

Speed 101

# **ADITYA MARKETING & MANUFACTURING LIMITED**

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Dated 06.04.2017

1) National Stock Exchange of India Ltd.  
✓ "Exchange Plaza",  
Plot No.C/1, 'G' Block,  
Bandra-Kurla Complex  
Bandra (E), Mumbai-400 051

2) Bombay Stock Exchange Ltd.  
Phiroze Jeebhoy Towers  
Dalal Street, Mumbai 400 001

Dear Sirs,

Re.: Disclosure under Regulation 30(1) and 30(2) of the  
the Securities & Exchange Board of India (Substantial  
Acquisition of Shares & Takeovers) Regulations, 2011

According to our understanding of the meaning of the expressions "Promoter" and "persons acting in concert" and other provisions of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 and as required under Regulation 30(1) of the said Regulations we disclose the number of shares / voting rights held as on 31<sup>st</sup> March, 2017 by us in the required format as we may be deemed as one of the promoters/persons acting in concert in respect of Pilani Investment And Industries Corporation Ltd.

The declarations under Regulation 30(1) and 30(2) of aforesaid Regulations of promoters/persons acting in concert for Pilani Investment And Industries Corporation Ltd including ourselves are enclosed as per list of promoters/persons acting in concert viz. Annexure "A" for your information and record.

Thanking you,

Yours faithfully,

**Aditya Marketing & Manufacturing Ltd.**

*Signature*  
**Chief Financial Officer**

Enclo: as above.

Cc to:

Pilani Investment And Industries Corporation Ltd..

9/, R.N.Mukherjee Road,  
Kolkata 700 001

- Along with copies of disclosures as  
Referred above.



Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91 - 033 - 2231-7469

E-mail : amml\_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

11-04-17  
listing  
141172

# **ADITYA MARKETING & MANUFACTURING LIMITED**

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

## *Annexure 'A'*

| Sr. No. | Name(s) of promoter(s), member of the Promoter Group and Persons acting in Concert (PAC) with him. | Number of Shares held as on 31.03.2017 | % w.r.t. total share / voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
|---------|----------------------------------------------------------------------------------------------------|----------------------------------------|-----------------------------------------------------------|--------------------------------------------------|
| 1.      | Aditya Marketing & Manufacturing Ltd.                                                              | 2735494                                | 34.59                                                     | 34.59                                            |
| 2.      | B. K. Birla Foundation                                                                             | 17521                                  | 0.22                                                      | 0.22                                             |
| 3.      | Birla Educational Institution                                                                      | 16500                                  | 0.21                                                      | 0.21                                             |
| 4.      | Manav Investment & Trading Co. Ltd.                                                                | 8700                                   | 0.11                                                      | 0.11                                             |
| 5.      | Manjushree Plantations Ltd.                                                                        | 8500                                   | 0.11                                                      | 0.11                                             |
| 6.      | Padmavati Investment Ltd.                                                                          | 1398486                                | 17.68                                                     | 17.68                                            |
| 7.      | Prakash Educational Society                                                                        | 355807                                 | 4.50                                                      | 4.50                                             |
| 8.      | Zenith Distributors & Agents Ltd.                                                                  | 3408                                   | 0.04                                                      | 0.04                                             |
| 9.      | Central India General Agents Ltd.                                                                  | 300                                    | 0.00                                                      | 0.00                                             |
| 10.     | Jayantika Investment & Finance Ltd.<br>(Formerly : Parvati Tea Company Pvt. Ltd.)                  | 6700                                   | 0.08                                                      | 0.08                                             |
| Total   |                                                                                                    | <u>4551416</u>                         | <u>57.54</u>                                              | <u>57.54</u>                                     |



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E-mail : amml\_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

# **ADITYA MARKETING & MANUFACTURING LIMITED**

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

## **DISCLOSURES UNDER REGULATION 30(1) AND 30(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011**

|   |                                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                             |                                                           |                                                    |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                               | <b>PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED</b>                 |                                                           |                                                    |
| 2 | Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                        | <b>National Stock Exchange of India Ltd.<br/>Bombay Stock Exchange Ltd.</b> |                                                           |                                                    |
| 3 | Particulars of the shareholder<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the share or voting rights of the TC<br>or<br>b. Name(s) of promoter(s) , member of the Promoter Group and PAC with him. | <b>Aditya Marketing &amp; Manufacturing Ltd.</b>                            |                                                           |                                                    |
| 4 | Particulars of the share holding of person(s) mentioned at (3) above.:                                                                                                                                                                                                                                                                                                                                                                        | No. of Shares                                                               | % w. r. t. total share/voting capital wherever applicable | % of total diluted share/ voting capital of TC (*) |
| 5 | As on March 31 <sup>st</sup> of the year, holding of:<br>a) Shares<br>b) Voting Rights (otherwise than by shares)<br>c) Warrants<br>d) Convertible Securities<br>e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                           | 2735494<br>----<br>----<br>----<br>----                                     | 34.59<br>----<br>----<br>----<br>----                     | 34.59<br>----<br>----<br>----<br>----              |

Contd..2

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) ● Fax : 91 - 033 - 2231-7469

E-mail : amml\_birla@yahoo.co.in

CIN : U67120WB1947PLC015618

# **ADITYA MARKETING & MANUFACTURING LIMITED**

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(\*\*) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 01.04.2017

**Aditya Marketing & Manufacturing Ltd.**

*Agg' n unns*  
**Chief Financial Officer**

To ,

- 1) National Stock Exchange of India Ltd.  
Exchange Plaza, plot no. C/1, G Block  
Bandra-Kurla Complex,  
Bandra (East), Mumbai-400051
- 2) Bombay Stock Exchange Ltd.  
Phiroze Jeejebhoy Towers  
Dalal Street, Mumbai-400001

CC to:

Pilani Investment And Industries Corporation Ltd.  
9/1, R.N. Mukherjee Road  
Kolkata - 700001

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Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) ● Fax : 91 - 033 - 2231-7469

E-mail : amml\_birla@yahoo.co.in

CIN : U67120WB1947PLC015618



**B K BIRLA GROUP OF COMPANIES**

# B. K. BIRLA FOUNDATION

Regd. Office :

9/1, R. N. MUKHERJEE ROAD (8TH FLOOR)  
KOLKATA-700 001, Phone : 2243 5453

Aditya Marketing & Manufacturing Ltd.,  
9/1, R. N. Mukherjee Road,  
Kolkata - 700 001.

Dear Sirs,

**Ref : SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under :-

## Part A : Details of Shareholding :

|   |                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                   |                                                         |                                                    |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|---------------------------------------------------------|----------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                              | <b>PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED</b>                       |                                                         |                                                    |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                       | <b>National Stock Exchange of India Ltd.<br/>Bombay Stock Exchange Ltd.</b>       |                                                         |                                                    |
| 3 | Particulars of the shareholder(s)<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the (TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Not Applicable<br><br><br><br><br><br><br><br><br><br><b>B.K.BIRLA FOUNDATION</b> |                                                         |                                                    |
| 4 | Particulars of the shareholding of person(s) mentioned at (3) above.                                                                                                                                                                                                                                                                                                                                                         | No. of Shares                                                                     | % w.r.t. Total share/voting capital wherever applicable | % of total diluted share/ voting capital of TC (*) |
|   | As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                        |                                                                                   |                                                         |                                                    |
|   | a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                    | <b>17,521</b>                                                                     | <b>0.22</b>                                             | <b>0.22</b>                                        |
|   | b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                  | N.A.                                                                              | N.A.                                                    | N.A.                                               |
|   | c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                  | N.A.                                                                              | N.A.                                                    | N.A.                                               |
|   | d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                    | N.A.                                                                              | N.A.                                                    | N.A.                                               |
|   | e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                           | N.A.                                                                              | N.A.                                                    | N.A.                                               |
|   | <b>Total :</b>                                                                                                                                                                                                                                                                                                                                                                                                               | <b>17,521</b>                                                                     | <b>0.22</b>                                             | <b>0.22</b>                                        |

Contd....2



# B. K. BIRLA FOUNDATION

Regd. Office :

9/1, R. N. MUKHERJEE ROAD (8TH FLOOR)  
KOLKATA-700 001, Phone : 2243 5453

Note : In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

**For B. K. BIRLA FOUNDATION**

Place : Kolkata.  
Date : 01-04-2017.

**Authorised Signatory**

# BIRLA EDUCATIONAL INSTITUTION

(Regd. Under West Bengal Act. XXVI 1961)

Regd. Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001

April 1, 2017

To  
Aditya Marketing and Manufacturing Limited  
9/1, R. N Mukherjee Road  
Kolkata-700001

Dear Sirs,

**Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under:

**PART A : Details of Shareholding:**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                            |                                                          |                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Pilani Investment and Industries Corporation Limited</b>                |                                                          |                                                  |
| 2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                               | The National Stock Exchange of India Limited<br>Bombay Stock Exchange Ltd. |                                                          |                                                  |
| 3. Particulars of the shareholder(s):<br>a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>or<br>b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. | Not Applicable<br><br>Birla Educational Institution                        |                                                          |                                                  |
| 4. Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                    | Number of Shares                                                           | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
| As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                            |                                                          |                                                  |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 16,500                                                                     | 0.21                                                     | 0.21                                             |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                                          | -                                                        | -                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                                          | -                                                        | -                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                                               | -                                                                          | -                                                        | -                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                                                      | -                                                                          | -                                                        | -                                                |
| <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>16,500</b>                                                              | <b>0.21</b>                                              | <b>0.21</b>                                      |

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(\*\*) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

For Birla Educational Institution

Date: 01.04.2017

*Anindita Sen*

Authorised Signatory

**Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                      |                                                          |                                                   |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                               | Pilani Investment And Industries Corporation Limited                                 |                                                          |                                                   |
| 2. Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                        | National Stock Exchange of India Limited<br>Bombay Stock Exchange Limited            |                                                          |                                                   |
| 3. Particulars of the shareholder(s) :<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Not Applicable<br><br><br><br><br><br><br>Manav Investment & Trading Company Limited |                                                          |                                                   |
| 4. Particulars of the shareholding of person(s) mentioned at (3) above:                                                                                                                                                                                                                                                                                                                                                          | Number of shares                                                                     | % w.r.t. total share /voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
| As of 31 <sup>st</sup> March, 2017, holding of:                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                      |                                                          |                                                   |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                        | 8700                                                                                 | 0.11                                                     | 0.11                                              |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                      | -                                                                                    | -                                                        | -                                                 |
| c) Warrants,                                                                                                                                                                                                                                                                                                                                                                                                                     | -                                                                                    | -                                                        | -                                                 |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                        | -                                                                                    | -                                                        | -                                                 |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                               | -                                                                                    | -                                                        | -                                                 |
| Total                                                                                                                                                                                                                                                                                                                                                                                                                            | 8700                                                                                 | 0.11                                                     | 0.11                                              |

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

**For Manav Investment & Trading Co. Ltd.**

**Signature:**

  
Authorized Signatory

**Place : Kolkata**

**Date : 05.04.2017**



# MANJUSHREE PLANTATIONS LIMITED

[FORMERLY THE OUCHTERLONY VALLEY ESTATES (1938) LTD.]  
"INDUSTRY HOUSE" 1ST FLOOR, 10 CAMAC STREET, KOLKATA-700 017  
PHONE: +91 (33) 2283 5660 / 61 / 62. FAX: +91 (33) 2281 8323 / 2282 1568  
E-mail: info@groupmanjushree.com, Website: www.manjushreeplantations.com  
CIN - U01132WB2004PLC100598

April 1, 2017

To  
Aditya Marketing and Manufacturing Limited  
9/1, R. N Mukherjee Road  
Kolkata-700001

Dear Sirs,

Ref.: **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2015 in the Company is as under:

## **PART A : Details of Shareholding:**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                             |                                                          |                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Pilani Investment and Industries Corporation Limited</b> |                                                          |                                                  |
| 2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                               | BSE Limited<br>The National Stock Exchange of India Limited |                                                          |                                                  |
| 3. Particulars of the shareholder(s):<br>a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>or<br>b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. | Not Applicable<br><br>Manjushree Plantations Limited        |                                                          |                                                  |
| 4. Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                    | Number of Shares                                            | % w.r.t. total share /voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
| As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                             |                                                          |                                                  |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 8,500                                                       | 0.11                                                     | 0.11                                             |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                           | -                                                        | -                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                           | -                                                        | -                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                                               | -                                                           | -                                                        | -                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                                                      | -                                                           | -                                                        | -                                                |
| <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>8,500</b>                                                | <b>0.11</b>                                              | <b>0.11</b>                                      |

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(\*\*) Part - B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 01.04.2017

For Manjushree Plantations Limited

Compliance Officer

**PADMAVATI INVESTMENT LIMITED**

CIN No. : U17111WB1961PLC025320

REGD. & H.O. : BIRLA BUILDING, 7TH FLOOR  
9/1, R. N. MUKHERJEE ROAD, KOLKATA 700 001Aditya Marketing & Manufacturing Ltd.,  
9/1, R. N. Mukherjee Road,  
Kolkata - 700 001.

Dear Sirs,

Ref : **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares &amp; Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under :-

**Part A : Details of Shareholding :**

|   |                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                     |                                                         |                                                   |
|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------------------------------------------------------|---------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                              | PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED                |                                                         |                                                   |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                       | National Stock Exchange of India Ltd.<br>Bombay Stock Exchange Ltd. |                                                         |                                                   |
| 3 | Particulars of the shareholder(s)<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the (TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | Not Applicable                                                      |                                                         |                                                   |
| 4 | Particulars of the shareholding of person(s) mentioned at (3) above.                                                                                                                                                                                                                                                                                                                                                         | No. of Shares                                                       | % w.r.t. Total share/voting capital wherever applicable | % of total diluted share/voting capital of TC (*) |
|   | As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                        |                                                                     |                                                         |                                                   |
|   | a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                    | 13,98,486                                                           | 17.68                                                   | 17.68                                             |
|   | b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                  | N.A.                                                                | N.A.                                                    | N.A.                                              |
|   | c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                  | N.A.                                                                | N.A.                                                    | N.A.                                              |
|   | d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                    | N.A.                                                                | N.A.                                                    | N.A.                                              |
|   | e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                           | N.A.                                                                | N.A.                                                    | N.A.                                              |
|   | <b>Total :</b>                                                                                                                                                                                                                                                                                                                                                                                                               | <b>13,98,486</b>                                                    | <b>17.68</b>                                            | <b>17.68</b>                                      |

Contd....2

E-mail : padmavati1944@gmail.com

PHONE : 2242 7396, 2242 7398

# **PADMAVATI INVESTMENT LIMITED**

**CIN No. : U17111WB1961PLC025320**

**REGD. & H.O. : BIRLA BUILDING, 7TH FLOOR  
9/1, R. N. MUKHERJEE ROAD, KOLKATA 700 001**

Note : In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(\*\*) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

For PADMAVATI INVESTMENT LTD.

Place : Kolkata.

Date : 01-04-2017.



Authorised Signatories

April 1, 2017

To  
Aditya Marketing and Manufacturing Limited  
9/1, R. N Mukherjee Road  
Kolkata-700001

Dear Sirs,

Ref.: **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2017 in the Company is as under:

**PART A: Details of Shareholding:**

|                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                               |                                                          |                                                  |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                                                      | <b>Pilani Investment and Industries Corporation Limited</b>                   |                                                          |                                                  |
| 2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                                                               | Bombay Stock Exchange Limited<br>The National Stock Exchange of India Limited |                                                          |                                                  |
| 3. Particulars of the shareholder(s):<br>a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC.<br>or<br>b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him. | Not Applicable<br><br>Prakash Educational Society                             |                                                          |                                                  |
| 4. Particulars of the Shareholding of persons mentioned at (3) above                                                                                                                                                                                                                                                                                                                                                                                                    | Number of Shares                                                              | % w.r.t .total share /voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
| As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                               |                                                          |                                                  |
| a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                                                               | 3,55,807                                                                      | 4.50                                                     | 4.50                                             |
| b) Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                                             | -                                                        | -                                                |
| c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                                                             | -                                                                             | -                                                        | -                                                |
| d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                                                               | -                                                                             | -                                                        | -                                                |
| e) Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                                                                      | -                                                                             | -                                                        | -                                                |
| <b>Total</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>3,55,807</b>                                                               | <b>4.50</b>                                              | <b>4.50</b>                                      |

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(\*\*) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 01.04.2017

For Prakash Educational Society



Authorised Signatory

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

**Aditya Marketing & Manufacturing Limited**

9/1, R. N. Mukherjee Road

**Dear Sirs,**

**Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2017 in the Company is as under:

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91 - 033 - 2231-7469 Contd..2

E-mail : amml\_birla@yahoo.co.in

CIN: U51905W21949PLC003971

# **ZENITH DISTRIBUTORS & AGENTS LIMITED**

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

**Note:**

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(\*\*) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 01.04.2017

**ZENITH DISTRIBUTORS & AGENTS LTD.**

*Agje nnn*  
**Finance Officer**

To ,

- 1) National Stock Exchange of India Ltd.  
Exchange Plaza, plot no. C/1, G Block  
Bandra-Kurla Complex,  
Bandra (East), Mumbai-400051
- 2) Bombay Stock Exchange Ltd.  
Phiroze Jeejeebhoy Towers  
Dalal Street, Mumbai-400001

CC to:

Pilani Investment And Industries Corporation Ltd.  
9/1, R.N. Mukherjee Road  
Kolkata - 700001

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Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax: 91 - 033 - 2231-7469

E-mail : amml\_birla@yahoo.co.in

CIN : U51905WB1940PLC000971

# CENTRAL INDIA GENERAL AGENTS LTD.

Regd. Office : 9/1, R.N. MUKHERJEE ROAD, [14<sup>th</sup> Floor] KOLKATA-700001

CIN : U51909WB1942PLC042140 ♦ e-mail : birlacal@yahoo.in ♦ Phone : 3057-3700/3041-0900

Dated : April 3, 2017

Aditya Marketing & Manufacturing Ltd.  
9/1, R.N. Mukherjee Road  
Kolkata-700001

Dear Sirs,

Ref : **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under :

|   |                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                       |                                                         |                                                  |
|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------|--------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                                   | <b>PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED</b>           |                                                         |                                                  |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                            | National Stock Exchange of India Ltd.<br>Bombay Stock Exchange Ltd.   |                                                         |                                                  |
| 3 | Particulars of the Shareholder(s) :<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br><br>Or<br>b. Name(s) of promoter(s), member of the promoter group and PAC with him. | N.A.<br><br><br><br><br><br><br><br>Central India General Agents Ltd. |                                                         |                                                  |
| 4 | Particulars of the shareholder of person(s) mentioned at (3) above :                                                                                                                                                                                                                                                                                                                                                              | No. of Shares                                                         | % w.r.t. total share/voting capital wherever applicable | % of total diluted share/voting capital of TC(*) |
|   | As of March 31 <sup>st</sup> 2017, holding of :                                                                                                                                                                                                                                                                                                                                                                                   |                                                                       |                                                         |                                                  |
|   | a) Shares                                                                                                                                                                                                                                                                                                                                                                                                                         | 300                                                                   | 0.004                                                   | 0.004                                            |
|   | b) Voting Rights (Otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                       |                                                                       |                                                         |                                                  |
|   | c) Warrants                                                                                                                                                                                                                                                                                                                                                                                                                       | N.A.                                                                  |                                                         |                                                  |
|   | d) Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                         | N.A.                                                                  |                                                         |                                                  |
|   | e) Any other instrument that would entitle the holder to receive shares in the TC                                                                                                                                                                                                                                                                                                                                                 | N.A.                                                                  |                                                         |                                                  |
|   | <b>Total :</b>                                                                                                                                                                                                                                                                                                                                                                                                                    | 300                                                                   | 0.004                                                   | 0.004                                            |

# CENTRAL INDIA GENERAL AGENTS LTD.

Regd. Office : 9/1, R.N. MUKHERJEE ROAD, [14<sup>th</sup> Floor] KOLKATA-700001

CIN : U51909WB1942PLC042140 ♦ e-mail : birlacal@yahoo.in ♦ Phone : 3057-3700/3041-0900

: 2 :

## Note :

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
2. Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.
3. Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place : Kolkata  
Date : 03.04.2017

For CENTRAL INDIA GENERAL AGENTS LTD.

  
Authorised Signatory

# Jayantika Investment & Finance Limited

Aditya Marketing & Manufacturing Limited  
9/1, R. N. Mukherjee Road  
Kolkata-700 001

Dated: 3<sup>rd</sup> April, 2017

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2017 in the Company is as under:

|   |                                                                                                                                                                                                                                                                                                                                                                                                                               |                                                                                          |                                                           |                                                    |
|---|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------------------------------------------------|----------------------------------------------------|
| 1 | Name of the Target Company (TC)                                                                                                                                                                                                                                                                                                                                                                                               | PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED                                     |                                                           |                                                    |
| 2 | Name(s) of the stock exchange(s) where the shares of the TC are listed                                                                                                                                                                                                                                                                                                                                                        | National Stock Exchange of India Ltd.<br>Bombay Stock Exchange Ltd.                      |                                                           |                                                    |
| 3 | Particulars of the shareholder(s):<br>a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.<br>or<br>b. Name(s) of promoter(s) , member of the promoter group and PAC with him. | JAYANTIKA INVESTMENT & FINANCE LIMITED<br>(FORMERLY:PARVATI TEA COMPANY PRIVATE LIMITED) |                                                           |                                                    |
| 4 | Particulars of the shareholding of person(s) mentioned at (3) above.:                                                                                                                                                                                                                                                                                                                                                         | No. of Shares                                                                            | % w. r. t. total share/voting capital wherever applicable | % of total diluted share/ voting capital of TC (*) |
|   | As of March 31 <sup>st</sup> of the year, holding of:                                                                                                                                                                                                                                                                                                                                                                         |                                                                                          |                                                           |                                                    |
|   | Shares                                                                                                                                                                                                                                                                                                                                                                                                                        | 6700                                                                                     | 0.08                                                      | 0.08                                               |
|   | Voting Rights (otherwise than by shares)                                                                                                                                                                                                                                                                                                                                                                                      | N.A.                                                                                     |                                                           |                                                    |
|   | Warrants                                                                                                                                                                                                                                                                                                                                                                                                                      | N.A.                                                                                     |                                                           |                                                    |
|   | Convertible Securities                                                                                                                                                                                                                                                                                                                                                                                                        | N.A.                                                                                     |                                                           |                                                    |
|   | Any other instrument that would entitle the holder to receive shares in the TC.                                                                                                                                                                                                                                                                                                                                               | N.A.                                                                                     |                                                           |                                                    |
|   | <b>Total:</b>                                                                                                                                                                                                                                                                                                                                                                                                                 | <b>6700</b>                                                                              | <b>0.08</b>                                               | <b>0.08</b>                                        |

FOR JAYANTIKA INVESTMENT & FINANCE LIMITED



Director

Place: KOLKATA  
Date: 03.04.2017

Note:

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.
- (\*) Diluted share / voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrant into equity shares of the TC
- (\*\*) Part-B shall be disclosed to the stock Exchanges but shall not be disseminated.