

September 12, 2024

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai- 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex, Bandra East,
Mumbai- 400051

Security code: 503100

Symbol: PHOENIXLTD

Dear Sir(s)/Madam(s),

**Sub: Disclosure under Regulation 30 of Securities and Exchange Board of India
(Listing Obligations and Disclosure Requirements) Regulations, 2015 – Letter sent to
Shareholders holding Equity Shares of the Company in Physical Mode**

Pursuant to Regulation 30 read with Schedule III of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith copy of letter dispatched to the Shareholders holding Equity Shares of the Company in Physical Mode, on Wednesday, September 11, 2024, requesting them to provide their demat account details to the Company/ Link Intime India Private Limited, Registrar and Transfer Agent for the purpose of crediting Bonus Equity Shares, as the same shall be allotted in demat mode only.

The Letter is sent through Registered Post.

You are requested to take the aforesaid information on record.

Thanking you,

Yours Faithfully,
For The Phoenix Mills Limited

GAJENDRA Digitally signed by
GAJENDRA MEWARA
MEWARA Date: 2024.09.12
12:37:57 +05'30'

Gajendra Mewara
Company Secretary
Membership. No. A22941

Date:

Folio Number:

Name of shareholder:

Address:

Dear Shareholder,

Sub: Request to provide demat account details for the purpose of crediting the Bonus Equity Shares

This is with reference to the Notice of Annual General Meeting Notice dated July 31, 2024 issued by The Phoenix Mills Limited ("**the Company**") for seeking approval of the Members by way of Ordinary Resolution for Issuance of Bonus Equity Shares. In this regard, we wish to inform you that Securities and Exchange Board of India (SEBI) vide its Circular No. SEBI/LADNRO/GN/2023/130 dated May 23, 2023 amended the provisions of Chapter XI of Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018 by inserting Regulation 294(6), wherein the allotment of Equity Shares in a Bonus Issue shall be made only in the dematerialized form.

In compliance with the above provisions, the Bonus Equity Shares would be allotted to the Shareholders in demat mode only, subject to approval of the Shareholders at the ensuing Annual General Meeting. Accordingly, the Shareholders holding the Equity Shares of the Company in physical mode are requested to provide their demat account number to the Company / Link Intime India Private Limited ('Link Intime'), Registrar and Transfer Agent, so as to credit the Bonus Equity Shares in the respective demat accounts as provided by the Shareholders. In this connection, the Shareholders holding Equity Shares of the Company in physical mode are requested to submit the following documents:

1. Request letter for credit of Bonus Equity Shares in demat account;
2. Form ISR-1;
3. Form ISR-2;
4. Form ISR-4;
5. Cancelled Cheque leaf;
6. Self-attested copy of PAN;
7. Self-attested copy of Aadhaar / any other Government Issued Address Proof; and
8. Client Master List duly attested by your Depository Participant.

The said forms can be downloaded from the websites of the Company or Link Intime by clicking on the links: <https://www.thephoenixmills.com/investors/investor-forms> or <https://liiplweb.linkintime.co.in/KYC-downloads.html> respectively.



Corp. Office: Shree Laxmi Woolen Mills Estate, 2nd Floor,
R.R. Hosiery, Off Dr. E. Moses Rd. Mahalaxmi, Mumbai - 400 011
Tel: (022) 3001 6600 Fax: (022) 3001 6601
CIN No. : L17100MH1905PLC000200

You are requested to send the aforesaid documents to the Company/Link Intime on or before **Thursday, September 19, 2024**. In case of non-receipt of the documents by the Company/Link Intime on or before **Thursday, September 19, 2024**, the respective Bonus Equity Shares shall be credited to a Suspense Escrow Demat Account or shall be dealt with as may be specified by the Stock Exchanges or any other relevant authority.

Thereafter, the respective Shareholders may claim their Bonus Equity Shares from the said account through the Company/ Link Intime.

Shareholders seeking further clarification/information in this matter, may please contact the Company/Link Intime by sending an email to investorrelations@phoenixmills.com or rnt.helpdesk@linkintime.co.in by mentioning their name and folio number.

Thanking you,

Yours Faithfully,
For The Phoenix Mills Limited

Sd/-
Gajendra Mewara
Company Secretary
Membership. No. A22941