



**Procter & Gamble Hygiene
and Health Care Limited**

Registered Office
P&G Plaza
Cardinal Gracias Road, Chakala
Andheri (E), Mumbai 400 099
(91-22) 2826 6000 phone
(91-22) 6693 9696 fax
www.pg.com

January 28, 2011

Mr. Hari
National Stock Exchange of India Ltd
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Dear Sir,

Sub: *Unaudited financial results for 2nd quarter – December 31, 2010*

We are pleased to inform you that at a meeting of the Board of Directors of the company held today, the unaudited financial results for the quarter and six months ended December 31, 2010 was taken on record and approved. A copy of the results in the prescribed format along with a copy of the press release is enclosed herewith.

Kindly take the above on record and acknowledge receipt.

Thank you.

Yours faithfully,
For *Procter & Gamble Hygiene and Health Care Limited*


Amit Vyas
Company Secretary



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UNAUDITED RESULTS FOR THE THREE/SIX MONTHS ENDED DECEMBER 31, 2010						
					(₹ in lakhs)	
Sr. No.	PARTICULARS	(1) Three months Ended Dec 31, 2010 (Unaudited)	(2) Corresponding Three Months Ended Dec 31, 2009 (Unaudited)	(3) Six months Ended Dec 31, 2010 (Unaudited)	(4) Corresponding Six Months Ended Dec 31, 2009 (Unaudited)	(5) Accounting Year Ended June 30, 2010 (Audited)
1.	Gross Sales	30777	27459	54625	50005	91352
	Less Excise Duty	916	-	1983	-	1065
	(a) Net Sales/Income from Operations	29861	27459	52642	50005	90287
	(b) Other Operating Income – Licence Fee	38	50	79	83	159
	Total	29899	27509	52721	50088	90446
2.	Expenditure					
	a. Decrease/(Increase) in stock in trade and Work-in-progress	3425	(133)	3245	(223)	47
	b. Consumption of raw materials & packaging materials	4918	7530	11992	15400	23827
	c. Purchase of Finished Goods	3101	1011	4845	1222	4084
	d. Employee cost	1070	1349	2283	2240	4346
	e. Advertising and Sales Promotion expenses	5780	3684	10668	6653	16148
	f. Royalty expenses	1733	1589	3157	2956	5252
	g. Depreciation	541	459	1022	1058	2503
	h. Other expenditure	4281	2777	7327	5173	13739
	i. Total expenditure	24849	18266	44539	34479	69946
3.	Profit from Operations before Other Income, Interest and Exceptional Items (1-2)	5050	9243	8182	15609	20500
4.	Other Income	792	557	1655	1062	2865
5.	Profit before Interest and Exceptional Items (3+4)	5842	9800	9837	16671	23365
6.	Interest	1	1	1	1	2
7.	Profit after interest but before Exceptional Items (5-6)	5841	9799	9836	16670	23363
8.	Exceptional Items	-	-	-	-	-
9.	Profit (+)/Loss (-) from Ordinary Activities before tax (7+8)	5841	9799	9836	16670	23363
10.	Tax Expense	1346	2347	2205	4070	5387
11.	Net Profit (+)/Loss (-) from Ordinary Activities after tax (9-10)	4495	7452	7631	12600	17976
12.	Extraordinary Items (Net of Tax Expense)	-	-	-	-	-
13.	Net Profit (+) / Loss (-) for the period (11-12)	4495	7452	7631	12600	17976
14.	Paid up Equity Share Capital (Face Value ₹10 per equity share)	3246	3246	3246	3246	3246
15.	Reserves excluding revaluation reserves as per Balance sheet of previous accounting year					50218
16.	Earnings Per Share (EPS) – Basic and Diluted EPS before extraordinary items for the period (not annualized) and for the previous year (₹)	13.85	23.00	23.50	38.80	55.38

Contd.

Sr. No.	PARTICULARS	(1) Three months Ended Dec 31, 2010 (Unaudited)	(2) Corresponding Three Months Ended Dec 31, 2009 (Unaudited)	(3) Six months Ended Dec 31, 2010 (Unaudited)	(4) Corresponding Six Months Ended Dec 31, 2009 (Unaudited)	(5) Accounting Year Ended June 30, 2010 (Audited)
17.	Public shareholding					
-	Number of shares	9530963	9530963	9530963	9530963	9530963
-	Percentage of shareholding	29.36	29.36	29.36	29.36	29.36
18.	Promoters and promoter group shareholding					
a.	Pledged/Encumbered					
-	Number of shares	NIL	NIL	NIL	NIL	NIL
-	Percentage of shares (as a percentage of the total shareholding of the promoter and promoter group)					
-	Percentage of shares (as a percentage of the total share capital of the Company)					
b.	Non-encumbered					
-	Number of shares	22929773	22929773	22929773	22929773	22929773
-	Percentage of shares (as a percentage of the total shareholding of the promoter and promoter group)	100	100	100	100	100
-	Percentage of shares (as a percentage of the total share capital of the Company)	70.64	70.64	70.64	70.64	70.64

Notes:

- The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on January 28, 2011.
- Tax expense comprises current tax (under Minimum Alternate Tax provision) and deferred tax.
- STATEMENT OF ASSETS AND LIABILITIES

	As at Dec. 31, 2010 UNAUDITED	As at Dec 31, 2009 UNAUDITED
(₹ in lakhs)		
Sources of Funds		
Shareholders' funds		
Share Capital	3246	3246
Reserves and Surplus	57847	53358
Deferred Tax Liability-Net	1062	390
TOTAL	62155	56994
Application of Funds		
Fixed Assets (including Capital work-in-progress/Capital Advances)	19613	17672
Current Assets, Loans and Advances		
Inventories	5743	6263
Sundry Debtors	3895	3426
Cash and Bank Balances	14412	24058
Other Current Assets	704	465
Loans and Advances	35920	19931
	60674	54143
Less: Current Liabilities and Provisions		
Current Liabilities	17579	14358
Provisions	553	463
	18132	14821
Net Current Assets	42542	39322
TOTAL	62155	56994

- The members of the Company at their Annual General Meeting held on October 8, 2010 have approved the payment of dividend for the year ended June 30, 2010 at ₹22.50 per equity share (nominal value ₹10 per equity share) aggregating to ₹7304 lakhs and the same has been paid on October 15, 2010.
- Information on investor complaints for the period ended – (Nos) Opening: NIL, New: 45; Disposed: 45; Closing: NIL.
- The Company operates in a single reportable business segment i.e. Manufacturing and Marketing of Health and Hygiene Products and one reportable Geographical segment i.e. within India.
- Previous period's/year's figures have been regrouped/rearranged wherever considered necessary.

Place: Mumbai
Date : January 28, 2011

For and on behalf of the Board of Directors of
Procter & Gamble Hygiene and Health Care Limited
sd.
Shantanu Khosla
Managing Director



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MEDIA RELEASE

**Procter & Gamble Hygiene and Health Care declares results for the 2nd Quarter ended 31st
December 2010**

Volume Growth up 15%, Gross Sales up 12% vs corresponding period last year, PAT margin at 15%

Mumbai, January 28, 2011: Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) today announced its unaudited financial results for the 2nd quarter ended December 31, 2010. The company's Gross sales grew to Rs.308 crores from Rs.275 crores over the same period last year. The company during the period registered robust 15% increase in volume growth.

Both the Feminine Hygiene business and Health Care business achieved growth in sales during this quarter, which was driven by Whisper Ultra, Whisper Choice and Vicks. The company made significant investments in building awareness of each of these brands. In addition, Whisper grew value share.

The PBT for the current quarter stood at Rs.58 crores vs `Rs.98 crores in the corresponding quarter last year. The PAT for the current quarter stood at Rs.45 crores vs Rs.75 crores in the corresponding quarter last year. Earnings are down for the quarter vs the same period last year due to strategic investments in accelerating category growth and an increase in excise duty on the feminine hygiene business. The company during the review period, also continued to make investments towards expanding distribution coverage.

Sharing perspective on the results for the quarter ended December, 2010, Mr. Shantanu Khosla Managing Director, Procter & Gamble Hygiene and Health Care Limited (PGHHCL) said, *"PGHHCL is committed to touching and improving the lives of more consumers, more completely. We are driven by a strong focus on delighting our consumers via providing superior product propositions and leveraging innovation. A great example of this is the launch of Whisper Ultra Choice, which empowers our middle income consumer with the superior protection of high quality sanitary napkins at more affordable prices. Likewise, Vicks continued to reach more and more consumers across the country, in keeping with its over 50-year old legacy of delighting consumers in India. This quarter, we have continued making significant investments in building capabilities, expanding distribution coverage and towards reaching out to more and more consumers.*

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHH) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

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