15)	(63.90)	(48.42)	(161.04)
Interest	25.91	18.25	41.55	23.69	66.36
Profit before tax	(44.02)	(43.40)	(105.45)	(72.11)	(227.40)
Tax expenses					
-Current	-	-	-	-	0.18
-Deferred	(9.17)	-	(9.17)	-	11.85
Net profit	(34.85)	(43.40)	(96.28)	(72.11)	(239.43)
Paid-up equity share capital (FV Rs 10)	1,446.70	1,446.70	1,446.70	1,446.70	1,446.70
Reserves excluding revaluation reserves	-	-	-	-	7,644.24
Net worth	-	-	-	-	9,090.94
Earning per share (Basic and diluted EPS on weighted average basis)	(0.24)**	(0.30)**	(0.67)**	(0.20)**	(1.91)
** Not annualised					
Public shareholding					
- Number of shares	9,258,930	9,390,124	9,258,930	9,390,124	9,285,124
- Percentage of shareholding	64.00	64.91	64.00	64.91	64.18
Promoters and promoter group shareholding					
a) Pledged/ encumbered					
Number of shares	-	-	-	-	-
- % of shares (as a % of total shareholding of promoter and promoter group)	-	-	-	-	-
- % of shares (as a % of total share capital of the company)	-	-	-	-	-
b) Non-encumbered					
Number of shares	5,208,070	5,076,876	5,208,070	5,076,876	5,181,876
- % of shares (as a % of total shareholding of promoter and promoter group)	100.00	100.00	100.00	100.00	100.00
- % of shares (as a % of total share capital of the company)	36.00	35.09	36.00	35.09	35.82

STANDALONE UNAUDITED STATEMENT OF ASSETS AND LIABILITIES AS AT SEPTEMBER 30, 2010**Notes:**

PARTICULARS	As at September 30, 2010 (Unaudited)	As at September 30, 2009 (Unaudited)
Shareholders' funds		
(a) Share capital	1,446.70	1,446.70
(b) Reserve and surplus	7,547.96	7,848.67
Loan funds	538.93	659.36
Deferred taxation liabilities	1,262.47	1,259.78
Total	10,796.06	11,214.51
Fixed assets	176.32	181.29
Investments	140.18	140.18
Current assets, loans and advances		
(a) Cinematic and television content	4,284.82	4,211.63
(b) Sundry debtors	479.96	233.05
(c) Cash and bank balances	1,757.35	2,096.93
(d) Other current assets	-	-
(e) Loans and advances	4,866.21	5,249.11
(A)	11,388.34	11,790.72
Less: current liabilities and provisions		
(a) Liabilities	577.56	500.86
(b) Provisions	331.22	396.82
(B)	908.78	897.68
Net current assets (A-B)	10,479.56	10,893.04
Miscellaneous expenditure (not written off or adjusted)	-	-
Total	10,796.06	11,214.51

• The above results were reviewed by the Audit Committee and taken on record by the Board of Directors of the Company at its meeting held on November 10, 2010.

• There are no exceptional items and extra ordinary items.

• Arbitration proceedings initiated by the Company against Prasar Bharati, in respect of bank guarantees encashed in the year 2000-01 for marketing of Olympic Games 2000 are ongoing. The Company has also initiated proceedings for recovery of loans and advances of Rs 46,753,181 which are pending before the Bombay High Court.

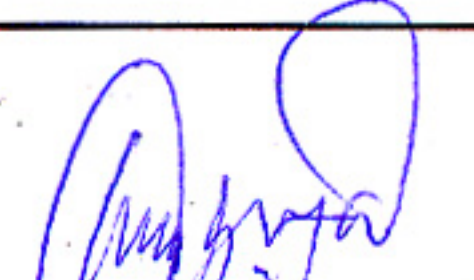
• The Unaudited consolidated financial results (provisional) for the quarter ended on September 30, 2010 given below are not subjected to limited review by the Auditors. Consolidated total income for the quarter ended on September 30, 2010 is Rs 209.56 lakh, loss after tax is Rs 63.68 lakh and Basic EPS (not annualised) is Rs (0.44). Consolidated total income for the six months ended September 30, 2010 is Rs 347.67 lakh, loss after tax is Rs 131.23 lakh and Basic EPS (not annualised) is Rs (0.91)

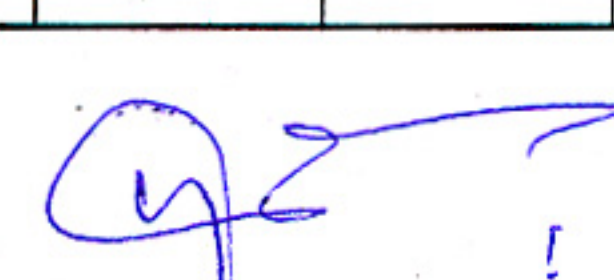
• Figures of the previous periods have been regrouped, rearranged wherever necessary.

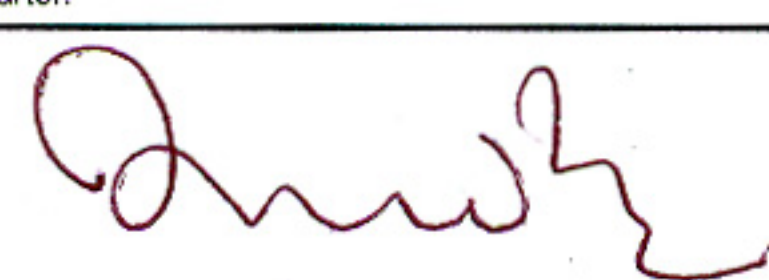
• The Company operates under only one business segment viz content.

• There are no pending investor complaints. Two investor complaints received were resolved during the quarter.

Mumbai
November 10, 2010


Mahesh Vyas
Chief Manager/ Accounts


Yatender Verma
VP/ Finance, Compliances and Legal Affairs


Pallab Bhattacharya
Wholtime Director and CEO

For more details, contact Yatender Verma at verma@prishnandycom.com