

**October 02, 2025**

To

**National Stock Exchange of India Ltd**

Exchange Plaza, 5th Floor,  
Plot No. C /1, G Block, Bandra - Kurla Complex,  
Bandra (E), Mumbai – 400051, Maharashtra, India.

**(NSE Symbol: PHANTOMFX)**

**ISIN : INE0MLZ01019**

**Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 —Press Release.**

We wish to inform you that the intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 is enclosed with regard to our Company's press release to be issued in the media about an update titled "PhantomFX Confirms Business Continuity Amid U.S. Tariff Proposal on Foreign Films".

We hereby request you to take the above-mentioned information on your record.

For **Phantom Digital Effects Limited**

**Bejoy Arputharaj Sam Manohar**  
**Chairman and Managing Director**  
**DIN: 03459098**

## PhantomFX Confirms Business Continuity Amid U.S. Tariff Proposal on Foreign Films

**Mumbai, October 2, 2025** – Phantom Digital Effects Limited, one of India's fastest-growing visual effects studios with a global client base, has reaffirmed that its business model remains immune to the United States proposed 100% tariff on films produced outside the country, following President Donald Trump's announcement on September 30.

The proposal has stirred uncertainty across Hollywood, where international shoots form a large share of big-budget productions. The U.S. film sector itself records an **annual export surplus of \$22.6 billion**, raising doubts about the practicality of such measures.

### Why PhantomFX is Insulated:

- **VFX classified as services** – Visual effects are legally treated as IT and post-production services, not film production or imported goods, keeping them outside tariff scope.
- **U.S. anchor via Tippet Studio** – Based in Berkeley, CA, the studio allows PhantomFX to originate and bill projects from within the U.S. while executing work globally.
- **Canadian billing reduces exposure** – Less than 10% of Tippet's business involves direct U.S. billing, as many clients have shifted to Canadian production structures, limiting PhantomFX's tariff exposure.
- **Diversified delivery hubs** – With strong operations across India, the UK, Europe, and Asia, PhantomFX avoids overexposure to any single geography.
- **Hybrid model built for resilience** – The company's "U.S. front-end, global back-end" system ensures cost efficiency and compliance even in volatile trade environments.
- **Proven resilience during industry shocks** – PhantomFX maintained a robust pipeline and profitability during recent Hollywood strikes, underscoring its ability to withstand disruptions in the U.S. market.

*Executives confirmed that no adjustments are needed in current workflows. "Global cinema continues to demand high-quality, high-volume visual effects. Our operations, along with Tippet Studios, are structured to remain resilient to policy shifts, and since VFX services are creative contracts—not imports of physical goods—the proposed tariffs do not affect our value chain," said Mr. Bejoy Arputharaj Sam Manohar, Chairman & Managing Director of PhantomFX.*

### Industry Viewpoint

Analysts argue that implementing a sweeping 100% tariff would be complex and potentially self-defeating for U.S. studios, many of which rely on offshore production while retaining American distribution revenues.

### Outlook

PhantomFX confirmed that its project pipeline and long-term growth strategies remain intact, with global demand for advanced visual effects expected to grow at double-digit rates. The company emphasized that no operational or financial changes are required, as its U.S. presence, Canadian billing structure, and globally distributed execution network provide strategic flexibility under any policy outcome—making the tariff debate a policy issue to monitor rather than an operational threat.

**Sources:** [AP News](#), [Hollywood Reporter](#), [Apple News](#), [India Today](#)