



# PIL ITALICA LIFESTYLE LIMITED

(Formerly known as Peacock Industries Limited)

(An ISO 9001:2008 Certified Company)

CIN : L25207RJ1992PLC006576

UPR/SD/2016/198-199

03.08.2016

COURIER

|                                                                                                                                                                              |                                                                                                                                 |
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| <b>The Manager-Listing Department</b><br>National Stock Exchange of India Limited,<br>'Exchange Plaza', C-1, Block -G<br>Bandra Kurla Complex, Bandra -East<br>Mumbai-400051 | <b>Listing Department</b><br>BSE Limited<br>Phiroze Jeejeebhoy Towers<br>25 <sup>th</sup> Floor, Dalal Street<br>Mumbai- 400001 |
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**Name of Company : PIL ITALICA LIFESTYLE LIMITED**

Sub : Record Date for Sub Division

Re : Scrip Code No. : PILITA / 500327

Dear Sir,

Pursuant to the provisions of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Record Date is fixed as 25<sup>th</sup> August, 2016 for the purpose of Subdivision of shares of Rs. 4/- per share of the Company into the shares of Re. 1/- each.

Kindly take the same on your records and acknowledge the receipt of the same.

Thanking you,

Yours faithfully,

**For PIL ITALICA LIFESTYLE LIMITED**

  
Aditi Parmar  
(Company Secretary)



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