

March 31, 2016

National Stock Exchange of India Limited
Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai-400051

Department of Corporate Services,
Bombay Stock Exchange Ltd.,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai-400 023

Dear Sirs,

Sub: Declaration 30 (1) and 30 (2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

Stock Code: NSE – PILITA

Stock Code: BSE - 500327

Dear Sirs,

With reference to the given subject, please find attached the details required to be submitted pursuant to Regulation 30 (1) and 30 (2) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, for your information and record.

Please take note of the same and acknowledge.

Thanking you,

Yours faithfully,


DAUD ALI

Encl. as above

Copy to:

PIL ITALICA LIFESTYLE LIMITED
Kodiyat Road, Village: Sisarma
Udaipur (Rajasthan) 313031

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of Shareholding

1. Name of the Target Company (TC)	PIL ITALICA LIFESTYLE LIMITED (formerly known as Peacock Industries Limited)		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Limited, NSE Limited, Calcutta Stock Exchange and Delhi Stock Exchange		
3. Particulars of the shareholder(s) :			
a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Daud Ali , Promoter		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31st of the year, holding of:			
a) Shares	a) 79,050	a) 0.15	a) 0.15
b) Voting Rights (otherwise than by shares)	b) -	b) -	b) -
c) Warrants,	c) -	c) -	c) -
d) Convertible Securities	d) -	d) -	d) -
e) Any other instrument that would entitle the holder to receive shares in the TC.	e) -	e) -	e) -
Total	79,050	0.15	0.15



Signature of the Authorised Signatory:

Place: Udaipur

Date: 31.03.2016

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(**) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Signature of the Authorised Signatory:

Place: Udaipur

Date: 31.03.2016

