

Pioneer Distilleries limited  
Subsidiary of United Spirits Limited

Registered Office:  
UB Tower, Level 10  
#24 Vittal Mallya Road,  
Bengaluru 560 001  
Tel: +91 80 2221 0705  
Fax: +91 80 3985 6862  
[info@pioneerdistilleries.com](mailto:info@pioneerdistilleries.com)

8<sup>th</sup> September 2020

BSE Limited  
Listing Department  
Dalal Street,  
Mumbai 400 001  
Scrip Code: 531879

National Stock Exchange of India Limited  
Exchange Plaza, C-1 Block G,  
Bandra Kurla Complex,  
Bandra East, Mumbai- 400051  
Scrip Code: PIONDIST

Dear Sirs,

**Sub: Newspaper advertisement – Notice of e-voting**

In accordance with captioned subject, copy of newspaper advertisement published on 8<sup>th</sup> September 2020 in 'Business Line' and 'Vijaya Karnataka' are enclosed.

This is for your information & records.

Thank You,

For **Pioneer Distilleries Limited**

BHAT LAKSHMINARAYANA  
AKSHARA

 Digitally signed by BHAT LAKSHMINARAYANA  
AKSHARA  
Date: 2020.09.08 16:32:33 +05'30'

**B L Akshara**  
**Company Secretary**

Enclosed as above



Events Seron, VPAG, ndap Deor, rical Assoc- industrialists, 'the Central ments to an- package for i lift the cap he events.

ic package manded an of a special ge in GST (ran- er cent to 28 ent sectors),

cash-credit facility and In- come Tax waiver for two years. There is so far no relief on any front, the trade representative informed.

Commenting on the situation, the Federation of All India Catering Association's President Narendra Somani stated that the limit of 100 persons for an event like wedding is not sufficient. "Because in Indian tradition, a marriage is one of the major celebrations of a lifetime, therefore, people love to celebrate it in a grandeur manner with utmost enthusiasm by inviting near and dear ones and guests."

Thus, we demand that the governments should increase this guest limit."

The Founder and President of 'The Event Management Federation', Jaideep Mehta, informed that despite government efforts to unlock the

country and bring the economic activities gradually on track, the sector of wedding, events and exhibition has not been able to take benefit of the unlock guidelines.

If concrete, proper relief and revival measures are not taken, then it is likely that the industry would be left with no option but make a total closure, leaving millions of family unemployed, the trade representatives expressed fears.

Those connected to the sector include caterers, event planners, florists, tent and pavilion contractors, furniture, transporters, light and sound service contractors, photographers and videographers, printers, commercial, printers, various musicians, performing artists, beauticians, jewellers, clothes merchants, event planners, tour operators, hotels, banquet-halls, party plots and many more.

Power transmission business has bagged a slew of orders in India and in Oman, estimated to be in the range of ₹2,500-5,000 crore.

It has won a deal (package) to establish transmission lines and substations associated with a major infrastructure project in Telangana.

The scope of the package involves establishing three new 400 kV Substations with Reactors, associated by extensions at connected substations and 170 km of 400 kV Transmission Links, on a turnkey basis, L&T said in a statement.

In Oman, L&T has bagged a project to construct 400 kV Overhead Lines connecting three Grid Stations. These high capacity transmission lines will interconnect three major transmission systems to improve dispatch coordination and grid security.

These will also enhance access to areas with renewable

received a repeat order from a recipient in the Middle East.

Further, L&T's power T&D business bagged an order from the Konkan Railway Cor-

for two tunnels in the Kdra Dham section of the Udhampur Srinagar Baramulla rail link project. The scope of the package involves 33 kV & 11 kV HT power cable network,

and SCADA system. L&T has also bagged a power distribution project to replace bare conductors with Aerial Bundled Cables in North India.

thts



tors

ncided with ision of In- & Protection g into force lies Act 2013. i the recent laim process

sur towards slivery, IEPPA ffective and e redressal , with strong treach pro- help us cre- stem for in- on and erma, who is of IEPPA. PEFA Research and former cretary, said 'orient stat- authorities as e employees ties are not consumer

ROUP Limited ank Nagar, h Nagar, 17 ail.com 0801202

Is for supply of sacking of onion

09-2020 within h Nagar, Dutta lbe opened on

ough sending t from above 16:00 PM. Maharaaja 113471

tion issued by .119/2016-17 sing Financial Company and

aitanya Rural i ("Nav") is a ries Act, 1956 serve Bank of t taking Non- Registration N 020.

ron the Board

id its approval

is likely to be note the same Non-Banking ngkul - 560 osted at Ho. - Chamrojeet, publication of rest and the Navl will be lication of this

aitanya Rural

# BusinessLine

## KNOWLEDGE SERIES

A WEBINAR ON

### HOW QUICK WILL INDIA'S ECONOMIC RECOVERY BE?

**Krishnamurthy Subramanian**  
Chief Economic Advisor,  
Government of India

**Raghuvir Srinivasan**  
Editor,  
The Hindu BusinessLine

in conversation with

**Friday, 11<sup>th</sup> September 2020 @ 4 pm**

Scan the QR code

To register visit  
<http://bit.ly/ECOBLSKS>

**PIONEER DISTILLERIES LIMITED**  
Corporate Identity Number: L24118KA1992PLC125992  
Registered Office: 'UB Tower', Level 10, No. 24, Vital Mallya Road, Bengaluru - 560 001  
Tel: +91 80 3964 2207; Fax: +91 80 3985 6862  
Website: www.pioneerdistilleries.com e-mail: pdinvestor.india@diageo.com

**DIAGEO**  
INDIA

**NOTICE**

Notice is hereby given that the twenty-seventh Annual General Meeting (AGM) of the equity shareholders of the Company will be held on Tuesday, September 29, 2020 at 3.30 p.m. through video conferencing ("VC") or other audio-visual means (DAVM) to transact the business, as set forth in the Notice of the AGM of the Company, in compliance with applicable provisions of the Companies Act, 2013 (Act) and rules made thereunder and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI (Listing Regulation)), read with circulars issued by Ministry of Corporate Affairs (MCA) vide Circular No. 14/2020 dated April 8, 2020, Circular No. 17/2020 dated April 13, 2020 and Circular No. 20/2020 dated May 05, 2020 and circular issued by Securities and Exchange Board of India (SEBI) vide its circular SEBI/HO/CFD/CMD/ICIR/P/2020/79 dated May 12, 2020 respectively (collectively referred as "relevant circulars" or "Circulars").

The Notice of the AGM of the Company along with the Annual Report for the financial year 2019-20, containing inter alia the Report of the Directors, Statement of Profit and Loss, Balance Sheet and Report of the Auditors thereon, is being sent through electronic means to those shareholders, as on 28<sup>th</sup> August 2020, whose email addresses are registered with the Company/Depository Participants. The Notice of the AGM along with the Annual Report 2019-20 is also made available on the Company's website www.pioneerdistilleries.com and on the website of stock exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com.

In view of the continuing pandemic caused by COVID-19 prevailing in the country requiring social distancing, the relevant circulars permit the holding of the AGM through VCO/DAVM, without the physical presence of the Members at a common venue. The Circulars waived the requirement of permitting the members to appoint proxies to attend and vote on his/her behalf, as the AGM is being held through VC. Accordingly, the facility for appointment of proxies by the members will not be available. Instructions for remote e-voting & e-voting during AGM and instructions for joining the AGM through VC are detailed in the Notice of the AGM.

In compliance with the provisions of section 108 of the Companies Act, 2013 read with rule 20 of the Companies (Management and Administration) Rules, 2014 and regulation 44 of the SEBI (Listing Regulations), the Company is providing its members facility to exercise their right to vote on resolutions proposed to be passed at the said Meeting remote e-voting and e-voting during the AGM through services of Central Depository Services (India) Limited. The remote e-voting facility will commence on Saturday, September 26, 2020 from 10.00 a.m. (IST) and ends on September 28, 2020 at 5 p.m. (IST). The e-voting module shall be disabled by CDSL, for voting thereafter. Members can access their e-voting during the AGM. A person whose name appears in the register of Members / Beneficial owners as on the cut-off date i.e. September 22, 2020 are entitled vote. The voting rights of members shall be in proportion to their shareholding in the Company as on the beginning of the cut-off date i.e., September 22, 2020.

Only those shareholders, who are present in the AGM through VCO/DAVM facility and have not casted their vote on the resolutions through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system available during the AGM. If any votes are cast by the shareholders through the e-voting available during the AGM and if the same shareholders have not participated in the meeting through VCO/DAVM facility, then the votes casted by such shareholders shall be considered as invalid, as the facility of e-voting during the meeting is available only to the shareholders attending the meeting. Shareholders who have voted through remote e-voting will be eligible to attend the AGM. However, they will not be eligible to vote during the AGM.

Any person who becomes a member of the Company after dispatch of the Notice of the Meeting and hold shares as of the cut-off date i.e. September 22, 2020, may obtain the Notice of the Meeting from Company's website www.pioneerdistilleries.com or write to pdinvestor.india@diageo.com or info@votingindia.com.

In case of any queries / grievances relating to voting by electronic means, the Members may contact at the following address:  
Central Depository Services (India) Limited,  
17th Floor, P.J Towers, Dalal Street, Fort, Mumbai - 400 001.  
Phone - 1800 200 5533  
email - helpdesk.evoting@cdslindia.com

**For Pioneer Distilleries Limited**  
B. L. Akshara  
Company Secretary

Date : 7th September 2020  
Place : Bengaluru

**PIONEER DISTILLERIES LIMITED**  
Corporate Identity Number: L24118KA1992PLC125992  
Registered Office: 'UB Tower', Level 10, No. 24, Vital Mallya Road, Bengaluru - 560 001  
Tel: +91 80 3964 2207; Fax: +91 80 3985 6862  
Website: www.pioneerdistilleries.com e-mail: pdinvestor.india@diageo.com

**DIAGEO**  
INDIA

**NOTICE TO THE MEMBERS**

Notice is hereby given to the Members of the Company pursuant to the Companies Act, 2013, read with rule 20 of the Companies (Management and Administration) Rules, 2014, that it is proposed to transact business as mentioned in the Notice of twenty-seventh Annual General Meeting (AGM) through voting by electronic means (remote e-voting and e-voting during the AGM). The 27<sup>th</sup> AGM of the Company will be held through video conferencing ("VC") or other audio-visual means ("DAVM") on Tuesday, September 29, 2020 at 3.30 p.m. (IST), in compliance with all the applicable provisions of the Companies Act, 2013 (Act) and the Rules made thereunder and the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with General Circular No. 14/2020 dated April 08, 2020, General Circular No. 17/2020 dated April 13, 2020 and General Circular No. 20/2020 dated May 5, 2020 issued by the Ministry of Corporate Affairs ("MCA") and Circular No. SEBI/HO/CFD/CMD/ICIR/P/2020/79 dated 12th May 2020 issued by Securities and Exchange Board of India. The notice of the AGM has been placed on the website of the Company www.pioneerdistilleries.com and on the website of stock exchanges i.e. BSE Limited at www.bseindia.com and National Stock Exchange of India Limited at www.nseindia.com Pursuant to rule 20 of the Companies (Management and Administration) Rules, 2014, the following information is published:

| Sl. No. | Particulars                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|---------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.      | Date of completion of dispatch of Notice of 27 <sup>th</sup> AGM: <b>Monday, 7<sup>th</sup> September 2020</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 2.      | Date and time of commencement of remote e-voting: <b>Saturday, September 26, 2020 at 10 a.m. (10.00 hours IST)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 3.      | Date and time of ending of remote e-voting: <b>Monday, September 28, 2020 at 5.00 p.m. (17.00 hours IST)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 4.      | Please note that remote e-voting shall not be allowed beyond September 28, 2020, 5.00 p.m. (17.00 hours IST). The e-voting module shall be disabled by CDSL for voting thereafter. Members who are present in the AGM through VC or DAVM facility and have not casted their vote through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system available during the AGM.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| 5.      | Persons who acquire and becomes shareholder of the Company after the dispatch of the Notice of the AGM and holding shares as of the cut-off date i.e. September 22, 2020 can remote e-vote or vote during the AGM by obtaining the login ID and password by sending an email to helpdesk.evoting@cdslindia.com by mentioning their Folio No./DP ID Client ID. However, if such shareholder is already registered with the Central Depository Services (India) Limited (CDSL) for e-voting then existing user ID and password can be used for casting vote.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 6.      | Members may participate in the AGM even after exercising their right to vote through remote e-voting but shall not be allowed to vote again during the meeting. If any votes are cast by the shareholders through the e-voting available during the AGM and if the same shareholders have not participated in the meeting through VCO/DAVM facility, then the votes casted by such shareholders shall be considered as invalid, as the facility of e-voting during the meeting is available only to the shareholders attending the meeting.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 7.      | A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on cut-off date i.e. September 22, 2020, only shall be entitled to avail the facility of remote e-voting as well as e-voting during the AGM.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 8.      | Members holding shares in dematerialised mode, who have not registered/updated their email addresses with their Depository Participants (DP), are requested to register / update their email addresses with the relevant DP. Members holding shares in physical mode, who have not registered / updated their email addresses with the Company, are requested to register / update the same by writing to Registrar and Transfer Agents ("RTA") of the company at info@votingindia.com, with the signed request letter mentioning name, folio number, address with PIN code, contact number, along with self-attested copies of PAN card and address proof (Aadhar card/voter ID card/passport). Accordingly, members are requested to register/update their email addresses, as specified above.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 9.      | Members who hold shares in dematerialised mode, physical mode and members who have not registered their email addresses, can cast their votes, once the remote e-voting starts, by following the instructions given below: <div style="margin-left: 20px;"> <p>(i) The shareholders should log on to the e-voting website www.evotingindia.com.</p> <p>(ii) Click on "Shareholders/Members" module.</p> <p>(iii) Now enter your User ID</p> <p>a. For CDSL: 16 digits beneficiary ID,</p> <p>b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID,</p> <p>c. Shareholders holding shares in Physical Form should enter Folio Number registered with the Company.</p> <p>OR</p> <p>Alternatively, if you are registered for CDSL's eASIES/eASIEST e-services, you can log-in at <a href="https://www.cdslindia.com">https://www.cdslindia.com</a> from Login - My e-voting user login credentials. Once you successfully log-in to CDSL's eASIES/eASIEST e-services, click on e-Voting option and proceed directly to cast your vote electronically.</p> <p>(iv) Next, enter the Captcha as displayed and Click on Login.</p> <p>(v) If you are holding shares in demat form and have logged on to www.evotingindia.com and voted on an earlier e-voting of any company, then your existing password is to be used.</p> <p>(vi) If you are a first-time user follow the steps given below:</p> </div> |

**For Shareholders holding shares in Demat Form and Physical Form**

**PAN**  
Enter your 10-digit alpha-numeric PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders)  
Shareholders who have not updated their PAN with the Company/Depository Participant are requested to write to info@votingindia.com for availing the sequence number which can be entered in the PAN field.

**Dividend Bank Details OR Date of Birth**  
Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login.  
If both the details are not recorded with the depository or Company, please enter the member ID / folio number in the Dividend Bank details field as mentioned in instruction (ii) above.

(vi) After entering these details appropriately, click on "SUBMIT" tab.

(vii) Shareholders holding shares in physical form will then directly reach the Company selection screen. However, shareholders holding shares in demat form will now reach "Password Creation" menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.

(ix) For shareholders holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.

(x) Click on the EVSN of the Company.

(xi) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.

(xii) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.

(xiii) After selecting the resolution(s) you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else change your vote, click on "CANCEL" and accordingly modify your vote.

(xiv) Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote. You can also update a print of the votes cast by clicking on "Click here to print" option on the Voting page.

(xv) If a demat account holder has forgotten the login password, then Enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.

(xvi) Shareholders can also cast their vote using CDSL's mobile app "m-Voting". The m-Voting app can be downloaded from respective Store. Please follow the instructions as prompted by the mobile app while Remote Voting on your mobile.

(xvii) **Notes for Non-Individual Shareholders and Custodians**

- Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodians are required to log on to www.evotingindia.com and register themselves in the "Corporates" module.
- A scanned copy of the registration form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
- After receiving the login details a Compliance User should be created using the admin login and password. The Compliance User would be able to link the account(s) to which they wish to vote on.
- The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
- A scanned copy of the board resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be updated in PDF format in the system for the scrutinizer to verify the same.
- Alternatively, non-individual shareholders are required to send the relevant board resolution/authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer by email at the email id sudhir.comp@cdslindia.com or to the Company at the email id pdinvestor.india@diageo.com. If they have voted from individual tab and not uploaded same in the CDSL e-voting system for the scrutinizer to verify the same.

10. Members who hold shares in dematerialised mode, physical mode and members who have not registered their email addresses, can cast their votes, during the AGM, by following the instructions given below:

(i) The procedure for e-voting during the AGM is same as the instructions mentioned above for remote e-voting.

(ii) Only those shareholders, who are present in the AGM through VCO/DAVM facility and have not casted their vote on the resolutions through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system available during the AGM.

(iii) If any votes are cast by the shareholders through the e-voting available during the AGM and if the same shareholders have not participated in the meeting through VCO/DAVM facility, then the votes casted by such shareholders shall be considered as invalid, as the facility of e-voting during the meeting is available only to the shareholders attending the meeting.

(iv) Shareholders who have voted through remote e-voting will be eligible to attend the AGM. However, they will not be eligible to vote during the AGM.

The voting rights of members shall be in proportion to their shareholding in the Company as on the beginning of the cut-off date i.e., September 22, 2020.

11. The members are requested to email their grievances, for speedy redressal to info@votingindia.com / pdinvestor.india@diageo.com

12. If Members have any queries or issues regarding attending AGM through VC and/or e-voting, may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com, Under Help section or may write an email to helpdesk.evoting@cdslindia.com or contact Mr. Nalin Kumar (022-23058738) or Mr. Mehboob Lakhani (022-23058543) or Mr. Rakesh Dalvi (022-23058542).

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, Manager, (CDSL), Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futures, Mafatlal Mill Compounds, N.M. Joshi Marg, Lower Parel (East), Mumbai - 400 013 or send an email to helpdesk.evoting@cdslindia.com or call on 022-23058542/43.

**For Pioneer Distilleries Limited**  
B. L. Akshara  
Company Secretary

Date : 7th September 2020  
Place : Bengaluru

**For Pioneer Distilleries Limited**  
B. L. Akshara  
Company Secretary

Date : 7th September 2020  
Place : Bengaluru

