

ADITYA MARKETING & MANUFACTURING LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Dated 06.04.2017

1) National Stock Exchange of India Ltd.

"Exchange Plaza",
Plot No.C/1, 'G' Block,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051

2) Bombay Stock Exchange Ltd.

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400 001

Dear Sirs,

Re.: Disclosure under Regulation 30(1) and 30(2) of the
the Securities & Exchange Board of India (Substantial
Acquisition of Shares & Takeovers) Regulations, 2011

According to our understanding of the meaning of the expressions "Promoter" and "persons acting in concert" and other provisions of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 and as required under Regulation 30(1) of the said Regulations we disclose the number of shares / voting rights held as on 31st March, 2017 by us in the required format as we may be deemed as one of the promoters/persons acting in concert in respect of Pilani Investment And Industries Corporation Ltd.

The declarations under Regulation 30(1) and 30(2) of aforesaid Regulations of promoters/persons acting in concert for Pilani Investment And Industries Corporation Ltd including ourselves are enclosed as per list of promoters/persons acting in concert viz. Annexure "A" for your information and record.

Thanking you,

Yours faithfully,

Aditya Marketing & Manufacturing Ltd.

Ajij Kumar
Chief Financial Officer

Encl: as above.

Cc to:

Pilani Investment And Industries Corporation Ltd..

9/, R.N.Mukherjee Road,
Kolkata 700 001

- Along with copies of disclosures as
Referred above.



Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91 - 033 - 2231-7469

E-mail : amml_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

ADITYA MARKETING & MANUFACTURING LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Annexure 'A'

Sr. No.	Name(s) of promoter(s), member of the Promoter Group and Persons acting in Concert (PAC) with him.	Number of Shares held as on 31.03.2017	% w.r.t. total share / voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
1.	Aditya Marketing & Manufacturing Ltd.	2735494	34.59	34.59
2.	B. K. Birla Foundation	17521	0.22	0.22
3.	Birla Educational Institution	16500	0.21	0.21
4.	Manav Investment & Trading Co. Ltd.	8700	0.11	0.11
5.	Manjushree Plantations Ltd.	8500	0.11	0.11
6.	Padmavati Investment Ltd.	1398486	17.68	17.68
7.	Prakash Educational Society	355807	4.50	4.50
8.	Zenith Distributors & Agents Ltd.	3408	0.04	0.04
9.	Central India General Agents Ltd.	300	0.00	0.00
10.	Jayantika Investment & Finance Ltd. (Formerly : Parvati Tea Company Pvt. Ltd.)	6700	0.08	0.08
	Total	<u>4551416</u>	<u>57.54</u>	<u>57.54</u>



Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91 - 033 - 2231-7469

E-mail : amml_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

ADITYA MARKETING & MANUFACTURING LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

DISCLOSURES UNDER REGULATION 30(1) AND 30(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the Stock Exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the share or voting rights of the TC or b. Name(s) of promoter(s) , member of the Promoter Group and PAC with him.	Aditya Marketing & Manufacturing Ltd.		
4	Particulars of the share holding of person(s) mentioned at (3) above.:	No. of Shares	% w. r. t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
5	As on March 31 st of the year, holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	2735494 ---- ---- ---- ----	34.59 ---- ---- ---- ----	34.59 ---- ---- ---- ----

Contd..2

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) ● Fax : 91 - 033 - 2231-7469

E-mail : amml_birla@yahoo.co.in

CIN : U67120WB1947PLC015618

Aditya Marketing & Manufacturing Ltd.,
9/1, R. N. Mukherjee Road,
Kolkata - 700 001.

Dear Sirs,

Ref : **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under :-

Part A : Details of Shareholding :

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder(s) a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the (TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Not Applicable B.K.BIRLA FOUNDATION		
4	Particulars of the shareholding of person(s) mentioned at (3) above.	No. of Shares	% w.r.t. Total share/voting capital wherever applicable	% of total diluted share/ voting capital of TC (*)
	As of March 31 st of the year, holding of:			
	a) Shares	17,521	0.22	0.22
	b) Voting Rights (otherwise than by shares)	N.A.	N.A.	N.A.
	c) Warrants	N.A.	N.A.	N.A.
	d) Convertible Securities	N.A.	N.A.	N.A.
	e) Any other instrument that would entitle the holder to receive shares in the TC.	N.A.	N.A.	N.A.
	Total :	17,521	0.22	0.22

3057 3700 (Extn. 1835)
2242 9454
2243 5453

BIRLA EDUCATIONAL INSTITUTION

(Regd. Under West Bengal Act. XXVI 1961)

Regd. Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001

April 1, 2017

To
Aditya Marketing and Manufacturing Limited
9/1, R. N Mukherjee Road
Kolkata-700001

Dear Sirs,

Ref.: **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under:

PART A : Details of Shareholding:

1. Name of the Target Company (TC)	Pilani Investment and Industries Corporation Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	The National Stock Exchange of India Limited Bombay Stock Exchange Ltd.		
3. Particulars of the shareholder(s): a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Not Applicable Birla Educational Institution		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
As of March 31 st of the year, holding of:			
a) Shares	16,500	0.21	0.21
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	16,500	0.21	0.21

PART B : Name of the Target Company: Pilani Investment and Industries Corporation Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter group	PAN of the person and PACs
-	-	-

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(**) Part - B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

For Birla Educational Institution

Anindita Sen

Authorised Signatory

Date: 01.04.2017

Format for Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

1. Name of the Target Company (TC)	Pilani Investment And Industries Corporation Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Limited Bombay Stock Exchange Limited		
3. Particulars of the shareholder(s) :			
a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or	Not Applicable		
b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Manav Investment & Trading Company Limited		
4. Particulars of the shareholding of person(s) mentioned at (3) above:	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of 31 st March, 2017, holding of:			
a) Shares	8700	0.11	0.11
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants,	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	8700	0.11	0.11

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

Note:

- In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

For Manav Investment & Trading Co. Ltd.

Signature:


Constituted Attorney

Place : Kolkata

Date : 05.04.2017



MANJUSHREE PLANTATIONS LIMITED

[FORMERLY THE OUCHTERLONY VALLEY ESTATES (1938) LTD.]
 "INDUSTRY HOUSE" 1ST FLOOR, 10 CAMAC STREET, KOLKATA-700 017
 PHONE: +91 (33) 2283 5660 / 61 / 62. FAX: +91 (33) 2281 8323 / 2282 1568
 E-mail: info@groupmanjushree.com, Website: www.manjushreeplantations.com
 CIN - U01132WB2004PLC100598

April 1, 2017

To
 Aditya Marketing and Manufacturing Limited
 9/1, R. N Mukherjee Road
 Kolkata-700001

Dear Sirs,

Ref.: **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2015 in the Company is as under:

PART A : Details of Shareholding:

1. Name of the Target Company (TC)	Pilani Investment and Industries Corporation Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	BSE Limited The National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Not Applicable		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
As of March 31 st of the year, holding of:			
a) Shares	8,500	0.11	0.11
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	8,500	0.11	0.11

PART B : Name of the Target Company: Pilani Investment and Industries Corporation Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter group	PAN of the person and PACs
-	-	-

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(**) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 01.04.2017

For Manjushree Plantations Limited

Sneha Rayana

Compliance Officer

PADMAVATI INVESTMENT LIMITED

CIN No. : U17111WB1961PLC025320

REGD. & H.O. : BIRLA BUILDING, 7TH FLOOR
9/1, R. N. MUKHERJEE ROAD, KOLKATA 700 001

Aditya Marketing & Manufacturing Ltd.,
9/1, R. N. Mukherjee Road,
Kolkata - 700 001.

Dear Sirs,

Ref : SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under :-

Part A : Details of Shareholding :

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder(s) a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the (TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Not Applicable		
4	Particulars of the shareholding of person(s) mentioned at (3) above.	PADMAVATI INVESTMENT LIMITED		
		No. of Shares	% w.r.t. Total share/voting capital wherever applicable	% of total diluted share/ voting capital of TC (*)
	As of March 31 st of the year, holding of:			
	a) Shares	13,98,486	17.68	17.68
	b) Voting Rights (otherwise than by shares)	N.A.	N.A.	N.A.
	c) Warrants	N.A.	N.A.	N.A.
	d) Convertible Securities	N.A.	N.A.	N.A.
	e) Any other instrument that would entitle the holder to receive shares in the TC.	N.A.	N.A.	N.A.
	Total :	13,98,486	17.68	17.68

April 1, 2017

To
Aditya Marketing and Manufacturing Limited
9/1, R. N Mukherjee Road
Kolkata-700001

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2017 in the Company is as under:

PART A: Details of Shareholding:

1. Name of the Target Company (TC)	Pilani Investment and Industries Corporation Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	Bombay Stock Exchange Limited The National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Not Applicable Prakash Educational Society		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
As of March 31 st of the year, holding of:			
a) Shares	3,55,807	4.50	4.50
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	3,55,807	4.50	4.50

PART B : Name of the Target Company: Pilani Investment and Industries Corporation Limited

Name(s) of the person and Persons Acting in Concert (PAC) with the person	Whether the person belongs to Promoter / Promoter group	PAN of the person and PACs
-	-	-

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(**) Part – B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 01.04.2017

For Prakash Educational Society

G. Sengupta

Authorised Signatory

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Aditya Marketing & Manufacturing Limited

9/1, R. N. Mukherjee Road

Kolkata-700 001

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2017 in the Company is as under:

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) ● Fax : 91 - 033 - 2231-7469 Contd..2

E-mail : amml_birla@yahoo.co.in

CIN: U51909WB1940PLC009971

CENTRAL INDIA GENERAL AGENTS LTD.

Regd. Office : 9/1, R.N. MUKHERJEE ROAD, [14th Floor] KOLKATA-700001

CIN : U51909WB1942PLC042140 ♦ e-mail : birlacal@yahoo.in ♦ Phone : 3057-3700/3041-0900

Dated : April 3, 2017

Aditya Marketing & Manufacturing Ltd.
9/1, R.N. Mukherjee Road
Kolkata-700001

Dear Sirs,

Ref : SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under :

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the Shareholder(s) : a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. Or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	N.A. Central India General Agents Ltd.		
4	Particulars of the shareholder of person(s) mentioned at (3) above :	No. of Shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
	As of March 31 st 2017, holding of :			
	a) Shares	300	0.004	0.004
	b) Voting Rights (Otherwise than by shares)			
	c) Warrants	N.A.		
	d) Convertible Securities	N.A.		
	e) Any other instrument that would entitle the holder to receive shares in the TC	N.A.		
	Total :	300	0.004	0.004

Jayantika Investment & Finance Limited

Aditya Marketing & Manufacturing Limited
9/1, R. N. Mukherjee Road
Kolkata-700 001

Dated: 3rd April, 2017

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2017 in the Company is as under:

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	JAYANTIKA INVESTMENT & FINANCE LIMITED (FORMERLY: PARVATI TEA COMPANY PRIVATE LIMITED)		
4	Particulars of the shareholding of person(s) mentioned at (3) above.:	No. of Shares	% w. r. t. total share/voting capital wherever applicable	% of total diluted share/ voting capital of TC (*)
	As of March 31 st of the year, holding of:			
	Shares	6700	0.08	0.08
	Voting Rights (otherwise than by shares)	N.A.		
	Warrants	N.A.		
	Convertible Securities	N.A.		
	Any other instrument that would entitle the holder to receive shares in the TC.	N.A.		
	Total:	6700	0.08	0.08