

REPORTING OF SEGMENT WISE REVENUE, RESULTS AND CAPITAL EMPLOYED

(Rs. in lac)

Sr. No.	Particulars	Standalone					Consolidated				
		Unaudited				Audited	Unaudited				Audited
		For the Quarter ended		For the Half year ended		For the Year ended	For the Quarter ended		For the Half year ended		For the Year ended
		30.09.2011	30.09.2010	30.09.2011	30.09.2010	31.03.2011	30.09.2011	30.09.2010	30.09.2011	30.09.2010	31.03.2011
1	Segment Revenue										
	a) Consumer & Bazaar Products	56040	45477	117312	95359	181344	63889	53091	133287	110162	210360
	b) Industrial Products	16458	13993	33074	28032	58092	16458	13993	33074	28032	58092
	c) Others	276	220	616	401	1012	278	220	616	401	1012
	Total	72774	59690	151002	123792	240448	80625	67304	166977	138595	269464
	Less : Inter Segment Revenue	2490	1400	4336	2796	5073	2490	1400	4336	2796	5073
	Net Segment Revenue	70284	58290	146666	120996	235375	78135	65904	162641	135799	264391
2	Profit before Interest and Tax										
	a) Consumer & Bazaar Products	12810	11679	28196	26567	45382	12620	11183	27760	25979	43786
	b) Industrial Products	2430	2241	4997	4700	9965	2429	2429	4997	4700	9965
	c) Others	(253)	(308)	(612)	(632)	(1424)	(253)	(253)	(612)	(632)	(1424)
	Total	14987	13612	32581	30635	53923	14796	13359	32145	30047	52327
	Less : i) Interest	592	867	991	1686	2682	708	982	1292	1903	3143
	ii) Other unallocable expenditure - net of unallocable income	3352	2009	6280	4538	11490	3444	1991	6274	4389	8878
	Total Profit Before Tax	11043	10736	25310	24411	39751	10644	10386	24579	23755	40306
3	Capital Employed										
	a) Consumer & Bazaar Products	51183	41725	51183	41725	40354	68259	60082	68259	60082	58225
	b) Industrial Products	24338	18256	24338	18256	17766	24338	18256	24338	18256	17766
	c) Others	4556	3897	4556	3897	4367	4556	3897	4556	3897	4367
	d) Unallocated	54328	48939	54328	48939	51465	29622	23597	29622	23597	28113
	Total Capital Employed	134405	112817	134405	112817	113952	126775	105832	126775	105832	108471