

PIONEER DISTILLERIES LIMITED

Corporate Office :

'UB Tower', # 24, Vittal Mallya Road

Bangalore - 560 001, Karnataka

Tel : +91-80-39856500, 22210705

Fax : +91-80-39856862, 39856959



August 20, 2015

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai 400 001

National Stock Exchange of India Limited

Exchange Plaza, Plot No.C-1, Block G,

Bandra Kurla Complex, Bandra East,

Mumbai 400 051

Dear Sir/Madam,

**Sub: Code of Internal Procedures and Conduct for Regulating,
Monitoring and Reporting Trading by Insiders**

We wish to inform you that the Company has adopted the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting Trading by Insiders under the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (Regulations).

In terms of the said Regulations we are enclosing a copy of the Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting Trading by Insiders of the Company.

Kindly take the above on record.

Thanking you,

Yours faithfully,

for **PIONEER DISTILLERIES LIMITED**

SANTHOSH KUMAR KEERTHI

Company Secretary

Encl: as above