

August 3, 2016

To,
Mr. Avishkar Naik
Chief Manager, Surveillance
National Stock Exchange of India Limited
Bandra-Kurla Complex,
Mumbai – 400 051

Sub: Increase in Volume – (Scrip Code PHOENIXLTD)

Dear Sir,

This is with reference to your letter dated August 2, 2016 received by email on the captioned subject.

We would like to inform you that the Company vide its letter dated August 1, 2016 has intimated the Stock Exchanges about the proposed Board Meeting of the Company scheduled to be held on August 11, 2016 to approve and take on record the Un-audited Standalone and Consolidated Financial Results of the Company for the first quarter and three months ended June 30, 2016 and has accordingly closed its Trading Window from August 1, 2016 till August 13, 2016 (both days inclusive).

To the best of our knowledge, there is no information/announcement (including impending announcement) which in our opinion may have a bearing on the price/volume behavior of the scrip.

We hope the above clarifies your query.

Thanking you,

Yours sincerely,

For **The Phoenix Mills Limited**


Company Secretary