



**Procter & Gamble Hygiene
and Health Care Limited**
Registered Office
P&G Plaza
Cardinal Gracias Road, Chakala
Andheri (E), Mumbai 400 099
(91-22) 2826 6000 phone
(91-22) 6693 9696 fax
www.pg.com

November 9, 2011

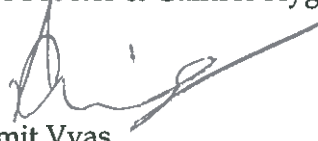
Mr. Hari
National Stock Exchange of India Ltd
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra (East)
Mumbai 400 051

Dear Sir,

We are pleased to inform you that at a meeting of the Board of Directors of the Company held today, the unaudited financial results (provisional) for the quarter ended September 30, 2011 were taken on record and approved. A copy of the said results in the prescribed format along with a copy of the Press Release are enclosed herewith. Kindly take the above on record and acknowledge receipt.

Thank you,

Yours faithfully,
For Procter & Gamble Hygiene and Healthcare Limited



Amit Vyas
Company Secretary



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UNAUDITED RESULTS OF THE THREE MONTHS ENDED SEPTEMBER 30, 2011

(₹ in Lakhs)			
	(1) Three Months Ended September 30, 2011 (Unaudited)	(2) Three Months Ended September 30, 2010 (Unaudited)	(3) Previous accounting Year Ended June 30, 2011 (Audited)
1. (a) Net Sales / Income from Operation	301 59	227 81	1 000 25
(b) Other Operating Income	46	41	1 65
Total	302 05	228 22	1 001 90
2 Expenditure			
a) Increase in stock in trade and Work-in-progress	(11 55)	(1 80)	(66)
b) Consumption of raw & packaging materials	123 43	70 74	299 70
c) Purchase of Finished Goods	20 69	17 44	90 53
d) Employees Cost	15 33	12 13	50 57
e) Advertising & Sales Promotion expenses	62 90	48 88	184 78
f) Royalty expenses	14 80	14 24	51 69
g) Depreciation / Amortisation	6 43	4 81	22 16
h) Other expenditure	41 47	30 46	162 74
i) Total expenditure	273 50	196 90	861 51
3 Profit from Operations before Other income, Interest and exceptional items (1-2)	28 55	31 32	140 39
4 Other Income	12 77	8 63	36 38
5 Profit before Interest and Exceptional items (3+4)	41 32	39 95	176 77
6 Interest	----	----	3
7 Profit after Interest but before exceptional Items (5-6)	41 32	39 95	176 74
8 Exceptional Items	----	----	----
9 Profit(+) / Loss(-) from Ordinary Activities before Tax (7+8)	41 32	39 95	176 74
10 Tax Expense / (Credit) – net	(1 46)	8 59	25 86
11 Net Profit(+) / Loss(-) from Ordinary Activities after Tax (9-10)	42 78	31 36	150 88
12 Extraordinary Item (Net of tax expense)	----	----	----
13 Net profit (+) / Loss(-) for the period / year (11-12)	42 78	31 36	150 88
14 Paid-up equity share capital (Face Value ` 10)	32 46	32 46	32 46
15 Reserves excluding revaluation reserves (as per last audited balance sheet)			568 17
16 Earnings per Share (EPS) - Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not annualised) (`)	13.18	9.66	46.48
17 Public Shareholding			
- Number of Shares	95 30 963	95 30 963	95 30 963
- Percentage of shareholding	29.36	29.36	29.36
18 Promoters and promoter group shareholding			
a) Pledged / Encumbered			
- Number of Shares	NIL	NIL	NIL
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)			
- Percentage of shares (as a % of the total share capital of the company)			
b) Non-encumbered			
- Number of Shares	2 29 29 773	2 29 29 773	2 29 29 773
- Percentage of shares (as a % of the total shareholding of promoter and promoter group)	100.00	100.00	100.00
- Percentage of shares (as a % of the total share capital of the company)	70.64	70.64	70.64



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Notes :

1. The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their respective meetings held on November 9, 2011.
2. The Board of Directors at its meeting held on August 25, 2011 has recommended a dividend of ₹22.5 per equity share (Nominal Value of ₹10 per equity share) amounting to ₹7 304 lakhs for the financial year ended June 30, 2011, subject to approval of Members at Annual General Meeting of the Company to be held on November 23, 2011.
3. Tax expense / (credit) – (net) comprises of current tax and deferred tax and is net of adjustment towards MAT credit entitlement in respect of previous year of ₹12 89 lakhs.
4. Information on investor complaints for the three months ended on September 30, 2011 - (Nos) Opening : NIL, New : 13, Disposed : 13, Closing Balance : NIL.
5. The Company operates in a single reportable business segment i.e. Manufacturing and Marketing of Health and Hygiene Products and one reportable Geographical segment i.e. within India.
6. This being the first quarter, the cumulative year to date figures are same as quarter results.
7. Previous period's/year's figures have been regrouped/rearranged wherever considered necessary.

**For and on behalf of the Board of Directors of
Procter & Gamble Hygiene and Health Care Limited**

**Place : Mumbai
Date : November 9, 2011**

**Shantanu Khosla
Managing Director**



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**Procter & Gamble Hygiene and Health Care Ltd delivers strong growth in Quarter 1
Net sales up at 33% for the quarter ended 30 September, 2011**

Mumbai, November 09, 2011 – Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) today announced its unaudited financial results for the 1st quarter ended September 30, 2011. The Company's Net Sales registered a 33% increase at ₹302 crores from ₹228 crores over the corresponding quarter last year.

Procter & Gamble Hygiene and Health Care Ltd. Grew sales in Feminine Care by posting +33% sales growth and 48% volume growth this quarter. Growth in this category was driven by high levels of promotional & marketing initiatives amidst new category entrants. The Health care category witnessed +19% sales growth and +17% volume growth this quarter led by Vicks Vaporub, Action 500 and Vicks Cough Drops. Vicks and Whisper continue to be the market leaders in their respective categories.

Profit Before Tax (PBT) stood constant at ₹41 crores for the quarter ended September 30, 2011 compared with ₹40 crores for the corresponding quarter last year. The decline in earnings is due to the high costs of promotional products, increase in commodity prices as well as higher outlays in advertising. Profit After Tax (PAT) stood at ₹43 crores compared with ₹31 crores in the corresponding quarter due to a one time tax help of ₹13 crores accounted this quarter.

Sharing perspective on the results, Mr. Shantanu Khosla Managing Director, Procter & Gamble Hygiene and Health Care Limited (PGHHCL) said, "Procter & Gamble Hygiene and Health Care Ltd. has registered robust sales and volume growth for the quarter ended September 30, 2011. PGHHCL is committed to effectively leveraging its value propositions and innovation leadership to achieve long-term growth. We continue to invest in our core businesses in order to touch and improve the lives of many more Indian consumers, now and generations to come."

About Procter & Gamble Hygiene and Health Care Ltd.

Procter & Gamble Hygiene and Health Care Ltd. (PGHHCL) is one of India's fastest growing FMCG Companies that has in its portfolio WHISPER – India's leading Feminine Hygiene brand, and VICKS – India's No. 1 Health Care brand. The Company has carved a reputation for delivering high quality, value-added products to meet the needs of consumers. PGHH is committed to making every day in the lives of Indian consumers better through the quality of its products and the sincerity of its service. Please visit www.pg.com for the latest news and in-depth information about P&G and its brands.

For details contact:

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P&G

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