PFL

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September 12, 2015

To,
The National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Bandra Kurla Complex,
Bandra (East)
Mumbai – 400051
Fax Nos: 26598237/26598238

To,
The BSE Limited
Listing Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001
Fax Nos: 22723121/2037/2039

Ref: NSE Code: PFOCUS/ BSE Code: 532748

Dear Sir/Madam,

Subject: Appointment of Company Secretary and Compliance Officer

In terms of the Listing Agreement entered by the Company with your exchange, we would like to inform that the Board of Directors of the Company at its meeting held today i.e. September 12, 2015 have approved the appointment of Mrs. Parina Shah as the Company Secretary and Key Managerial Personnel of the Company under the Companies Act, 2013 with effect from September 12, 2015.

Further the Board has also approved the appointment of Mrs. Parina Shah as the "Compliance Officer" of the Company with effect from the said date.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,

For Prime Focus Limited

PRIME FOCUS LIMITED MUMBAI

Vikas Rathee
Chief Financial Officer