

ADITYA MARKETING & MANUFACTURING LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Dated 06.04.2018

1) National Stock Exchange of India Ltd.
"Exchange Plaza",
Plot No.C/1, 'G' Block,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051

2) Bombay Stock Exchange Ltd.
Phiroze Jeebhoy Towers
Dalal Street, Mumbai 400 001

Dear Sirs,

Re.: Disclosure under Regulation 30(1) and 30(2) of the
the Securities & Exchange Board of India (Substantial
Acquisition of Shares & Takeovers) Regulations, 2011

According to our understanding of the meaning of the expressions "Promoter" and "persons acting in concert" and other provisions of the Securities & Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 and as required under Regulation 30(1) of the said Regulations we disclose the number of shares / voting rights held as on 31st March, 2018 by us in the required format as we may be deemed as one of the promoters/persons acting in concert in respect of Pilani Investment And Industries Corporation Ltd.

The declarations under Regulation 30(1) and 30(2) of aforesaid Regulations of promoters/persons acting in concert for Pilani Investment And Industries Corporation Ltd including ourselves are enclosed as per list of promoters/persons acting in concert viz. Annexure "A" for your information and record.

Thanking you,

Yours faithfully,

Aditya Marketing & Manufacturing Ltd.,

Signature
Chief Financial Officer

Enclo: as above.

Cc to:

Pilani Investment And Industries Corporation Ltd.,
9/, R.N.Mukherjee Road,
Kolkata 700 001

- Along with copies of disclosures as
Referred above.



Phone : 2230-4004 / 3041-0900, 3057-3700(Extn. 1862) ● Fax : 91- 033 - 2231-7469

E-mail : amml_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

ADITYA MARKETING & MANUFACTURING LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

Annexure 'A'

Sr. No.	Name(s) of promoter(s), member of the Promoter Group and Persons acting in Concert (PAC) with him.	Number of Shares held as on 31.03.2018	% w.r.t. total share / voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
1.	Aditya Marketing & Manufacturing Ltd.	2735494	34.59	34.59
2.	B. K. Birla Foundation	17521	0.22	0.22
3.	Birla Educational Institution	16500	0.21	0.21
4.	Manav Investment & Trading Co. Ltd.	8700	0.11	0.11
5.	Padmavati Investment Ltd.	1406986	17.79	17.79
6.	Prakash Educational Society	355807	4.50	4.50
7.	Zenith Distributors & Agents Ltd.	3408	0.04	0.04
8.	Central India General Agents Ltd.	300	0.00	0.00
9.	Jayantika Investment & Finance Ltd. (Formerly : Parvati Tea Company Pvt. Ltd.)	6700	0.08	0.08
	Total	<u>4551416</u>	<u>57.54</u>	<u>57.54</u>



Phone : 2230-4004 / 3041-0900, 3057-3700(Extn. 1862) ● Fax : 91- 033 - 2231-7469

E-mail : amml_birla@yahoo.co.in

CIN : U67120WB1947PLCO15618

ADITYA MARKETING & MANUFACTURING LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

DISCLOSURES UNDER REGULATION 30(1) AND 30(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES & TAKEOVERS) REGULATIONS, 2011

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the Stock Exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the share or voting rights of the TC or b. Name(s) of promoter(s) , member of the Promoter Group and PAC with him.	Aditya Marketing & Manufacturing Ltd.		
4	Particulars of the share holding of person(s) mentioned at (3) above..	No. of Shares	% w. r. t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
5	As on March 31 st of the year, holding of: a) Shares b) Voting Rights (otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC.	27,35,494 ----- ----- ----- -----	34.59 ----- ----- ----- -----	34.59 ----- ----- ----- -----

Contd..2

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax : 91 - 033 - 2231-7469

E-mail : amml_birla@yahoo.co.in

CIN : U67120WB1947PLC015618



B K BIRLA GROUP OF COMPANIES

B. K. BIRLA FOUNDATION

Regd. Office :

9/1, R. N. MUKHERJEE ROAD (8TH FLOOR)

KOLKATA-700 001, Phone : 2243 5453

Aditya Marketing & Manufacturing Ltd.,
9/1, R. N. Mukherjee Road,
Kolkata - 700 001.

Dear Sirs,

Ref : SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2018 in the Company is as under :-

Part A : Details of Shareholding :

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder(s) a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the (TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Not Applicable B.K.BIRLA FOUNDATION		
4	Particulars of the shareholding of person(s) mentioned at (3) above.	No. of Shares	% w.r.t. Total share/voting capital wherever applicable	% of total diluted share/ voting capital of TC (*)
	As of March 31 st of the year, holding of:			
	a) Shares	17,521	0.22	0.22
	b) Voting Rights (otherwise than by shares)	N.A.	N.A.	N.A.
	c) Warrants	N.A.	N.A.	N.A.
	d) Convertible Securities	N.A.	N.A.	N.A.
	e) Any other instrument that would entitle the holder to receive shares in the TC.	N.A.	N.A.	N.A.
	Total :	17,521	0.22	0.22

Contd....2

BIRLA EDUCATIONAL INSTITUTION

(Regd. Under West Bengal Act. XXVI 1961)

April 2, 2018

To Regd. Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700 001
Aditya Marketing and Manufacturing Limited
9/1, R. N Mukherjee Road
Kolkata-700001

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2017 in the Company is as under:

PART A : Details of Shareholding:

1. Name of the Target Company (TC)	Pilani Investment and Industries Corporation Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	The National Stock Exchange of India Limited Bombay Stock Exchange Ltd.		
3. Particulars of the shareholder(s): a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Not Applicable Birla Educational Institution		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
As of March 31 st of the year, holding of:			
a) Shares	16,500	0.21	0.21
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	16,500	0.21	0.21

Place: Kolkata

Date: 02.04.2018

For Birla Educational Institution

S. Hing

Authorised Signatory

ANNEXURE – 1

Disclosures under Regulation 30(1) and 30(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Part-A- Details of Shareholding

1. Name of the Target Company (TC)	Pilani Investments And Industries Corporation Limited		
2. Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Ltd, National Stock Exchange of India Ltd.		
3. Particulars of the shareholder(s) :	- N. A.-		
a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC.			
or			
b. Name(s) of promoter(s), member of the promoter group and PAC with him.	Manav Investment And Trading Company Limited		
4. Particulars of the shareholding of person(s) mentioned at (3) above	Number of shares	% w.r.t. total share /voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
As of March 31st of the year, holding of:			
a) Shares	8,700	0.11	0.11
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants,	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	8,700	0.11	0.11

Cont....2



PADMAVATI INVESTMENT LIMITED**CIN No. : U17111WB1961PLC025320****REGD. & H.O. : BIRLA BUILDING, 7TH FLOOR
9/1, R. N. MUKHERJEE ROAD, KOLKATA 700 001**Aditya Marketing & Manufacturing Ltd.,
9/1, R. N. Mukherjee Road,
Kolkata - 700 001.

Dear Sirs,

Re: **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011.**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.03.2018 in the Company is as under :-

Part A : Details of Shareholding :

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder(s)	Not Applicable		
	a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the (TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.			
4	Particulars of the shareholding of person(s) mentioned at (3) above.	No. of Shares	% w.r.t. Total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31st of the year, holding of:			
	a) Shares	14,06,986	17.79	17.79
	b) Voting Rights (otherwise than by shares)	-	-	-
	c) Warrants	-	-	-
	d) Convertible Securities	-	-	-
	e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
	Total :	14,06,986	17.79	17.79

Contd....2

April 2, 2018

To
Aditya Marketing and Manufacturing Limited
9/1, R. N Mukherjee Road
Kolkata-700001

Dear Sirs,

Ref.: **SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011**

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2018 in the Company is as under:

PART A: Details of Shareholding:

1. Name of the Target Company (TC)	Pilani Investment and Industries Corporation Limited		
2. Name(s) of the Stock Exchange(s) where the shares of the TC are listed	Bombay Stock Exchange Limited The National Stock Exchange of India Limited		
3. Particulars of the shareholder(s): a) Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the target company) is more than 25% of the voting rights of the TC. or b) Name(s) of promoter(s), member of the promoter group and Persons Acting in Concert (PAC) with him.	Not Applicable Prakash Educational Society		
4. Particulars of the Shareholding of persons mentioned at (3) above	Number of Shares	% w.r.t .total share /voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
As of March 31 st of the year, holding of:			
a) Shares	3,55,807	4.50	4.50
b) Voting Rights (otherwise than by shares)	-	-	-
c) Warrants	-	-	-
d) Convertible Securities	-	-	-
e) Any other instrument that would entitle the holder to receive shares in the TC.	-	-	-
Total	3,55,807	4.50	4.50

1. In case of promoter(s) making disclosure under regulation 30(2), no additional disclosure under regulation 30(1) is required.

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities / warrants into equity shares of the TC.

(**) Part - B shall be disclosed to the Stock Exchanges but shall not be disseminated.

Place: Kolkata

Date: 02.04.2018

For Prakash Educational Society


Authorised Signatory

ZENITH DISTRIBUTORS & AGENTS LIMITED

Registered Office : 9/1, R. N. MUKHERJEE ROAD, KOLKATA - 700001

To:

Aditya Marketing & Manufacturing Limited

9/1, R. N. Mukherjee Road

Kolkata-700 001

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2018 in the Company is as under:

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	NOT APPLICABLE Zenith Distributors & Agents Ltd		
4	Particulars of the shareholding of person(s) mentioned at (3) above.:	No. of Shares	% w. r. t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC (*)
	As of March 31 st of the year, holding of:			
	a) Shares	3,408	0.04	0.04
	b) Voting Rights (otherwise than by shares)	--	--	--
	c) Warrants	--	--	--
	d) Convertible Securities	--	--	--
	e) Any other instrument that would entitle the holder to receive shares in the TC.	--	--	--
	Total:	3,408	0.04	0.04

Phone : 2230-4004 / 3041-0900, 3057-3700 (Extn. 1862) • Fax: 91 - 033 - 2231-7469 Contd..2

E-mail : amml_birla@yahoo.co.in CIN : U51909WB1940PLC009971

CENTRAL INDIA GENERAL AGENTS LTD.

Regd. Office : 9/1, R.N. MUKHERJEE ROAD, [14th Floor] KOLKATA-700001

CIN : U51909WB1942PLC042140 ♦ e-mail : birlacal@yahoo.in ♦ Phone : 3057-3700/3041-0900

Dated : April 2, 2018

Aditya Marketing & Manufacturing Ltd.
9/1, R.N. Mukherjee Road
Kolkata-700001

Dear Sirs,

Ref : SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) regulations, 2011, we declare that our holding as on 31.03.2018 in the Company is as under::

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd. Bombay Stock Exchange Ltd.		
3	Particulars of the Shareholder(s) : a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. Or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	N.A. Central India General Agents Ltd.		
4	Particulars of the shareholder of person(s) mentioned at (3) above :	No. of Shares	% w.r.t. total share/voting capital wherever applicable	% of total diluted share/voting capital of TC(*)
	As of March 31 st 2018, holding of : a) Shares b) Voting Rights (Otherwise than by shares) c) Warrants d) Convertible Securities e) Any other instrument that would entitle the holder to receive shares in the TC	300 N.A. N.A. N.A.	0.004	0.004
	Total :	300	0.004	0.004

Jayantika Investment & Finance Limited

Aditya Marketing & Manufacturing Limited
9/1, R. N. Mukherjee Road
Kolkata-700 001

Dated: 4th April, 2018

Dear Sirs,

Ref.: SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011

In terms of Regulation 30(2) read with Regulations 2(1)(q) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, we declare that our holding as on 31.3.2018 in the Company is as under:

1	Name of the Target Company (TC)	PILANI INVESTMENT AND INDUSTRIES CORPORATION LIMITED		
2	Name(s) of the stock exchange(s) where the shares of the TC are listed	National Stock Exchange of India Ltd, Bombay Stock Exchange Ltd.		
3	Particulars of the shareholder(s): a. Name of person(s) together with Persons Acting in Concert (PAC) whose total holding (including that in the form of shares, warrants, convertible securities and any other instrument that would entitle the holder to receive shares in the TC) is more than 25% of the voting rights of the TC. or b. Name(s) of promoter(s), member of the promoter group and PAC with him.	JAYANTIKA INVESTMENT & FINANCE LIMITED (FORMERLY: PARVATI TEA COMPANY PRIVATE LIMITED)		
4	Particulars of the shareholding of person(s) mentioned at (3) above.:	No. of Shares	% w. r. t. total share/voting capital	% of total diluted share/voting capital of
	As of March 31 st of the year, holding of:			
	Shares	6700	0.08	0.08
	Voting Rights (otherwise than by shares)	N.A.		
	Warrants	N.A.		
	Convertible Securities	N.A.		
	Any other instrument that would entitle the	N.A.		
	Total:	6700	0.08	0.08

94