

7 May, 2026

The Manager-Listing Department National Stock Exchange of India Limited, 'Exchange Plaza', C-1, Block -G Bandra Kurla Complex, Bandra -East Mumbai-400051	Listing Department BSE Limited Phiroze Jeejeebhoy Towers 25 th Floor, Dalal Street Mumbai- 400001
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	---------------------------------------------------------------------------------------------------------------------------------

Sub : Business Update Report -March 31, 2026

Scrip Code No. : PILITA/ 500327

Dear Sir/Madam,

Pursuant to the Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith Business Update Report of the company for the Fourth Quarter and Year ended on March 31, 2026.

Kindly take the above on your records.

Thanking you,

Yours faithfully,

For PIL ITALICA LIFESTYLE LIMITED

Narendra Bhanawat
(Whole Time Director)
DIN : 00146824

Encl: a/a

PIL ITALICA LIFESTYLE LIMITED

BUSINESS UPDATES

Q4 • FY26

JANUARY - FEBRUARY - MARCH



ITALICA®



COMPANY OVERVIEW ✦

KEY HIGHLIGHTS ✦

KEY STATS ✦

DOMESTIC FOOTPRINT ✦

PRODUCT AND BRAND PHILOSOPHY ✦

NEW ARRIVALS ✦

BRAND VISIBILITY ✦

SOCIAL MEDIA SNAPSHOTS ✦

SOCIAL INITIATIVES ✦

COMPANY OVERVIEW



PIL Italica Lifestyle Limited is a leading force in the lifestyle furniture industry, renowned for its seamless blend of cutting-edge design and everyday functionality. With a trusted legacy in moulded plastic furniture, the brand is now diversifying into a full-spectrum provider of modern, stylish, and versatile furniture solutions, tailored for today's discerning consumers and dynamic living spaces.

Headquartered in Udaipur, Rajasthan, PIL Italica operates its flagship manufacturing facility in Udaipur, alongside a strategically acquired unit in Silvassa, a move that marked a significant milestone in its inorganic growth journey. With corporate offices in Mumbai and operational hubs in Delhi, the company is well-positioned to cater to a growing national demand through a robust pan-India distribution network.

At PIL Italica, we believe furniture goes beyond functionality, it is a true expression of one's lifestyle. Our brand reflects this belief by seamlessly combining comfort, aesthetics, and innovation in every design. Over the years, Italica has earned the trust of millions, consistently raising the bar for design and usability in the furniture landscape.

From modern urban homes to commercial environments and institutional spaces, PIL Italica operates at the intersection of form and function, crafting products that don't just furnish spaces – they elevate everyday experiences.



KEY HIGHLIGHTS FOR Q4 - FY 26

Revenue for Q4 • FY26

₹ **2,696.66**

Revenue for FY26

₹ **10,870.35**

Amount in Lakhs (INR)

4,538

Dealers as on
Q4 • FY26

410

Direct Dealers as on
Q4 • FY26



216

Distributors as on
Q4 • FY26

Total Consolidated production Capacity

8,450 MTPA



Total Manufacturing Units
2 (Udaipur & Silvassa)

Total Fulfilment
Centres

13

Total States and
Union Territories
Covered

22



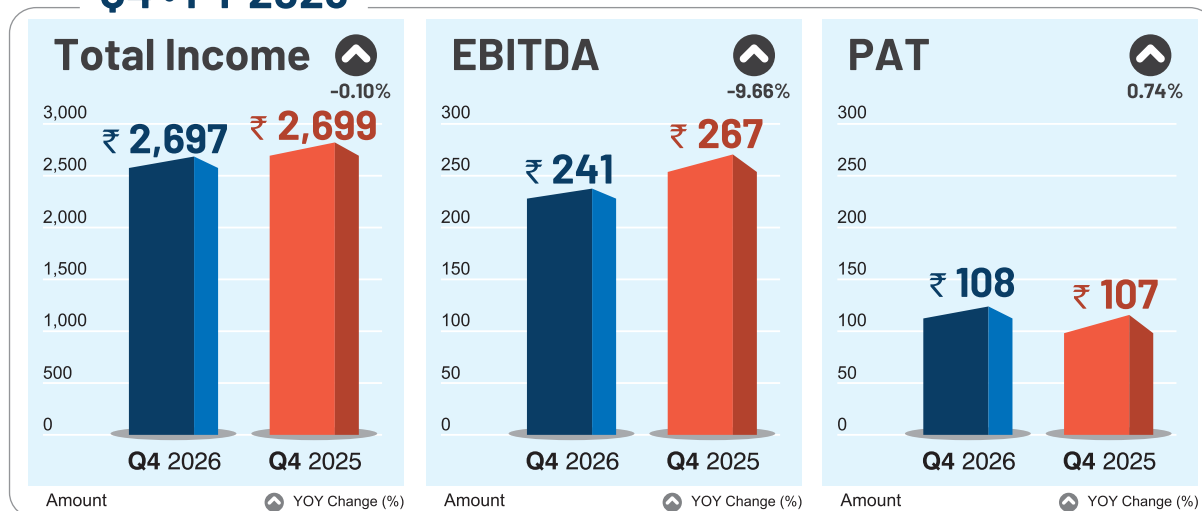
KEY STATS

Financial Highlights for the Quarter & Year Ended 31st March 2026

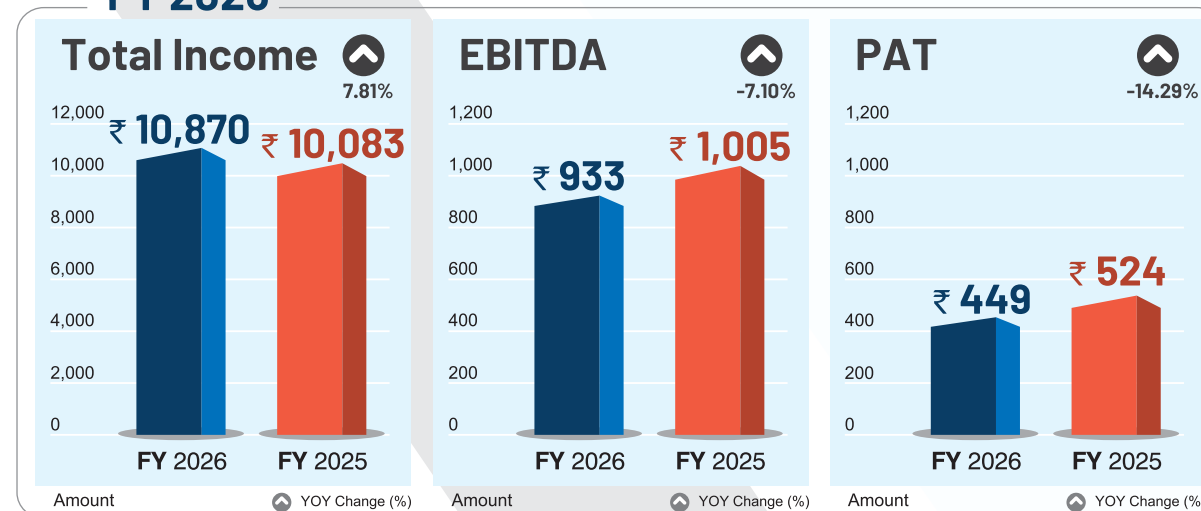
Amount in Lakhs (INR)

	Q4 FY26	Q4 FY25	YoY	FY26	FY25	YoY
Total Revenue	2,696.66	2,699.47	-0.10%	10,870.35	10,083.18	7.81%
EBITDA	240.77	266.53	-9.66%	933.46	1,004.77	-7.10%
EBITDA Margin %	8.93%	9.87%	-94 bps	8.59%	9.96%	-138 bps
PBT	150.38	189.04	-20.45%	605.47	700.92	-13.62%
PBT Margin %	5.58%	7.00%	-143 bps	5.57%	6.95%	-138 bps
PAT	107.98	107.19	0.74%	449.36	524.26	-14.29%
PAT Margin %	4.00%	3.97%	3 bps	4.13%	5.20%	-107 bps

Q4 • FY 2026



FY 2026





DOMESTIC FOOTPRINT

From local roots to global reach

From the bustling streets of Mumbai to the tranquil hills of Shimla, PIL Italica's presence can be felt across the length and breadth of India. We have spread our wings far and wide to serve our customers with the highest level of satisfaction. With the mantra of 'think global, act local', we have expanded our reach to even the remotest corners of the country. With customer relationships that go beyond transactions, PIL Italica has become a symbol of trust and reliability among its stakeholders. Our sights are set on the future and we are determined to take our presence to even greater heights and touch the lives of more people across the globe.

as on March 2026

4538

Dealers

410

Direct Dealers

216

Distributors

22

States and Union Territory

13

Fulfilment Centres





ITALICA[®]

PRODUCT AND BRAND PHILOSOPHY

The Company blends comfort with functionality, offering a thoughtfully curated portfolio that spans moulded plastic furniture, material handling solutions, and waste management products. This diverse range is driven by a deep commitment to ergonomic excellence and aesthetic innovation, positioning the brand as a category leader in redefining spaces. With a focus on evolving customer needs, the Company continues to deliver products that seamlessly integrate utility, design, and modern sensibilities.





ITALICA®

NEW ARRIVALS & WARRANTY ANNOUNCEMENTS

UPGRADED VERSION
DESIGNER SERIES

ITALICA®

CHAIR 5106 HAS BEEN UPGRADED TO 5106A AFTER RE-ENGINEERING FOR ENHANCED STABILITY

5106A

Almond



Colours Available:

- WHITE
- WEATHER BROWN
- GREEN

- Stylish Look
- Strong and Long-lasting
- Modern & Contemporary Style
- Easy to Stack
- Appropriate for both Indoor and Outdoor

Dimensions:
600 mm (W) X 410 mm (D) X 765 mm (H)

Applications:



CHANGE IN WARRANTY

ITALICA®

ARMLESS SERIES

9312

NOW 3 YEARS WARRANTY
Instead of 1 Year



Size:
Height: 885 mm
Width: 410 mm
Depth: 380 mm

With Effect from 01.02.2026

Comfort Series
Plastic Chair

ITALICA®
KUCH TOH NAYA HAI

NOW 3 YEARS WARRANTY
With Effect from 01.01.2026

9803



Dimensions: Height: 725 mm | Width: 502 mm | Depth: 410 mm

Customer Care +91 93144 11101
www.italica.com

PIL ITALICA LIFESTYLE LIMITED
• Mumbai • New Delhi • Lucknow • Chennai • Bangalore • Bhubaneswar • Bhopal • Coimbatore • Hyderabad • Jaipur • Kolkata • Pune • Raipur • Thiruvananthapuram • Vizag • Chandigarh • Dehradun • Gurgaon • Indore • Jaipur • Lucknow • Patna • Ranchi • Surat • Varanasi

CHANGE IN WARRANTY

ITALICA®

ARMLESS SERIES

9306

NOW 3 YEARS WARRANTY
Instead of 1 Year



Size:
Height: 875 mm
Width: 415 mm
Depth: 385 mm

With Effect from 01.02.2026



ITALICA®

BRAND VISIBILITY - VAN CAMPAIGNS

During the quarter, PIL Italica executed 5+ high-impact vehicle campaigns across key markets pan-India, strengthening last-mile visibility and accelerating product awareness. These on-ground activations enabled direct engagement with dealers, retailers and end customers, supporting new product introductions, reinforcing channel partner relationships and driving deeper market penetration. Van campaign done at **Meerut & Baraut** in Uttar Pradesh, **Mangalore** in Karnataka, **Mahua** in Bihar, **Jhunjhunu** in Rajasthan, **Halisahar** in West Bengal and **Samalkha** in Haryana.





ITALICA®

BRAND VISIBILITY - EXHIBITIONS

During the period, PIL Italica participated in key regional exhibitions including **Tent Décor in Nashik, Maharashtra** and **Mandapam in Kolhapur, Maharashtra**, with dedicated brand stalls showcasing core and new product ranges.

These initiatives strengthened regional market presence, improved channel engagement, and supported lead generation across diverse geographies.





ITALICA[®]

BRAND VISIBILITY - STORE BRANDING

PIL Italica executed extensive in-store and storefront branding initiatives across key markets including **Jammu, Uttarakhand, Uttar Pradesh, Maharashtra, Punjab, Rajasthan, Himachal Pradesh** and **Haryana**. The activities covered shop boards, LED signages, banners, in-store branding elements, etc. aimed at strengthening brand visibility and recall at the point of sale.

These initiatives enhanced retail presence, improved consumer engagement within stores, and supported stronger brand-led conversions across priority markets.





EXTENDED BRAND PRESENCE BEYOND STORES

As part of our always-on visibility approach, branded calendars and posters were introduced across key partner locations. This initiative supports continuous brand recall, complements store branding efforts, and strengthens everyday brand visibility.





ITALICA®

SOME OF OUR PRODUCT DISPLAYS





ITALICA[®]

CHANNEL PARTNER INCENTIVE - CRUISE PROGRAM

A performance-linked incentive initiative designed to strengthen channel engagement.

Top-performing partners were awarded a 4-night cruise (Mumbai - Lakshadweep - Mumbai) under the Italica Caravan Scheme 2025.

The initiative recognized high-performing partners through a premium, experienced-led reward, reinforcing continued engagement across key markets.

Focused on building stronger, long-term partnerships through differentiated incentive programs.





PIL ITALICA LIFESTYLE LIMITED

Investor Grievance: corporate@italica.com

www.italica.com  Italica  Italica

*Thank
you*