

PIONEER DISTILLERIES LIMITED

Corporate Office :

'UB Tower', # 24, Vittal Mallya Road

Bangalore - 560 001, Karnataka

Tel : +91-80-39856500, 22210705

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July 14, 2015

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street,

Mumbai 400 001

National Stock Exchange of India Limited

Exchange Plaza, Plot No.C-1, Block G,

Bandra Kurla Complex, Bandra East,

Mumbai 400 051

Dear Sir/Madam,

Sub: Code of practices and procedures for fair disclosure of unpublished price sensitive

We wish to inform you that the Company has adopted Code of practices and procedures for fair disclosure of unpublished price sensitive information under the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 (Regulations).

In terms of Regulation 8(2) of the Regulations we are enclosing a copy of the Code of practices and procedures for fair disclosure of unpublished price sensitive information of the Company.

Kindly take the above on record.

Thanking you,

Yours faithfully,

for **PIONEER DISTILLERIES LIMITED**

SANTHOSH KUMAR KEERTHI

Company Secretary

Encl: as above