Procter & Gamble Hygiene
and Health Care Limited
CIN: L24239MH1964PLC012971
Registered Office:
P&G Plaza
Cardinal Gracias Road, Chakala
Andheri (E), Mumbai 400 099
Tel: (91-22) 2826 6000
Fax: (91-22) 2826 7303
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March 14, 2016

To,
The Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051

Sub: Prohibition on manufacture, sale and distribution of Fixed Dose Combination drugs (Paracetamol + Phenylephrine + Caffeine) with immediate effect

Dear Sirs,

This is to inform you that vide Gazette Notification dated March 10, 2016, the Government of India has prohibited manufacture for sale, sale and distribution of fixed dose combination drugs (Paracetamol + Phenylephrine + Caffeine) with immediate effect.

Our product Vicks Action 500 Extra has the same Fixed Dose Combination and gets covered under this notification. Accordingly, we have discontinued manufacture and sale of all SKUs of Vicks Action 500 Extra with immediate effect.

We would like to reinforce that the health, safety and well-being of our consumers is our number one priority at Procter & Gamble Hygiene and Health Care Limited (P&G). All Vicks products, including Vicks Action 500 Extra, are backed by research to support their safety, quality and efficacy. Vicks has been providing trusted remedies for relieving cold and flu symptoms for over 100 years. It has products approved by government regulators in over 60 countries, and enjoys an excellent safety record.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For Procter & Gamble Hygiene and Health Care Limited

Shailyamanyu Singh Rathore
Director