

The Manager
Listing Department
National Stock Exchange of India Ltd.
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E)
Mumbai 400 051

October 11, 2011

Re: NSE Symbol: PNC

Dear Sir,

Subject: Press Release

In terms of Listing Agreement, we are submitting to you the text of our press release

-----PRESS RELEASE-----

PNC OPENS MOKSHZIP OUTLET AT BREACH CANDY, MUMBAI

MokshZip, a new brand of PNC Wellness Ltd a wholly owned subsidiary of Pritish Nandy Communications opened its outlet at Breach Candy, Mumbai.

With the opening of MokshZip, there will be two wellness outlets operational under the PNC Wellness based in Mumbai, one Moksh and the other, MokshZip.

Yours truly,

For Pritish Nandy Communications Ltd



Anand Upadhyay
Company Secretary

