



**Procter & Gamble Hygiene
and Health Care Limited**
Registered Office
P&G Plaza
Cardinal Gracias Road, Chakala
Andheri (E), Mumbai 400 099
(91-22) 2826 6000 phone
(91-22) 6693 9696 fax
www.pg.com

Fax Nos:- 26598237 / 38 / 8120

April 25, 2013

To,
The Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400051.

Ref:- Scrip ID: - PGHH

Dear Sir / Madam,

**Sub: Unaudited Financial Results for the Quarter and Nine months ended March 31,
2013**

We are pleased to inform you that at a meeting of the Board of Directors of the Company held today, the Unaudited Financial Results for the Quarter and Nine months ended March 31, 2013 were approved.

We are enclosing herewith the following:

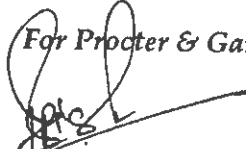
- a. Unaudited Financial Results for the Quarter and Nine months ended March 31, 2013, as per the Stock Exchange Format under Clause 41 of the Listing Agreement.
- b. Press Release
- c. Limited Review Report in respect of the Unaudited Financial Results for the Quarter and Nine months ended March 31, 2013 furnished by Statutory Auditors of the Company.

Kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

For Procter & Gamble Hygiene and Health Care Limited


Preeti Bishnoi
Company Secretary



Encl: As Above



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Part I

STATEMENT OF UNAUDITED FINANCIAL RESULTS OF THE QUARTER AND NINE MONTHS ENDED 31st MARCH 2013

(₹ in Lakhs)

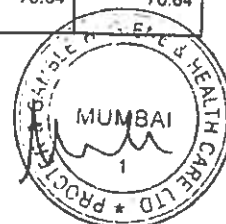
Particulars	(1) Three Months Ended 31 st March 2013 (Unaudited)	(2) Preceding Three Months Ended 31 st December 2012 (Unaudited)	(3) Corresponding Three Months Ended 31 st March 2012 (Unaudited)	(4) Nine Months Ended 31 st March 2013 (Unaudited)	(5) Corresponding Nine Months Ended 31 st March 2012 (Unaudited)	(6) Previous Year Ended 30 th June 2012 (Audited)
1 Income from Operations						
(a) Net Sales / Income from Operations (Net of excise duty)	41663	47057	32620	126216	98211	129470
(b) Other operating income	67	21	68	154	221	271
Total Income from operations (net)	41730	47078	32688	126370	98432	129741
2 Expenses						
a) Cost of raw and packing materials consumed	9225	15308	7786	37927	29586	39589
b) Purchase of stock-in-trade	9024	4318	5543	18003	12061	14506
c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	(410)	(1068)	(275)	(3232)	(1046)	(1667)
d) Employee benefits expense	2646	2196	1730	7032	5049	6466
e) Depreciation and amortisation expense	759	677	712	2211	2010	2808
f) Advertising & sales promotion expenses	6539	9458	5260	22852	18516	23344
g) Royalty expenses	1926	2269	1386	5989	4597	6342
h) Other expenses	6234	8017	5276	20041	14007	21140
Total expenses	35943	41175	27418	110823	84780	112528
3 Profit from operations before other income and finance costs (1-2)	5787	5903	5270	15547	13652	17213
4 Other income	1518	1368	1528	5347	4022	5092
5 Profit from ordinary activities before finance costs (3+4)	7305	7271	6798	20894	17674	22305
6 Finance costs	-	-	1	-	1	3
7 Profit from ordinary activities before tax (5-6)	7305	7271	6797	20894	17673	22302
8 Tax expense	2096	1872	1592	5759	3071	4173
9 Net profit for the period (7-8)	5209	5399	5205	15135	14602	18129
10 Paid-up equity share capital (Face Value ₹ 10 per equity share)	3246	3246	3246	3246	3246	3246
11 Reserves excluding Revaluation Reserves as per balance sheet of previous accounting year						
12 Earnings per Share (of ₹ 10 each) (not annualised) :						66458
a) Basic	16.05	16.63	16.04	46.63	44.98	55.85
b) Diluted	16.05	16.63	16.04	46.63	44.98	55.85

See accompanying notes to the financial results

Part II

SELECT INFORMATION FOR THE QUARTER AND NINE MONTHS ENDED 31st MARCH 2013

Particulars	(1) Three Months Ended 31 st March 2013	(2) Preceding Three Months Ended 31 st December 2012	(3) Corresponding Three Months Ended 31 st March 2012	(4) Nine Months Ended 31 st March 2013	(5) Corresponding Nine Months Ended 31 st March 2012	(6) Previous Year Ended 30 th June 2012
A PARTICULARS OF SHAREHOLDING						
1 Public shareholding						
- Number of shares	9530963	9530963	9530963	9530963	9530963	9530963
- Percentage of shareholding	29.36	29.36	29.36	29.36	29.36	29.36
2 Promoters & Promoter Group Shareholding						
a) Pledged / Encumbered						
- Number of shares	NIL	NIL	NIL	NIL	NIL	NIL
- Percentage of shares (as a % of the total shareholding of Promoter & Promoter group)						
- Percentage of shares (as a % of the total share capital of the company)						
b) Non-encumbered						
- Number of shares	22929773	22929773	22929773	22929773	22929773	22929773
- Percentage of shares (as a % of the total shareholding of Promoter & Promoter group)	100.00	100.00	100.00	100.00	100.00	100.00
- Percentage of shares (as a % of the total share capital of the company)	70.64	70.64	70.64	70.64	70.64	70.64





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B INVESTOR COMPLAINTS		THREE MONTHS ENDED 31 st MARCH 2013
Pending at the beginning of the quarter		-
Received during the quarter		79
Disposed of during the quarter		79
Remaining unresolved at the end of the quarter		-

Notes :

- The above unaudited results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective Meetings held on 25th April 2013. The Statutory Auditors of the Company have carried out limited review of the above unaudited results pursuant to clause 41 of the Listing Agreement.
- Other Expenses includes the effect of net Exchange loss / (gain) in the respective periods as under:

Particulars	(1) Three Months Ended 31 st March 2013	(2) Preceding Three Months Ended 31 st December 2012	(3) Corresponding Three Months Ended 31 st March 2012	(4) Nine Months Ended 31 st March 2013	(5) Corresponding Nine Months Ended 31 st March 2012	(6) Previous Year Ended 30 th June 2012
₹ in lakhs	(13)	123	(268)	(238)	399	838

- Tax expense comprises of current tax and deferred tax and in case of previous period / year is net of adjustment towards Minimum Alternative Tax (MAT) credit entitlement.
- The Company operates in a single reportable business segment i.e. Manufacturing and Marketing of Health and Hygiene Products and one reportable Geographical segment i.e. within India.
- Previous period's / year's figures have been regrouped / rearranged wherever considered necessary.

Place : Mumbai
Date : 25th April 2013

For and on behalf of the Board of Directors of
Procter & Gamble Hygiene and Health Care Limited

Shantanu Khosla
Managing Director





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Procter & Gamble Hygiene and HealthCare Ltd. Delivers Growth in Quarter 3 **Net Sales Up 28% for Quarter Ended Mar 31, 2013**

Mumbai, April 25, 2013 – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) today announced its unaudited financial results for the 3rd quarter ended March 31, 2013. The company has registered total sales of Rs. 422 crores, up by 29% versus Rs. 329 crores in the corresponding quarter last year. The growth in sales was driven by category growth, pricing and strong marketing initiatives.

Feminine Care posted gross sales growth of +39%. Sales and record value share in this category were driven by meaningful consumer innovations like “five equals one” and “one second absorbency”. Market share stands at an all time high of 57%. The Health Care segment recorded flat growth. The Old Spice business recorded healthy gross sales of Rs 15 crores in its first month after takeover.

Profit Before Tax (PBT) stood at Rs 73 crores for the quarter ended March 31, 2013 vs Rs 68 crores for the corresponding quarter last year. The increase in earnings is driven by strategic cost optimization measures, despite a change in product mix.

Profit After Tax (PAT) for the quarter ended Mar 31, 2013 stood flat at Rs 52 crores vs the corresponding quarter last year due to an increase in the tax liability.

Sharing perspective on the results, Mr. Shantanu Khosla Managing Director, Procter & Gamble Hygiene and Health Care Limited (PGHHCL) said, “Procter & Gamble Hygiene and Health Care Ltd. has sustained & improved the past quarter’s strong growth momentum. We have registered robust sales and volume growth for the quarter ended March 31, 2013, and re-launched the Old Spice brand directly, as we implement our proven business model of delivering value to the consumers combined with effective pricing and productivity which is helping deliver consistent top and bottom-line growth.”

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHH) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

For Details, Contact Madison PR

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Deloitte Haskins & Sells

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Senapati Bapat Marg
Elphinstone (W), Mumbai - 400 013
India

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Fax: +91 (22) 6185 4501/4601

AUDITORS' REPORT TO THE BOARD OF DIRECTORS OF PROCTER & GAMBLE HYGIENE AND HEALTH CARE LIMITED

We have reviewed the accompanying Statement of Unaudited Financial Results of Procter & Gamble Hygiene and Health Care Limited (the "Company") for the quarter and nine months ended March 31, 2013 ("the Statement"). This Statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial results based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410, issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatements. A review is limited primarily to inquiries of Company personnel and an analytical procedure applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly we do not express an opinion.

Based on our review conducted as stated above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with the accounting standards referred to in Section 211 (3C) of the Companies Act, 1956 and other recognised accounting practices and policies, has not disclosed the information required to be disclosed in terms of Clause 41 of the Listing Agreements with the stock exchanges, including the manner in which it is to be disclosed, or that it contains any material misstatement.

Further, we also report that we have traced the number of shares as well as the percentage of shareholdings in respect of aggregate amount of public shareholdings and the number of shares as well as the percentage of shares pledged/encumbered and non-encumbered in respect of the aggregate amount of promoters and promoter group shareholding in terms of Clause 35 of the Listing Agreements and the particulars relating to undisputed investor complaints from the details furnished by the Registrars.

For Deloitte, Haskins & Sells
Chartered Accountants
(Registration No. 117366W)



K. A. Katki
Partner

(Membership No. 038568)

Place: Mumbai

Date: April 25, 2013