

Press Release

Phantom Digital Effects Limited Announces the Formation of 'Phantom Media Group' - a Global Umbrella Collective of Leading Creative Studios:

Phantom Digital Effects Limited ("PhantomFX" or "the Company") is pleased to announce the consolidation of its creative studios into a unified global umbrella under the brand name of "**Phantom Media Group**" (PMG). This strategic milestone follows the recent addition of "Milk" and "Lola Post" to the Company's group portfolio, which already includes Tippet Studio, PhantomFX, and Spectre Post. Together, these acclaimed studios form a powerful global network delivering world-class visual effects (VFX), animation, and post-production services across film, episodic, commercial, and immersive media sectors.

Phantom Media Group (PMG) is not a rebranding of Phantom Digital Effects Limited but a unified global umbrella identity that unites our existing and acquired studios under one collaborative framework - while "Phantom Digital Effects Limited" remains the listed parent company.

While united under a common strategic vision, each studio within PMG will continue to operate with its own creative identity and leadership, ensuring that clients benefit from tailored, high-quality creative solutions supported by a strong, globally integrated production infrastructure.

The formation of Phantom Media Group represents a major step forward in the Company's long-term growth strategy and global expansion plans. It further strengthens the Group's operational presence across key international production markets in North America, the United Kingdom and Europe and the Asia-Pacific (APAC) region.

PMG provides end-to-end creative services — from concept design and visualization to high-end VFX execution — offering scalability, synergy, and a full-spectrum global production capability. The collective's integrated model combines creative excellence with operational efficiency, leveraging the strengths of each studio to deliver superior artistic, operational and financial outcomes for its clients.

Supported by over four decades of combined creative experience, PMG also integrates cutting-edge technologies, including Artificial Intelligence (AI), Machine Learning (ML), and real-time rendering solutions, while harnessing India-based talent in collaboration with international teams. The Group's structure further capitalizes on tax incentives and production advantages available across its global network to optimize project execution and client value.

Leadership Team

Phantom Media Group's leadership team comprises:

- Mr. Bejoy Arputharaj, Chief Executive Officer and Founder
- Mr. Binu Joshua, Chief Operating Officer
- Mr. Rajan E, Chief Business Officer
- Mr. Ian Unterreiner, Executive Vice President

Commenting on the launch, Mr. Ian Unterreiner, Executive Vice President of Phantom Media Group, stated:

"PMG brings together the expertise of leading studios into a powerhouse network that combines scale, agility, and innovation. By aligning talent, technology, and resources across key regions, we can deliver exceptional results for clients on a global scale while maintaining world class creative standards.

Mr. Bejoy Arputharaj, Chief Executive Officer & Founder of Phantom Media Group, added:

"This launch reflects who we are today — a truly global group built on a strong legacy and powered by an exceptionally talented team. Each of our studios contributes unique strengths and creative voices. Together, we are advancing our collective capabilities to foster deeper creative partnerships worldwide and drive sustained growth. This marks an exciting new chapter that embodies our vision for the future."

Upcoming and recent projects across the Group include The Mandalorian and Groggu (Tippett Studio - Disney), Good Omens Season 3 (Milk - Prime), The Witcher Season 4 (Milk - Netfl ix), Ironheart (Tippett Studio & PhantomFX - Disney+), Heads of State (Milk - Prime), Walking with Dinosaurs (Lola Post - BBC/PBS), Creation of the Gods II: Demon Force

(Tippett Studio & PhantomFX - Alibaba Pictures Group), Star Wars: Skeleton Crew (Tippett Studio - Disney+), Alien: Romulus (Tippett Studio - Disney).

About Phantom Media Group (PMG)

Phantom Media Group unites a global creative collective of visionary VFX and animation studios - Milk, Tippett Studio, PhantomFX, Lola Post, and Spectre Post — serving the international media and entertainment industry. With operations spanning North America, Europe, and APAC, PMG delivers award-winning creative work supported by cutting-edge innovation and global production integration.

For more information, please visit: www.phantommediagroup.com

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Thanking You,

For Phantom Digital Effects Limited

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